

### **SEO Content**

|              | Title              | loading<br>Length :   | 7              |                |                            |                |                          |
|--------------|--------------------|---|----------------|----------------|----------------------------|----------------|--------------------------|
|              |                    |   |                |                | between 10<br>alculate tex |                | aracters (spaces         |
| 8            | Description        | -   | . We haven     |                | ta descriptic              |                | age. Use <u>this</u>     |
| $\bigotimes$ | Keywords           | -   |                |                | ta keywords<br>reate keywo |                | ge. Use <u>this free</u> |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |                |                |                            |                |                          |
| 0            | Headings           | <b>H1</b><br>0  | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0             | <b>H5</b><br>0 | <b>H6</b><br>0           |
| 0            | Images             | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes.  |                |                |                            |                |                          |
| $\bigotimes$ | Text/HTML Ratio    | Ratio : <b>12%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.   |                |                |                            |                |                          |
| 0            | Flash              | Perfect, r  | no Flash cor   | itent has be   | een detecteo               | l on this pag  | ge.                      |

## **SEO Content**

| $\bigcirc$   | Iframe                     | Great, there are no Iframes detected on this page.                                     |  |  |
|--------------|----------------------------|--|--|--|
|              |                            | SEO Links  |  |  |
| $\bigcirc$   | URL Rewrite                | Good. Your links looks friendly!   |  |  |
| $\bigcirc$   | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |  |  |
| $\bigotimes$ | In-page links              | We found a total of 0 links including 0 link(s) to files                               |  |  |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |  |  |

# In-page links

| Anchor         |             | Туре | Juice |  |
|----------------|-------------|------|-------|--|
|                | SEO Keyword | ls   |       |  |
| Keywords Cloud | loading     |      |       |  |

# **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| loading | 1       | ¥     | ×        | ×               | ×        |

## Usability

| 0            | Url          | Domain : stcfa.org<br>Length : 9  |
|--------------|--------------|---|
| 8            | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.   |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.   |
| $\bigotimes$ | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.   |

### Document

|   | Doctype         | Missing doctype  |  |  |
|---|-----------------|--|--|--|
| 0 | Encoding        | Perfect. Your declared charset is GB2312.  |  |  |
|   | W3C Validity    | Errors : 9<br>Warnings : 2   |  |  |
| 0 | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0 | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

## Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | × | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

|                       | XML Sitemap | Missing   |
|-----------------------|-------------|---|
| ~                     |             | Your website does not have an XML sitemap - this can be problematic.  |
|                       |             | A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|                       | Robots.txt  | Missing   |
| $\mathbf{\mathbf{v}}$ |             | Your website doesn't have a robots.txt file - this can be problematic.  |
|                       |             | A robots.txt file allows you to restrict the access of search engine<br>robots that crawl the web and it can prevent these robots from<br>accessing specific directories and pages. It also specifies where the<br>XML sitemap file is located.         |
|                       | Analytics   | Missing   |
| $\mathbf{v}$          |             | We didn't detect an analytics tool installed on this website.   |
|                       |             | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but lt can also be<br>good to install a second in order to cross-check the data.  |