



Seo Analyzer steps.com

Generated on March 04 2022 17:02 PM





The score is 63/100






SEO Content

	Title	<p>Professional Translation Services - Steps</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Translate your documents and digital content better and faster with Steps professional translation services and solutions in over 100 languages.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>professional translation services</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="550 1317 1481 1568"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>width</td> <td>1000</td> </tr> <tr> <td>height</td> <td>710</td> </tr> </tbody> </table>	Property	Content	width	1000	height	710						
Property	Content													
width	1000													
height	710													
	Headings	<table border="1" data-bbox="550 1594 1481 1668"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>12</td> <td>6</td> <td>6</td> <td>5</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1697 1433 2065" style="list-style-type: none"> • [H2] Translate Better and Faster • [H2] See why over 1,200 companies choose Steps.com • [H2] Manage everything on one platform • [H2] Set up in minutes • [H2] Enterprise Translation 2.0 - leaner, faster, more cost-effective • [H2] 24/7 customer support • [H2] As featured in: • [H2] Professional translation in 100 languages • [H2] Competitive pricing • [H2] Superfast turnaround 	H1	H2	H3	H4	H5	H6	0	12	6	6	5	1
H1	H2	H3	H4	H5	H6									
0	12	6	6	5	1									

SEO Content

		<ul style="list-style-type: none">• [H2] Industry specialization• [H2] Big Steps towards global success• [H3] Instant Quote• [H3] Transparent TM• [H3] API Automation• [H3] Continuous Terminology• [H3] myTranslator• [H3] Live Reporting• [H4] Instant Translation Quote• [H4] Professional Translators• [H4] Live Project Tracking• [H4] Project Savings Report• [H4] Continuous Terminology• [H4] Real Time Translation Memory• [H5] My Account• [H5] My Account• [H5] Log Out• [H5] My Account• [H5] Log Out• [H6] Log Out
	Images	<p>We found 50 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 121 links including 3 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 0.83%

Internal Links 99.17%

In-page links

Anchor	Type	Juice
Instant Quote	Internal	Passing Juice
Services	Internal	Passing Juice
Solutions	Internal	Passing Juice
Industries	Internal	Passing Juice
Languages	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
Log in	Internal	Passing Juice
Get Started	External	Passing Juice
Try now!	Internal	Passing Juice
Learn more	Internal	Passing Juice
View Steps&#8217; Pricing	Internal	Passing Juice
Website Translation Services	Internal	Passing Juice
On Demand Translation Service	Internal	Passing Juice
Online Translation Service	Internal	Passing Juice
Translation Management System	Internal	Passing Juice
Spanish Translation Services	Internal	Passing Juice
AI Powered Translation	Internal	Passing Juice
Translation App	Internal	Passing Juice
Uber Interpretation Services	Internal	Passing Juice
Mobile Translation	Internal	Passing Juice
Continuous Translation	Internal	Passing Juice
Stepes Info	Internal	Passing Juice
Our Vision	Internal	Passing Juice

In-page links

Who We Are	Internal	Passing Juice
Our Technology	Internal	Passing Juice
Job Opportunities	Internal	Passing Juice
News	Internal	Passing Juice
Our Translators	Internal	Passing Juice
Investors	Internal	Passing Juice
Legal	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Global Locations	Internal	Passing Juice
Contact	Internal	Passing Juice
Become a Translator	Internal	Passing Juice
Become an Interpreter	Internal	Passing Juice
Linguist Reward Program	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Why Uber of Translation	Internal	Passing Juice
Why Mobile Translation	Internal	Passing Juice
Download The App	Internal	Passing Juice
Help Center	Internal	Passing Juice
Blog	Internal	Passing Juice
Big Translation	Internal	Passing Juice
Terminology	Internal	Passing Juice
Birthplace of Languages	Internal	Passing Juice
Express Translation	Internal	Passing Juice
Medical Translation	Internal	Passing Juice
Translation Review	Internal	Passing Juice
MT Post Editing	Internal	Passing Juice
Facebook Translation	Internal	Passing Juice
Twitter Translation	Internal	Passing Juice

