



Seo Analyzer stepoiltools.com

Generated on March 04 2022 12:50 PM





The score is 57/100







SEO Content

	Title	<p>STEP OILTOOLS</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] STEP OILTOOLS [H2] Main Navigation [H2] Solids Control [H2] Drilling Waste Management [H2] Civil Engineering Solution [H2] Cutting Collection system [H2] Engineering Solutions [H2] News [H3] Solids control [H3] Environmental solutions [H3] Cuttings Collection System [H3] Engineering Solutions [H3] Recycler Loads out for a leading Civil Engineering & Tunnelling Subcontractor [H3] STEP Oiltools expands Civil Construction product line across the UK and Europe → [H3] STEP Oiltools launches Advantage, a new and advanced Slop water Treatment System → 	H1	H2	H3	H4	H5	H6	1	7	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	8	0	0	0									

SEO Content

		<ul style="list-style-type: none">[H3] STEP Oiltools signs exclusive licensing deal in SE Asia with Ground Effects Clean Mud →
	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
STEP OILTOOLS	Internal	Passing Juice
Перейдите в английской версии	External	Passing Juice
About Us	Internal	Passing Juice

In-page links

Products	Internal	Passing Juice
Work With Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Recycler Loads out for a leading Civil Engineering & Tunneling Subcontractor	Internal	Passing Juice
Website by EO Design	External	Passing Juice


SEO Keywords

	Keywords Cloud	engineering oiltools solids step information datasheets environmental civil control solutions
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
step	9	✓	✗	✗	✓
oiltools	8	✓	✗	✗	✓
engineering	6	✗	✗	✗	✓
solids	4	✗	✗	✗	✓
information	4	✗	✗	✗	✗












Usability

	Url	Domain : stepoiltools.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://stepoiltools.com/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>