



Seo Analyzer straight-whisky.at

Generated on January 28 2022 01:09 AM

The score is 39/100



SEO Content

	Title	Straight - Whisky - Austria Single Malt Whisky Length : 48 Perfect, your title contains between 10 and 70 characters.																			
	Description	Importiert hochqualitativen exklusiven Single Malt Whisky aus Schottland, Springbank, Càrn Mòr und der Single Cask Collection. Verkostungen und Themenabende Length : 156 Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Straight - Whisky - Austria Single Malt Whisky</td></tr><tr><td>description</td><td>Importiert hochqualitativen exklusiven Single Malt Whisky aus Schottland, Springbank, Càrn Mòr und der Single Cask Collection. Verkostungen und Themenabende</td></tr><tr><td>url</td><td>http://www.straight-whisky.at/sw/</td></tr><tr><td>site_name</td><td>straight whisky austria</td></tr></table>						Property	Content	locale	de_DE	type	website	title	Straight - Whisky - Austria Single Malt Whisky	description	Importiert hochqualitativen exklusiven Single Malt Whisky aus Schottland, Springbank, Càrn Mòr und der Single Cask Collection. Verkostungen und Themenabende	url	http://www.straight-whisky.at/sw/	site_name	straight whisky austria
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Home						H1	H2	H3	H4	H5	H6	1	0	1	0	0	0		
H1	H2	H3	H4	H5	H6																
1	0	1	0	0	0																

SEO Content

		[H3] Verkostungskalender
	Images	We found 6 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 36.36% Internal Links 63.64%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
Impressum	Internal	Passing Juice
AGB	Internal	Passing Juice
Widerspruchsrecht	Internal	Passing Juice
Über uns	Internal	Passing Juice
Veranstaltungen	Internal	Passing Juice
Archiv	Internal	Passing Juice
27. Feber 2016 &#8211; Private Whisky Tasting	Internal	Passing Juice
20. Feber 2016 &#8211; Private Whisky Tasting	Internal	Passing Juice
05. Jänner 2016 &#8211; Private Gin Tasting	Internal	Passing Juice
28. November 2015 Mein Name ist Malt, Single Malt	Internal	Passing Juice
17. Oktober 2015 Flucht in die Karibik &#8211; Von Piraten (r)umgeben	Internal	Passing Juice
25. September 2015 Flucht in die Karibik &#8211; Von Piraten und anderen Seeungeheuern	Internal	Passing Juice
8. Mai 2015 Sherry &#038; Käse &#8211; raffinierte Kompositionen	Internal	Passing Juice
22. Mai 2015 Von jungen Wilden &#038; alten Männern	Internal	Passing Juice
23. Jänner 2015 Schafe, Whisky und Legenden	Internal	Passing Juice
21. November 2014 &#8220;Black Gold Editon&#8221; &#038; &#8220;Càrn Mòr Tasting&#8221;	Internal	Passing Juice
10. Oktober 2014 Halb &#8211; Blind &#8211; Tasting	Internal	Passing Juice
16. Mai 2014 3 Sherry´s &#038; 6 Whisky´s	Internal	Passing Juice
28. Feber 2014 Lesung &#038; Tasting	Internal	Passing Juice
15. November 2013 Whisky Tasting	Internal	Passing Juice
Shop	Internal	Passing Juice
https://whiskyexperts.net/wir-verkosten-springbank-starkicker-17yo-2018-40-vol-alk/	External	Passing Juice
http://whiskyexperts.net/wir-verkosten-springbank-starkicker-13yo-445/	External	Passing Juice
http://whiskyexperts.net/wir-verkosten-springbank-starkicker-18y/	External	Passing Juice

In-page links

www.tuer7.at	External	Passing Juice
www.halbestadt.at	External	Passing Juice
www.voikultur.at	External	Passing Juice
http://www.kliemstein-linz.at/	External	Passing Juice
http://www.szemes.net	External	Passing Juice

SEO Keywords



Keywords Cloud

whisky gesamtabfüllung fresh sherry
flaschen mit und springbank
starkicker abv

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mit	12	✗	✗	✗	✗
starkicker	11	✗	✗	✗	✗
springbank	10	✗	✗	✓	✗
flaschen	9	✗	✗	✗	✗
und	9	✗	✗	✓	✗

Usability

	Url	Domain : straight-whisky.at Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 7 Warnings : 25						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>4</td></tr><tr><td></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<u>	4		1
Deprecated tags	Occurrences							
<u>	4							
	1							
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.						

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.