



# Seo Analyzer stone21.com

Generated on February 07 2022 08:20 AM





The score is 54/100







## SEO Content

	Title	<p>Granite and marble slab manufacturer, China</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>granite tiles , marble tiles , paving stone, cobblestone , quartz stone slabs , quartz countertops, wall cladding panels for construction .</p> <p><b>Length : 676</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>granite tiles, marble tiles , paving stone, cobblestone ,quartz countertops</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Granite and marble slab manufacturer, China</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.stone21.com/</td> </tr> <tr> <td>description</td> <td>granite tiles , marble tiles , paving stone, cobblestone , quartz stone slabs , quartz countertops, wall cladding panels for construction .</td> </tr> <tr> <td>locale</td> <td>en-us</td> </tr> </tbody> </table>	Property	Content	title	Granite and marble slab manufacturer, China	type	website	url	https://www.stone21.com/	description	granite tiles , marble tiles , paving stone, cobblestone , quartz stone slabs , quartz countertops, wall cladding panels for construction .	locale	en-us
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	Headings	<table border="1" data-bbox="544 1906 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2011 1018 2078" style="list-style-type: none"> <li>• [H4] ORDER ONLINE</li> <li>• [H4] WORLDWIDE SHIPPING</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	0	3	0	0
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## SEO Content

		<ul style="list-style-type: none"><li>[H4] 100% MONEYBACK</li></ul>
	Images	We found 83 images on this web page. 82 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">product page</a>	Internal	Passing Juice

## In-page links

<a href="#">[email#160:protected]</a>	Internal	Passing Juice
<a href="#">Promotion</a>	Internal	Passing Juice
<a href="#">Granite</a>	Internal	Passing Juice
<a href="#">Marble</a>	Internal	Passing Juice
<a href="#">Stone</a>	Internal	Passing Juice
<a href="#">Artificial</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	External	Passing Juice
<a href="#">&amp;nbsp;</a>	External	Passing Juice
<a href="#">&amp;nbsp;</a>	External	Passing Juice
<a href="#">&amp;nbsp;</a>	External	Passing Juice
<a href="#">&amp;nbsp;</a>	External	Passing Juice
<a href="#">Xorder</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
granite	34	✓	✓	✓	✗
marble	29	✓	✓	✓	✗
stone	19	✗	✓	✓	✗
tiles	18	✗	✓	✓	✗
slate	17	✗	✗	✗	✗

# Keywords Consistency

## Usability





	Url	Domain : stone21.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 101 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://stone21.com/sitemap.xml</pre> <pre>https://SubTreasury20190215180317258xordercom.xweb.xorder.cn/sitemap.xml</pre>
	Robots.txt	<pre>http://stone21.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>