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# Seo Analyzer stmarymadison.com

Generated on March 15 2022 23:12 PM

**The score is 38/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Stmarymadison.com<br><br>**Length : 17**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ● | Headings | **H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0 |
| ✓ | Images | We found 0 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✗ | Text/HTML Ratio | Ratio : **4%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

| | | |
|---|---|---|
| | URL Rewrite | Bad. Your links have query string. |
| | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 13 links including 1 link(s) to files |
| | Statistics | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor | Type | Juice |
|---|---|---|
| Stmarymadison.com | Internal | Passing Juice |
| Healthcare Services | Internal | Passing Juice |
| Public Health | Internal | Passing Juice |
| Gynecology Services | Internal | Passing Juice |
| Clinical Trials | Internal | Passing Juice |
| Long Term Care Insurance | Internal | Passing Juice |
| Find a Doctor | Internal | Passing Juice |
| Obstetrics Services | Internal | Passing Juice |
| Health Insurance | Internal | Passing Juice |
| Health Screening | Internal | Passing Juice |
| Health Consultations | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

## SEO Keywords

| | | |
|---|---|---|
| | Keywords Cloud | consultations insurance obstetrics searches health screening privacy related stmarymadison services |

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| health | 4 | ✖ | ✖ | ✖ | ✖ |
| services | 3 | ✖ | ✖ | ✖ | ✖ |
| stmarymadison | 2 | ✔ | ✖ | ✖ | ✖ |
| insurance | 2 | ✖ | ✖ | ✖ | ✖ |
| searches | 2 | ✖ | ✖ | ✖ | ✖ |

## Usability

| | | |
|---|---|---|
| | Url | Domain : stmarymadison.com<br>Length : 17 |
| | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

| | | |
|---|---|---|
| | Doctype | HTML 4.01 Strict |

## Document

| | | |
|---|---|---|
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 5<br>Warnings : 11 |
| ✓ | Email Privacy | Great no email address has been found in plain text! |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✓ Great, your website has few CSS files.<br>✓ Perfect, your website has few JavaScript files.<br>✓ Perfect, your website takes advantage of gzip. |

## Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✗ Apple Icon<br>✓ Meta Viewport Tag<br>✓ Flash content |

## Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br>http://stmarymadison.com/sitemap.xml |
| ✓ | Robots.txt | http://stmarymadison.com/robots.txt<br>Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You |

| | | |
|---|---|---|
| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |