Seo Analyzer
stowelighthouse.org

The score is 43/100

SEO Content

⚠️	Title	Stowe Brethren In Christ Church – aka The Lighthouse – a lighthouse for the lost and a hospital for the hurting **Length : 123** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	

H1	H2	H3	H4	H5	H6
2	0	5	0	0	0

- [H1] Stowe Brethren In Christ Church
- [H1] Menu
- [H3] Learn a bit out the BIC's history as well as our core values and beliefs
- [H3] Stay up-to-date with church news and events as well as teachings from Pastor Mike
- [H3] Stowe Lighthouse is a busy church Check here for worship times and events
- [H3] Every member of our church is familyLearn more about the staff at Stowe Lighthouse
- [H3] Learn about our church and contact us for information or prayer

✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.

SEO Content

❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Stowe Brethren In Christ Church	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Our Beliefs	Internal	Passing Juice
Teachings and News	Internal	Passing Juice
Pastor’s Messages	Internal	Passing Juice
Announcements	Internal	Passing Juice
News	Internal	Passing Juice
Calendar	Internal	Passing Juice
Church Staff	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Prayer Requests	Internal	Passing Juice
Donate	Internal	Passing Juice
SKT Themes	External	Passing Juice

SEO Keywords

Keywords Cloud	christ lighthouse lost panaroma brethren stowe aka church hospital hurting
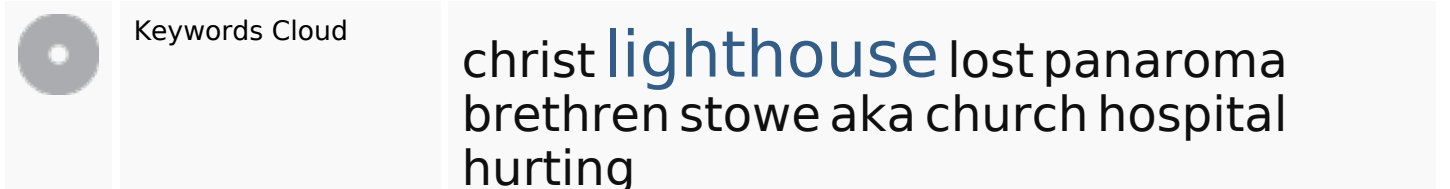
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lighthouse	2	✔	✖	✖	✔
stowe	1	✔	✖	✖	✔
brethren	1	✔	✖	✖	✔
christ	1	✔	✖	✖	✔
church	1	✔	✖	✖	✔

Usability

	Url	Domain : stowelighthouse.org Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing
		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.