

Seo Analyzer stcwdirect.com

Generated on March 07 2022 21:02 PM






The score is 63/100







SEO Content

	Title	STCW Courses and Training Length : 25 Perfect, your title contains between 10 and 70 characters.																				
	Description	Find an STCW course or refresher STCW training near you. Book courses online on STCW Direct. Length : 92 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.stcwdirect.com</td></tr><tr><td>site_name</td><td>STCW Direct</td></tr><tr><td>title</td><td>STCW Courses and Training</td></tr><tr><td>description</td><td>Find an STCW course or refresher STCW training near you. Book courses online on STCW Direct.</td></tr><tr><td>image:type</td><td>image/jpg</td></tr><tr><td>image:height</td><td>360</td></tr><tr><td>image:width</td><td>360</td></tr><tr><td>image</td><td>https://www.stcwdirect.com/images/social.jpg</td></tr></tbody></table>	Property	Content	type	website	url	https://www.stcwdirect.com	site_name	STCW Direct	title	STCW Courses and Training	description	Find an STCW course or refresher STCW training near you. Book courses online on STCW Direct.	image:type	image/jpg	image:height	360	image:width	360	image	https://www.stcwdirect.com/images/social.jpg
Property	Content																					
type	website																					
url	https://www.stcwdirect.com																					
site_name	STCW Direct																					
title	STCW Courses and Training																					
description	Find an STCW course or refresher STCW training near you. Book courses online on STCW Direct.																					
image:type	image/jpg																					
image:height	360																					
image:width	360																					
image	https://www.stcwdirect.com/images/social.jpg																					
	Headings	H1 H2 H3 H4 H5 H6																				

SEO Content

		1 3 0 0 0 0
		<ul style="list-style-type: none"> • [H1] Find an STCW course near you • [H2] Online STCW Courses • [H2] Free STCW course advertising • [H2] Registered STCW Training Schools:
	Images	<p>We found 127 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Find Courses	Internal	Passing Juice
Online Courses	Internal	Passing Juice
Promotions	Internal	Passing Juice
What is STCW?	Internal	Passing Juice
STCW Refresher Courses	Internal	Passing Juice
STCW for New Entrants	Internal	Passing Juice
Advertise Your Courses	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Terms & Condition	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Training schools	Internal	Passing Juice
Forgotten password	Internal	Passing Juice





SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
stcw	24	✓	✗	✓	✓
courses	15	✓	✗	✓	✓
updated	12	✗	✗	✗	✗
training	11	✓	✗	✓	✓
less	11	✗	✗	✗	✗

Usability

	Url	Domain : stcwwdirect.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 1018 694">http://stcwdirect.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 970 770">http://stcwdirect.com/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 904">Great, your website has an analytics tool.</p> <p data-bbox="555 949 858 1003"> Google Analytics</p>