







# Seo Analyzer strattonmagazine.com

Generated on February 25 2022 09:39 AM






The score is **64/100**





## SEO Content

|    | <p>Title</p>   | <p>Stratton Magazine   Celebrating Manchester and the Mountains</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
|--|--|--|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|-------------------------------|-----------|--|-------|---|
|    | <p>Description</p>   | <p>Stratton Magazine features stories of the people and places that make Southern Vermont so special. View events &amp; articles, and plan a trip. Subscribe Now!</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
|  | <p>Keywords</p>  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
|  | <p>Og Meta Properties</p>  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Stratton Magazine   Celebrating Manchester and the Mountains</td> </tr> <tr> <td>description</td> <td>Stratton Magazine features stories of the people and places that make Southern Vermont so special. View events &amp; articles, and plan a trip. Subscribe Now!</td> </tr> <tr> <td>url</td> <td>https://strattonmagazine.com/</td> </tr> <tr> <td>site_name</td> <td>Stratton Magazine - Celebrating Manchester and the Mountains</td> </tr> <tr> <td>image</td> <td>http://strattonmagazine.com/wp-content/uploads/2022/01/VermontFlannel-Digital-WinterIssue2022-VermontMagazine-800x150-1.jpg</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Stratton Magazine   Celebrating Manchester and the Mountains | description | Stratton Magazine features stories of the people and places that make Southern Vermont so special. View events & articles, and plan a trip. Subscribe Now! | url | https://strattonmagazine.com/ | site_name | Stratton Magazine - Celebrating Manchester and the Mountains | image | http://strattonmagazine.com/wp-content/uploads/2022/01/VermontFlannel-Digital-WinterIssue2022-VermontMagazine-800x150-1.jpg |
| Property   | Content  |  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
| locale   | en_US  |  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
| type   | website  |  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
| title  | Stratton Magazine   Celebrating Manchester and the Mountains   |  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
| description  | Stratton Magazine features stories of the people and places that make Southern Vermont so special. View events & articles, and plan a trip. Subscribe Now! |  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
| url  | https://strattonmagazine.com/  |  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
| site_name  | Stratton Magazine - Celebrating Manchester and the Mountains   |  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |
| image  | http://strattonmagazine.com/wp-content/uploads/2022/01/VermontFlannel-Digital-WinterIssue2022-VermontMagazine-800x150-1.jpg                                |  |          |         |        |       |      |         |       |  |             |  |     |                               |           |  |       |   |



## SEO Content

|   |                 | <p>image:width 800</p> <p>image:height 150</p> <p>image:type image/jpeg</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|---|-----------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|     | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>6</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Stratton Magazine - Celebrating Manchester and the Mountains</li> <li>• [H2] Featuring Manchester and the Mountains</li> <li>• [H4] Area Resources</li> <li>• [H4] Home</li> <li>• [H4] Home</li> <li>• [H4] Area Resources</li> <li>• [H4] Food &amp; Drink</li> <li>• [H4] Food &amp; Drink</li> <li>• [H5] Peak Fitness</li> <li>• [H5] Trustworthy and Reliable</li> <li>• [H5] A Landmark Achievement</li> <li>• [H5] Travel in Style</li> <li>• [H5] Stratton Spotlight: The Drift</li> <li>• [H5] Stratton Spotlight: The Winhall Market</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 0 | 6 | 6 | 0 |
| H1  | H2              | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1   | 1               | 0  | 6  | 6  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images          | <p>We found 13 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Iframe          | Great, there are no Iframes detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!               |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |


## SEO Links

|  |               |  |
|--|---------------|--|
|  | In-page links | We found a total of 5 links including 0 link(s) to files                                 |
|  | Statistics    | External Links : noFollow 0%<br>External Links : Passing Juice 20%<br>Internal Links 80% |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Stratton Magazine &amp;#8211; Celebrating Manchester and the Mountains</a> | Internal | Passing Juice |
| <a href="#">Skip to content</a>  | Internal | Passing Juice |
| <a href="#">Brand</a>  | Internal | Passing Juice |
| <a href="#">Terms and Conditions</a>   | Internal | Passing Juice |
| <a href="#">oldmillroadmedia.com</a>   | External | Passing Juice |

## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | <p>stories features magazine<br/>subscribe receive mountains<br/>local stratton manchester<br/>celebrating</p> |
|--|----------------|--|

## Keywords Consistency

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| stratton    | 1       | ✓     | ✗        | ✓               | ✓        |
| magazine    | 1       | ✓     | ✗        | ✓               | ✓        |
| celebrating | 1       | ✓     | ✗        | ✗               | ✓        |
| manchester  | 1       | ✓     | ✗        | ✗               | ✓        |

# Keywords Consistency

mountains

1



## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : strattonmagazine.com<br>Length : 20      |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                 | Doctype         | HTML 5  |                 |             |          |   |
|-----------------|-----------------|---|-----------------|-------------|----------|---|
|                 | Encoding        | Perfect. Your declared charset is UTF-8.  |                 |             |          |   |
|                 | W3C Validity    | Errors : 26<br>Warnings : 33  |                 |             |          |   |
|                 | Email Privacy   | Great no email address has been found in plain text!  |                 |             |          |   |
|                 | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <center> | 2 |
| Deprecated tags | Occurrences     |   |                 |             |          |   |
| <center>        | 2               |   |                 |             |          |   |
|                 | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li></ul>  |                 |             |          |   |

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://strattonmagazine.com/sitemap.xml>



### Robots.txt

<http://strattonmagazine.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics