



Seo Analyzer






stmarysbournest.com

Generated on March 28 2022 11:48 AM





The score is 63/100







SEO Content

	Title	<p>St Mary's Bourne Street</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>St Mary's is an Anglican church on Bourne Street near Sloane Square in Belgravia, London SW1. Built in 1874, the church has been beautified by successive generations and remains strangely simple and peaceful.</p> <p>Length : 208</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1827"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.stmarysbournest.com/media/images/landscape/StMarys_FBShare.png</td> </tr> <tr> <td>title</td> <td>St Mary's Bourne Street</td> </tr> <tr> <td>description</td> <td>St Mary's is an Anglican church on Bourne Street near Sloane Square in Belgravia, London SW1. Built in 1874, the church has been beautified by successive generations and remains strangely simple and peaceful.</td> </tr> </tbody> </table>	Property	Content	image	https://www.stmarysbournest.com/media/images/landscape/StMarys_FBShare.png	title	St Mary's Bourne Street	description	St Mary's is an Anglican church on Bourne Street near Sloane Square in Belgravia, London SW1. Built in 1874, the church has been beautified by successive generations and remains strangely simple and peaceful.				
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	Headings	<table border="1" data-bbox="539 1854 1481 1928"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1962 1038 2056" style="list-style-type: none"> • [H1] St Mary's, Bourne Street • [H1] • [H1] About St Mary's 	H1	H2	H3	H4	H5	H6	5	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
5	1	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H1] Donate online • [H1] Masses and Offices • [H2] St Mary's is an Anglican church on Bourne Street near Sloane Square in Belgravia, London SW1. Built in 1874, the church has been beautified by successive generations and remains strangely simple and peaceful. Read more
	Images	<p>We found 8 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.76%</p> <p>Internal Links 88.24%</p>

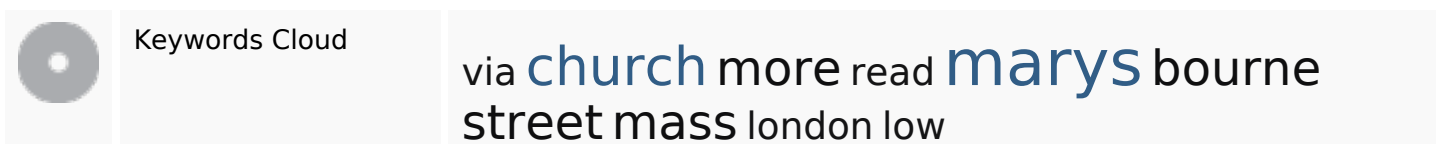
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Masses and Offices	Internal	Passing Juice
Music	Internal	Passing Juice
News	Internal	Passing Juice
Resources	Internal	Passing Juice
Safeguarding	Internal	Passing Juice
Contact	Internal	Passing Juice
The Pineapple Project	Internal	Passing Juice
St Mary's is seeking a new Director of Music. Click here for more details.	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more »	Internal	Passing Juice
Donate online	External	Passing Juice
Masses and Offices	Internal	Passing Juice
latest newsletter	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Follow @SMBSLondon	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marys	8	✘	✘	✘	✘
church	5	✘	✘	✔	✔
street	4	✔	✘	✔	✔







Keywords Consistency

mass	4	✘	✘	✘	✔
bourne	4	✔	✘	✔	✔



Usability

	Url	Domain : stmarysbourne.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✔ Great, your website has few CSS files.




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://stmarysbournest.com/sitemap.xml>

<https://www.stmarysbournest.com/sitemap.xml>



Robots.txt

<http://stmarysbournest.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics