

# Seo Analyzer strayer.edu

Generated on March 31 2022 19:48 PM






The score is 38/100





## SEO Content

	Title	Strayer University - Accredited Online & On-Campus Degrees <b>Length : 58</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Strayer is fully accredited, flexible, and designed for working professionals. Start your bachelor's degree with a new laptop and save up to 25% with Graduation Fund. <b>Length : 167</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Strayer University</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>http://www.strayer.edu/</td></tr><tr><td>title</td><td>Strayer University - Accredited Online &amp; On-Campus Degrees</td></tr><tr><td>description</td><td>Strayer is fully accredited, flexible, and designed for working professionals. Start your bachelor's degree with a new laptop and save up to 25% with Graduation Fund.</td></tr><tr><td>updated_time</td><td>2022-02-11T11:05:40-06:00</td></tr></tbody></table>	Property	Content	site_name	Strayer University	type	article	url	http://www.strayer.edu/	title	Strayer University - Accredited Online & On-Campus Degrees	description	Strayer is fully accredited, flexible, and designed for working professionals. Start your bachelor's degree with a new laptop and save up to 25% with Graduation Fund.	updated_time	2022-02-11T11:05:40-06:00
Property	Content															
site_name	Strayer University															
type	article															
url	http://www.strayer.edu/															
title	Strayer University - Accredited Online & On-Campus Degrees															
description	Strayer is fully accredited, flexible, and designed for working professionals. Start your bachelor's degree with a new laptop and save up to 25% with Graduation Fund.															
updated_time	2022-02-11T11:05:40-06:00															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>4</td><td>7</td><td>2</td><td>0</td><td>9</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	2	4	7	2	0	9		
H1	H2	H3	H4	H5	H6											
2	4	7	2	0	9											



## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Get an affordable education designed for you</li><li>• [H1] TESTIMONIALS</li><li>• [H2] Take courses on us</li><li>• [H2] Online learning resources</li><li>• [H2] Reinvent yourself online</li><li>• [H2] The high-quality higher education you deserve</li><li>• [H3] 130 years of making education happen</li><li>• [H3] Transfer your college credits</li><li>• [H3] An online university that provides you with a laptop</li><li>• [H3] Transfer your college credits</li><li>• [H3] An online university that provides you with a laptop</li><li>• [H3] What our faculty say</li><li>• [H3] What our students say</li><li>• [H4] STRAYER UNIVERSITY</li><li>• [H4] Request more information</li><li>• [H6] 400+</li><li>• [H6] 31</li><li>• [H6] 75</li><li>• [H6] 50,000+</li><li>• [H6] 89%</li><li>• [H6] Areas of Study</li><li>• [H6] Quick Links</li><li>• [H6] More</li><li>• [H6] Legal</li></ul>
	Images	We found 28 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## SEO Links

	In-page links	We found a total of 156 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.77% Internal Links 94.23%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to main section</a>	Internal	Passing Juice
<a href="#">Academic Programs</a>	Internal	Passing Juice
<a href="#">Academic Programs</a>	Internal	Passing Juice
<a href="#">Bachelor&amp;#39;s Degrees</a>	Internal	Passing Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Applied Science in Management</a>	Internal	Passing Juice
<a href="#">Business Administration</a>	Internal	Passing Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Acquisition and Contract Management</a>	Internal	Passing Juice
<a href="#">Entrepreneurship</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">Health Service Administration</a>	Internal	Passing Juice
<a href="#">Hospitality &amp; Tourism Management</a>	Internal	Passing Juice
<a href="#">Human Resource Management</a>	Internal	Passing Juice
<a href="#">Joe Gibbs Performance Management</a>	Internal	Passing Juice
<a href="#">Management</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Project Management</a>	Internal	Passing Juice
<a href="#">Retail Management</a>	Internal	Passing Juice
<a href="#">Social Media Marketing</a>	Internal	Passing Juice

## In-page links

<a href="#">Criminal Justice</a>	Internal	Passing Juice
<a href="#">Computer Forensics</a>	Internal	Passing Juice
<a href="#">Crime &amp; Criminal Behavior</a>	Internal	Passing Juice
<a href="#">Criminal Justice Administration</a>	Internal	Passing Juice
<a href="#">Homeland Security &amp; Emergency Management</a>	Internal	Passing Juice
<a href="#">Probation &amp; Parole</a>	Internal	Passing Juice
<a href="#">Information Technology</a>	Internal	Passing Juice
<a href="#">Cybersecurity</a>	Internal	Passing Juice
<a href="#">Data Analytics</a>	Internal	Passing Juice
<a href="#">Data Management</a>	Internal	Passing Juice
<a href="#">IT Project Management</a>	Internal	Passing Juice
<a href="#">Networking</a>	Internal	Passing Juice
<a href="#">Software Development</a>	Internal	Passing Juice
<a href="#">Master's Degrees</a>	Internal	Passing Juice
<a href="#">Health Services Administration</a>	Internal	Passing Juice
<a href="#">Clinical Care Management</a>	Internal	Passing Juice
<a href="#">Public Health Management</a>	Internal	Passing Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Corporate Accounting</a>	Internal	Passing Juice
<a href="#">Forensics Accounting</a>	Internal	Passing Juice
<a href="#">Public Accounting</a>	Internal	Passing Juice
<a href="#">Taxation</a>	Internal	Passing Juice
<a href="#">Business Administration (MBA)</a>	Internal	Passing Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Acquisition</a>	Internal	Passing Juice
<a href="#">Business Data</a>	Internal	Passing Juice
<a href="#">Digital Entrepreneurship</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice

