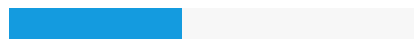


# Seo Analyzer stens.co.nz

Generated on February 20 2022 07:29 AM

The score is 36/100



## SEO Content

|    | Title              | Stens.co.nz<br><b>Length : 11</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                  |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H3] stens.co.nz</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 1 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                               | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0                                                                                  | 0                  | 1                                                                                                                                                                                                                                | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 1 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>4%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 8 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

## In-page links

| Anchor                                    | Type     | Juice         |
|-------------------------------------------|----------|---------------|
| <a href="#">Chainsaw Parts</a>            | Internal | Passing Juice |
| <a href="#">Chainsaw Tools</a>            | Internal | Passing Juice |
| <a href="#">Go Kart Parts</a>             | Internal | Passing Juice |
| <a href="#">Golf Cart Parts</a>           | Internal | Passing Juice |
| <a href="#">Lawn Mower Parts</a>          | Internal | Passing Juice |
| <a href="#">Cooling System Components</a> | Internal | Passing Juice |
| <a href="#">Brake System Components</a>   | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>            | Internal | Passing Juice |

## SEO Keywords

Keywords Cloud

tools **parts** related searches privacy kart

## SEO Keywords



components **chainsaw** system stensnz

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| parts      | 6       | ×     | ×        | ×           | ×        |
| chainsaw   | 4       | ×     | ×        | ×           | ×        |
| stensnz    | 2       | ×     | ×        | ×           | ×        |
| components | 2       | ×     | ×        | ×           | ×        |
| searches   | 2       | ×     | ×        | ×           | ×        |

## Usability



Url

Domain : stens.co.nz  
Length : 11



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language

You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.



Dublin Core

This page does not take advantage of Dublin Core.

## Document



Doctype

HTML 4.01 Strict



Encoding

Perfect. Your declared charset is UTF-8.

## Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | W3C Validity    | Errors : 11<br>Warnings : 27                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>http://stens.co.nz/sitemap.xml</div>                                                                                                                                                                                                     |
|  | Robots.txt  | http://stens.co.nz/robots.txt<br>Great, your website has a robots.txt file.                                                                                                                                                                                                              |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |