



Seo Analyzer stox.vn

Generated on March 05 2022 07:03 AM




The score is 63/100





SEO Content

	<p>Title</p>	<p>Financial Information, Business Information, Market Research, Credit Rating</p> <p>Length : 75</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>FiinGroup is a Vietnam's leading integrated service provider of financial data, business information, industry research and other premium data-driven analytics services.</p> <p>Length : 176</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Business Evaluation Report, Data Analysis Service, Credit Rating, Industry Report, Financial Information Service, Stock Trading Data Analysis, Business Information, Market Research</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1776"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://cmsv5.fiingroup.vn/medialib/hien.nguyen.marketing/l/2020/2020-05/2020-05-22/ori_FiinGroup%20ra%20mat%20FiinRating_24028CH.jpg</td> </tr> </tbody> </table>	Property	Content	image	https://cmsv5.fiingroup.vn/medialib/hien.nguyen.marketing/l/2020/2020-05/2020-05-22/ori_FiinGroup%20ra%20mat%20FiinRating_24028CH.jpg								
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image	https://cmsv5.fiingroup.vn/medialib/hien.nguyen.marketing/l/2020/2020-05/2020-05-22/ori_FiinGroup%20ra%20mat%20FiinRating_24028CH.jpg													
	<p>Headings</p>	<table border="1" data-bbox="539 1803 1481 1877"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>17</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1906 997 2067" style="list-style-type: none"> • [H1] • [H2] What's New? • [H2] Who We Are • [H2] Financial Information • [H2] Market Research 	H1	H2	H3	H4	H5	H6	1	6	17	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	17	0	0	0									



SEO Content

		<ul style="list-style-type: none">• [H2] Business Information• [H2] Credit Ratings• [H3] Vietnam - Foreign Investment Outlook for 2022 and Beyond• [H3] FiinRatings: VietCredit Finance Joint Stock Company's 'BBB-' Ratings Placed On CreditWatch Negative Amidst Challenging Operating Conditions Stemming From Covid-19 Pandemic• [H3] Back in the black• [H3] FiinTrade Platform• [H3] FiinPro Platform• [H3] API Data Feed• [H3] API Data Feed• [H3] FiinResearch• [H3] FiinGate Platform• [H3] Data Analytics Services• [H3] Business Credit Report• [H3] Business Credit Report• [H3] FiinRatings• [H3] Our Partners• [H3] Our Clients• [H3] Work With Us• [H3] Stay In The Known with our Newsletter
	Images	<p>We found 77 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 52%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 34 links including 1 link(s) to files</p>

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.76% Internal Links 88.24%

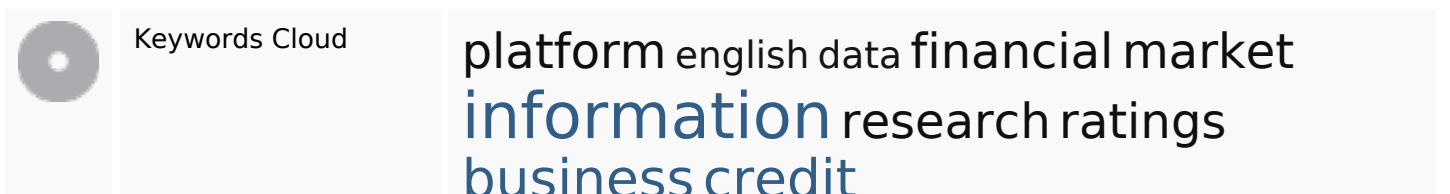
In-page links

Anchor	Type	Juice
Financial Information	Internal	Passing Juice
Business Information	Internal	Passing Juice
Market Research	Internal	Passing Juice
Credit Ratings	Internal	Passing Juice
Career	Internal	Passing Juice
Product Login	Internal	Passing Juice
English	Internal	Passing Juice
English	Internal	Passing Juice
Tiếng Việt	Internal	Passing Juice
Individuals	Internal	Passing Juice
Institutions	Internal	Passing Juice
FiinTrade Platform	Internal	Passing Juice
FiinPro Platform	Internal	Passing Juice
API Data Feed	Internal	Passing Juice
FiinGate Platform	Internal	Passing Juice
Business Credit Report	Internal	Passing Juice
OUR NEWS	Internal	Passing Juice
IN THE PRESS	Internal	Passing Juice
Showcases	Internal	Passing Juice
RATING NEWS	Internal	Passing Juice

In-page links

Events	Internal	Passing Juice
We are FiinGroup	Internal	Passing Juice
Our History	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Corporate Information	Internal	Passing Juice
Vietnam &#x2013; Foreign Investment Outlook for 2022 and Beyond	Internal	Passing Juice
FiinRatings: VietCredit Finance Joint Stock Company&#x2019;s &#x27;BBB-&#x27; Ratings Placed On CreditWatch Negative Amidst Challenging Operating Conditions Stemming From Covid-19 Pandemic	Internal	Passing Juice
Back in the black	Internal	Passing Juice
Download FiinGroup Brochure	External	Passing Juice
Log-in	External	Passing Juice
Go to store	External	Passing Juice
Log-in	External	Passing Juice
Data Analytics Services	Internal	Passing Juice
Subscribe	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
information	14	✓	✓	✓	✓
business	10	✓	✓	✓	✓
credit	10	✓	✓	✗	✓







Keywords Consistency

financial	7	✓	✓	✓	✓
market	7	✓	✓	✗	✓



Usability

	Url	Domain : stox.vn Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://stox.vn/sitemap.xml>

<https://fiingroup.vn>



Robots.txt

<http://stox.vn/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics