



# Seo Analyzer stelrad.ie

Generated on February 10 2022 17:58 PM





The score is 56/100







## SEO Content

	Title	<p>Stelrad   Stelrad Radiators Ireland</p> <p><b>Length : 35</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Stelrad Radiators is one of the leading manufacturer of radiators, and since 1936 have been supplying the domestic and commercial heating markets.</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Stelrad   Stelrad Radiators Ireland</td> </tr> <tr> <td>description</td> <td>Stelrad Radiators is one of the leading manufacturer of radiators, and since 1936 have been supplying the domestic and commercial heating markets.</td> </tr> <tr> <td>url</td> <td>https://www.stelrad.ie/</td> </tr> <tr> <td>site_name</td> <td>Stelrad</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Stelrad   Stelrad Radiators Ireland	description	Stelrad Radiators is one of the leading manufacturer of radiators, and since 1936 have been supplying the domestic and commercial heating markets.	url	https://www.stelrad.ie/	site_name	Stelrad
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	Headings	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>3</td> <td>1</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H2] Stelrad Loyalty Club Buy selected radiators and choose a</li> </ul>	H1	H2	H3	H4	H5	H6	0	7	3	1	3	0		
H1	H2	H3	H4	H5	H6											
0	7	3	1	3	0											

## SEO Content

		<p>great reward</p> <ul style="list-style-type: none"> <li>• [H2] Vita Deco Minimal, sleek designer radiator</li> <li>• [H2] Where to buy? Stelrad stockists</li> <li>• [H2] Product PortfolioWe've got it covered</li> <li>• [H2] Stelrad Product Portfolio</li> <li>• [H2] The Stelrad Vita SeriesA series of radiators that provide unbeatable value, quality and design.</li> <li>• [H2] Stelrad RadiatorsLeading the way on quality, price and design since 1936</li> <li>• [H3] Vita Deco</li> <li>• [H3] Vita Plan</li> <li>• [H3] Vita Ultra</li> <li>• [H4] We Are Stelrad</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> </ul>
	Images	<p>We found 13 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>17%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 76 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.84%</p> <p>Internal Links 88.16%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Who We Are</a>	Internal	Passing Juice
<a href="#">What We Do</a>	Internal	Passing Juice
<a href="#">Corporate Social Responsibility (CSR)</a>	Internal	Passing Juice
<a href="#">Environmental Policy</a>	Internal	Passing Juice
<a href="#">Support &amp;#038; Information</a>	Internal	Passing Juice
<a href="#">Downloads</a>	Internal	Passing Juice
<a href="#">Stelrad Loyalty Club</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">DoP</a>	Internal	Passing Juice
<a href="#">STARS</a>	Internal	Passing Juice
<a href="#">Where to Buy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Stelrad Correction Factor</a>	Internal	Passing Juice
<a href="#">UK</a>	External	Passing Juice
<a href="#">Belgi&amp;euml;</a>	External	Passing Juice
<a href="#">Belgique</a>	External	Passing Juice
<a href="#">Nederland</a>	External	Passing Juice
<a href="#">France</a>	External	Passing Juice
<a href="#">Deutschland</a>	External	Passing Juice
<a href="#">&amp;Ouml;sterreich</a>	External	Passing Juice
<a href="#">Poland</a>	External	Passing Juice
<a href="#">Other Countries</a>	External	Passing Juice
<a href="#">Exclusive to Davies</a>	Internal	Passing Juice
<a href="#">Stelrad Compact</a>	Internal	Passing Juice

## In-page links

<a href="#">Exclusive to Heat Merchants</a>	Internal	Passing Juice
<a href="#">Stelrad Savanna Compact</a>	Internal	Passing Juice
<a href="#">Stelrad Series</a>	Internal	Passing Juice
<a href="#">Elite Range</a>	Internal	Passing Juice
<a href="#">Compact Vertex</a>	Internal	Passing Juice
<a href="#">Compact K3</a>	Internal	Passing Juice
<a href="#">Kitchen &amp; Bathroom Series</a>	Internal	Passing Juice
<a href="#">Slimline Towel Rail</a>	Internal	Passing Juice
<a href="#">Classic Towel Rail</a>	Internal	Passing Juice
<a href="#">STR</a>	Internal	Passing Juice
<a href="#">Stainless Steel Towel Rail</a>	Internal	Passing Juice
<a href="#">Como</a>	Internal	Passing Juice
<a href="#">Caliente Rail</a>	Internal	Passing Juice
<a href="#">Concord Rail</a>	Internal	Passing Juice
<a href="#">Concord Side</a>	Internal	Passing Juice
<a href="#">Vertical Ultra</a>	Internal	Passing Juice
<a href="#">Lecco</a>	Internal	Passing Juice
<a href="#">Concord Chrome Vertical</a>	Internal	Passing Juice
<a href="#">Vita Series</a>	Internal	Passing Juice
<a href="#">Vita Silhouette</a>	Internal	Passing Juice
<a href="#">Vita Deco Range</a>	Internal	Passing Juice
<a href="#">Vita Plan Range</a>	Internal	Passing Juice
<a href="#">Vita Deco Vertical Range</a>	Internal	Passing Juice
<a href="#">Vita Plan Vertical Range</a>	Internal	Passing Juice
<a href="#">Vita Column Range</a>	Internal	Passing Juice
<a href="#">Vita Column Concept Range</a>	Internal	Passing Juice
<a href="#">Vita Concord Plane</a>	Internal	Passing Juice
<a href="#">Vita Concord Vertical Range</a>	Internal	Passing Juice

## In-page links

<a href="#">Vita Concord Slimline Range</a>	Internal	Passing Juice
<a href="#">Vita Compact Vertical</a>	Internal	Passing Juice
<a href="#">Vita Compact K3</a>	Internal	Passing Juice
<a href="#">Designer Series</a>	Internal	Passing Juice
<a href="#">Caliente Range</a>	Internal	Passing Juice
<a href="#">Classic Column Range</a>	Internal	Passing Juice
<a href="#">Concord Range</a>	Internal	Passing Juice
<a href="#">Compact with Style Range</a>	Internal	Passing Juice
<a href="#">Planar Range</a>	Internal	Passing Juice
<a href="#">Swing</a>	Internal	Passing Juice
<a href="#">Special Application Series</a>	Internal	Passing Juice
<a href="#">Heavy Duty Planar</a>	Internal	Passing Juice
<a href="#">Heavy Duty Deco</a>	Internal	Passing Juice
<a href="#">Compact Xtra Protection</a>	Internal	Passing Juice
<a href="#">Safety Series</a>	Internal	Passing Juice
<a href="#">LST Range</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">&amp;copy; Copyright Stelrad 2022. All rights reserved.</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

series concord buy **vita range** stelrad  
compact vertical deco rail





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vita	15	✘	✘	✘	✔
range	15	✘	✘	✘	✘
compact	8	✘	✘	✘	✘
stelrad	8	✔	✘	✔	✔
concord	7	✘	✘	✘	✘






## Usability

	Url	Domain : stelrad.ie Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://stelrad.ie/robots.txt">http://stelrad.ie/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>