





# Seo Analyzer stignacenews.com

Generated on March 04 2022 07:51 AM




The score is 60/100



## SEO Content

	<p>Title</p>	<p>St. Ignace News   Your St. Ignace Michigan News Source</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Your The St. Ignace &amp; Les Cheneaux Islands Weekly Wave Michigan News Source</p> <p><b>Length : 79</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1839"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>St. Ignace News -</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>St. Ignace News   Your St. Ignace Michigan News Source</td> </tr> <tr> <td>description</td> <td>Your The St. Ignace &amp; Les Cheneaux Islands Weekly Wave Michigan News Source</td> </tr> <tr> <td>url</td> <td>https://www.stignacenews.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	St. Ignace News -	type	website	title	St. Ignace News   Your St. Ignace Michigan News Source	description	Your The St. Ignace & Les Cheneaux Islands Weekly Wave Michigan News Source	url	https://www.stignacenews.com/
Property	Content															
locale	en_US															
site_name	St. Ignace News -															
type	website															
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description	Your The St. Ignace & Les Cheneaux Islands Weekly Wave Michigan News Source															
url	https://www.stignacenews.com/															
	<p>Headings</p>	<table border="1" data-bbox="539 1868 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>8</td> <td>29</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1973 938 2069" style="list-style-type: none"> <li>• [H2] Front Page News</li> <li>• [H2] News</li> <li>• [H2] Obituaries</li> </ul>	H1	H2	H3	H4	H5	H6	0	8	29	0	0	0		
H1	H2	H3	H4	H5	H6											
0	8	29	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Sports</li><li>• [H2] Columns</li><li>• [H2] Print Edition</li><li>• [H2] Opinion</li><li>• [H2] Special Sections</li><li>• [H3] Game Raises \$36,000+ for Patients</li><li>• [H3] Downtown Goals Shared by DDA</li><li>• [H3] Arena Preparing for Home Show Return</li><li>• [H3] Colorful Creativity Offered at Library</li><li>• [H3] Care for Cancer Patients Benefits From Hooping for A Cure Fundraiser Game</li><li>• [H3] Gros Cap Students Enjoy Ice Rink Field Trip</li><li>• [H3] Covid-19 Cases Continue To Trend Downward in LMAS Area</li><li>• [H3] Top Spellers Announced From Regional Bee</li><li>• [H3] William Schwab</li><li>• [H3] Gerald Johnson</li><li>• [H3] Barbara Curtis</li><li>• [H3] Mark Brown</li><li>• [H3] Margaret Lamoreaux</li><li>• [H3] Bette Baker</li><li>• [H3] Steve Tassier Memorial Ice Fishing Derby Crowns 2022 Winners</li><li>• [H3] St. Ignace Boys, Girls Sweep Cheboygan in Straits Area Conference Twin Bill</li><li>• [H3] Pickford Panthers, Rudyard Bulldogs, Engadine Eagles Record Victories in Girls Basketball</li><li>• [H3] Mackinac Island Has Strong Showing at NLL Tournament</li><li>• [H3] Les Cheneaux</li><li>• [H3] Think Outside, No Box Needed: ADVICE FOR GROWING YOUR BUSINESS</li><li>• [H3] Outdoors This Week In the Eastern U.P.</li><li>• [H3] Mackinac Island</li><li>• [H3] Firing Into Water Is Not Safe</li><li>• [H3] Cheerleading Offers Leadership Skills</li><li>• [H3] Disagrees With Council Appointment</li><li>• [H3] St. Ignace Library Is a Special Place</li><li>• [H3] Line 5's Clock Is Ticking Ever Louder in the Great Lakes</li><li>• [H3] California Oil Spill Highlights Threat of Line 5</li><li>• [H3] ST. IGNACE GUEST TRAVEL GUIDE 2021-2022 E-Edition</li></ul>
	Images	<p>We found 12 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Content



## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 85 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.53% Internal Links 96.47%

## In-page links

Anchor	Type	Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Archives</a>	Internal	Passing Juice
<a href="#">Print Edition</a>	Internal	Passing Juice
<a href="#">Special Sections</a>	Internal	Passing Juice
<a href="#">Meeting Minutes</a>	Internal	Passing Juice
<a href="#">Public Notices</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Printing Services</a>	Internal	Passing Juice
<a href="#">Classified Order</a>	Internal	Passing Juice
<a href="#">Forms</a>	Internal	Passing Juice