In-page links

Sitemap	Internal	Passing Juice
User Generated Content	Internal	Passing Juice
Life Sciences	Internal	Passing Juice
Entertainment and Media	Internal	Passing Juice
Translate Social Media	Internal	Passing Juice
Consumer and Retail	Internal	Passing Juice
Travel and Tourism	Internal	Passing Juice
Financial Services	Internal	Passing Juice
Legal Translation	Internal	Passing Juice
Software and Mobile App	Internal	Passing Juice
Government and Public Interest	Internal	Passing Juice
DITA Meets Translation	Internal	Passing Juice
Digital Content	Internal	Passing Juice
Conversational Commerce	Internal	Passing Juice
Chat & Translate	Internal	Passing Juice
Multichannel Translation	Internal	Passing Juice
Android	Internal	Passing Juice
Android APK	Internal	Passing Juice
Apple iOS	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
Log in	Internal	Passing Juice
Arabic	Internal	Passing Juice
Chinese	Internal	Passing Juice
Czech	Internal	Passing Juice
Danish	Internal	Passing Juice
Dutch	Internal	Passing Juice
English	Internal	Passing Juice
Finnish	Internal	Passing Juice

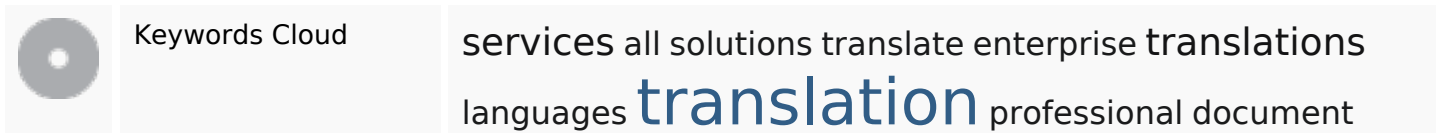
In-page links

French	Internal	Passing Juice
German	Internal	Passing Juice
Greek	Internal	Passing Juice
Hebrew	Internal	Passing Juice
Hindi	Internal	Passing Juice
Indonesian	Internal	Passing Juice
Italian	Internal	Passing Juice
Japanese	Internal	Passing Juice
Korean	Internal	Passing Juice
Norwegian	Internal	Passing Juice
Polish	Internal	Passing Juice
Portuguese	Internal	Passing Juice
Romanian	Internal	Passing Juice
Russian	Internal	Passing Juice
Swedish	Internal	Passing Juice
Thai	Internal	Passing Juice
Turkish	Internal	Passing Juice
Vietnamese	Internal	Passing Juice
Document Translation Services	Internal	Passing Juice
Software Translation Services	Internal	Passing Juice
Video Translation Services	Internal	Passing Juice
Elearning Translation	Internal	Passing Juice
Localization Services	Internal	Passing Juice
Interpretation	Internal	Passing Juice
Certified Translation Services	Internal	Passing Juice
Multilingual Survey Translation	Internal	Passing Juice
Real-time Human Translation	Internal	Passing Juice
Translation API	Internal	Passing Juice

In-page links

Translation Automation	Internal	Passing Juice
Location-based Translation	Internal	Passing Juice
Industries	Internal	Passing Juice
Ecommerce	Internal	Passing Juice
Education	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Automotive	Internal	Passing Juice
Agriculture	Internal	Passing Juice
About Stepes	Internal	Passing Juice
Pricing	Internal	Passing Juice
My Account	Internal	Passing Juice
Log Out	Internal	Passing Juice
My Account	Internal	Passing Juice
Log Out	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
translation	77	✓	✓	✓	✓
services	29	✓	✓	✓	✗
translations	24	✗	✗	✗	✗
professional	14	✓	✓	✓	✓
solutions	11	✗	✗	✓	✗

Usability

	Url	Domain : stepes.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 52 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.stepes.com/wp-sitemap.xml</pre>
	Robots.txt	<p>http://stepes.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>