







Seo Analyzer stenaline.se

Generated on March 02 2022 05:17 AM





The score is 59/100







SEO Content

	Title	<p>Res med färja till Danmark, Tyskland & Polen Stena Line</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Färja till Danmark, Tyskland eller Polen? Lettland eller Holland? Res med Stena Lines färjor, åk på kryssning eller dagstur.</p> <p>Length : 127</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.stenaline.se/</td> </tr> <tr> <td>locale</td> <td>sv</td> </tr> <tr> <td>description</td> <td>Färja till Danmark, Tyskland eller Polen? Lettland eller Holland? Res med Stena Lines färjor, åk på kryssning eller dagstur.</td> </tr> <tr> <td>title</td> <td>Svenska</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.stenaline.se/	locale	sv	description	Färja till Danmark, Tyskland eller Polen? Lettland eller Holland? Res med Stena Lines färjor, åk på kryssning eller dagstur.	title	Svenska
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	Headings	<table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1912 1082 2078" style="list-style-type: none"> • [H1] Ta färjan med Stena Line • [H1] Nyhetsbrev • [H2] Observera • [H2] Upptäck våra destinationer • [H2] Våra fartyg 	H1	H2	H3	H4	H5	H6	2	6	7	0	0	0
H1	H2	H3	H4	H5	H6									
2	6	7	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Utforska vårt linjenätverk• [H2] Våra linjer• [H2] Kundtjänst• [H3] Åk på en dagstur från Göteborg till Fredrikshamn• [H3] Åk på en dagstur från Halmstad till Grenaa• [H3] Hjälp & Kontakt• [H3] Mer om oss• [H3] Gruppresor• [H3] Partners• [H3] Regler & Policies
	Images	We found 24 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.98% Internal Links 93.02%

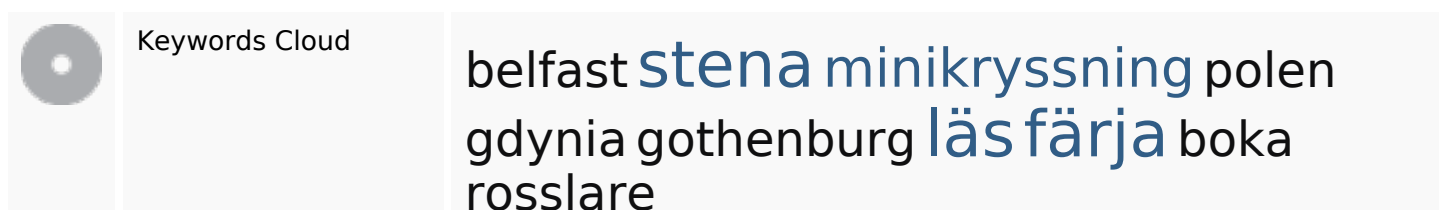
In-page links

Anchor	Type	Juice
Rutter	Internal	Passing Juice
Färjor	Internal	Passing Juice
Destinationer	Internal	Passing Juice
Specialerbjudanden	Internal	Passing Juice
Lojalitetsprogram	Internal	Passing Juice
Kundtjänst	Internal	Passing Juice
Observera	Internal	Passing Juice
Boka nu	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Läs mer	Internal	Passing Juice
Boka nu	Internal	Passing Juice
Boka nu	Internal	Passing Juice
Boka nu	Internal	Passing Juice
Boka nu	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

Kundtjänst	Internal	Passing Juice
Kontakta oss	Internal	Passing Juice
Trafikinformation	Internal	Passing Juice
Husdjur	Internal	Passing Juice
Om Stena Line	Internal	Passing Juice
Frakt	External	Passing Juice
Hållbarhet	Internal	Passing Juice
Jobba hos oss	External	Passing Juice
Press	External	Passing Juice
Coach och grupper	Internal	Passing Juice
Agenter	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Affärsvillkor	Internal	Passing Juice
Integritetspolicy	Internal	Passing Juice
Cookie-inställningar	Internal	Passing Juice
Se alla	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
färja	15	✓	✗	✓	✓
stena	14	✓	✗	✓	✓
läs	12	✗	✗	✗	✗










Keywords Consistency

minikryssning	9	✘	✘	✘	✘
rosslare	8	✘	✘	✘	✘

Usability

	Url	Domain : stenaline.se Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is sv.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files.

Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://stenaline.se/sitemap.xml>



Robots.txt

<http://stenaline.se/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.