## In-page links

<a href="#">Birth</a>	Internal	Passing Juice
<a href="#">Engagement</a>	Internal	Passing Juice
<a href="#">Wedding</a>	Internal	Passing Juice
<a href="#">Anniversary</a>	Internal	Passing Juice
<a href="#">Deer Report</a>	Internal	Passing Juice
<a href="#">Obituary</a>	Internal	Passing Juice
<a href="#">Documents</a>	Internal	Passing Juice
<a href="#">Crossword</a>	Internal	Passing Juice
<a href="#">Get News Updates</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Front Page</a>	Internal	Passing Juice
<a href="#">Coronavirus Updates</a>	Internal	Passing Juice
<a href="#">Columns</a>	Internal	Passing Juice
<a href="#">Opinion</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Obituaries</a>	Internal	Passing Juice
<a href="#">Social</a>	Internal	Passing Juice
<a href="#">Public Meetings</a>	Internal	Passing Juice
<a href="#">Watch Videos</a>	Internal	Passing Juice
<a href="#">Print Ad Directory</a>	Internal	Passing Juice
<a href="#">Classifieds / Want Ads</a>	Internal	Passing Juice
<a href="#">General Ads</a>	Internal	Passing Juice
<a href="#">Contractors</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Going Out</a>	Internal	Passing Juice

## In-page links

<a href="#">Auto/Marine</a>	Internal	Passing Juice
<a href="#">Public Notices</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Personals</a>	Internal	Passing Juice
<a href="#">Advertiser Index</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Arena Preparing for Home Show Return</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Read More Front Page Stories...</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Covid-19 Cases Continue To Trend Downward in LMAS Area</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Read More News...</a>	Internal	Passing Juice
<a href="#">William Schwab</a>	Internal	Passing Juice
<a href="#">Gerald Johnson</a>	Internal	Passing Juice
<a href="#">Barbara Curtis</a>	Internal	Passing Juice
<a href="#">Mark Brown</a>	Internal	Passing Juice
<a href="#">Margaret Lamoreaux</a>	Internal	Passing Juice
<a href="#">Bette Baker</a>	Internal	Passing Juice
<a href="#">Read More Obituaries...</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Pickford Panthers, Rudyard Bulldogs, Engadine Eagles Record Victories in Girls Basketball</a>	Internal	Passing Juice
<a href="#">Mackinac Island Has Strong Showing at NLL Tournament</a>	Internal	Passing Juice
<a href="#">Read More Sports Stories...</a>	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
<a href="#">Outdoors This Week In the Eastern U.P.</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Read More Columns...</a>	Internal	Passing Juice
<a href="#">Read More Social Stories...</a>	Internal	Passing Juice
<a href="#">2022-03-03 E-Edition</a>	Internal	Passing Juice
<a href="#">The St. Ignace News</a>	External	Passing Juice
<a href="#">Firing Into Water Is Not Safe</a>	Internal	Passing Juice
<a href="#">Cheerleading Offers Leadership Skills</a>	Internal	Passing Juice
<a href="#">Disagrees With Council Appointment</a>	Internal	Passing Juice
<a href="#">St. Ignace Library Is a Special Place</a>	Internal	Passing Juice
<a href="#">Line 5's Clock Is Ticking Ever Louder in the Great Lakes</a>	Internal	Passing Juice
<a href="#">California Oil Spill Highlights Threat of Line 5</a>	Internal	Passing Juice
<a href="#">Read More Opinion Stories...</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Our Hometown</a>	External	Passing Juice
<a href="#">DMCA Notices</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
march	8	✘	✘	✘	✘
news	6	✔	✘	✔	✔









## Keywords Consistency

ignace	6	✓	✗	✓	✓
front	2	✗	✗	✗	✓
cheneaux	2	✗	✗	✓	✓

## Usability

	Url	Domain : stignaceneews.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 65
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> </ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://stignaceneews.com/sitemap.xml>  
<https://www.stignaceneews.com/sitemap.xml>  
<https://www.stignaceneews.com/sitemap.rss>



### Robots.txt

<http://stignaceneews.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.

 PIWIK