## In-page links

<a href="#">Global Management</a>	Internal	Passing Juice
<a href="#">Health Services Administration</a>	Internal	Passing Juice
<a href="#">Human Resource Management</a>	Internal	Passing Juice
<a href="#">IT Security Management</a>	Internal	Passing Juice
<a href="#">Management</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Professional Studies</a>	Internal	Passing Juice
<a href="#">Project Management</a>	Internal	Passing Juice
<a href="#">Public Administration</a>	Internal	Passing Juice
<a href="#">Sales</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Adult Education &amp; Development</a>	Internal	Passing Juice
<a href="#">Corporate Learning</a>	Internal	Passing Juice
<a href="#">Curriculum, Instruction &amp; Assessment</a>	Internal	Passing Juice
<a href="#">Educational Administration</a>	Internal	Passing Juice
<a href="#">Instructional Design and Technology</a>	Internal	Passing Juice
<a href="#">Teacher Leadership</a>	Internal	Passing Juice
<a href="#">Human Resource Management</a>	Internal	Passing Juice
<a href="#">Human Resource Generalist</a>	Internal	Passing Juice
<a href="#">Human Resource Organizational Development</a>	Internal	Passing Juice
<a href="#">Information Security and Assurance</a>	Internal	Passing Juice
<a href="#">Information Systems</a>	Internal	Passing Juice
<a href="#">Computer Forensic Management</a>	Internal	Passing Juice
<a href="#">Computer Security Management</a>	Internal	Passing Juice
<a href="#">Enterprise Network Management</a>	Internal	Passing Juice
<a href="#">Information Systems Management</a>	Internal	Passing Juice
<a href="#">IT Project Management</a>	Internal	Passing Juice
<a href="#">Software Engineering Management</a>	Internal	Passing Juice

## In-page links

<a href="#">Jack Welch Management Institute MBA</a>	Internal	Passing Juice
<a href="#">Management</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Marketing Management</a>	Internal	Passing Juice
<a href="#">Project Management</a>	Internal	Passing Juice
<a href="#">Public Administration</a>	Internal	Passing Juice
<a href="#">Associate Degrees</a>	Internal	Passing Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Acquisition and Contract Management</a>	Internal	Passing Juice
<a href="#">Business Administration</a>	Internal	Passing Juice
<a href="#">Information Technology</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Certificates</a>	Internal	Passing Juice
<a href="#">Certificate of Education in Corporate Learning</a>	Internal	Passing Juice
<a href="#">Certificate of Education in Educational Administration</a>	Internal	Passing Juice
<a href="#">Devmountain</a>	External	Passing Juice
<a href="#">Devmountain: IOS Development Bootcamp</a>	External	Passing Juice
<a href="#">Devmountain: Software QA Bootcamp</a>	External	Passing Juice
<a href="#">Devmountain: UX Design Bootcamp</a>	External	Passing Juice
<a href="#">Devmountain: Web Development Bootcamp</a>	External	Passing Juice
<a href="#">Diploma in Acquisition &amp; Contract Management</a>	Internal	Passing Juice
<a href="#">Grad Cert in Digital Entrepreneurship</a>	Internal	Passing Juice
<a href="#">Grad Cert in Entrepreneurial Leadership</a>	Internal	Passing Juice
<a href="#">Grad Cert in Finance &amp; Accounting</a>	Internal	Passing Juice
<a href="#">Grad Cert in Joe Gibbs Performance Management</a>	Internal	Passing Juice
<a href="#">Grad Cert in Marketing &amp; Branding for Entrepreneurs</a>	Internal	Passing Juice
<a href="#">Jack Welch (JWMI) Executive Certificates</a>	Internal	Passing Juice
<a href="#">Jack Welch (JWMI) Graduate Certificates</a>	Internal	Passing Juice

## In-page links

<a href="#">Online Experience</a>	Internal	Passing Juice
<a href="#">On-Campus Services</a>	Internal	Passing Juice
<a href="#">Video Learning</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">10 Essential Skills</a>	Internal	Passing Juice
<a href="#">About Strayer</a>	Internal	Passing Juice
<a href="#">Accreditation</a>	Internal	Passing Juice
<a href="#">Strayer Blog</a>	Internal	Passing Juice
<a href="#">Career Planning</a>	Internal	Passing Juice
<a href="#">See if you're eligible</a>	Internal	Passing Juice
<a href="#">Tuition &amp; Fees</a>	Internal	Passing Juice
<a href="#">Calculate Cost</a>	Internal	Passing Juice
<a href="#">How to Pay for College</a>	Internal	Passing Juice
<a href="#">Scholarships &amp; Discounts</a>	Internal	Passing Juice
<a href="#">Employer Assistance</a>	Internal	Passing Juice
<a href="#">Other Ways to Earn Credit</a>	Internal	Passing Juice
<a href="#">Financial Aid</a>	Internal	Passing Juice
<a href="#">Calculate your cost</a>	Internal	Passing Juice
<a href="#">How to Apply</a>	Internal	Passing Juice
<a href="#">Admission Requirements</a>	Internal	Passing Juice
<a href="#">Transfer Credits</a>	Internal	Passing Juice
<a href="#">Military Assistance</a>	Internal	Passing Juice
<a href="#">Apply now</a>	Internal	Passing Juice
<a href="#">Discover how</a>	Internal	Passing Juice
<a href="#">Download Our University Guide</a>	External	Passing Juice
<a href="#">University Fact Sheet</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">IT</a>	Internal	Passing Juice

## In-page links

<a href="#">Campus Locations</a>	Internal	Passing Juice
<a href="#">Course Catalog</a>	Internal	Passing Juice
<a href="#">Honors Program</a>	Internal	Passing Juice
<a href="#">Refer a Friend</a>	Internal	Passing Juice
<a href="#">Graduation Information</a>	Internal	Passing Juice
<a href="#">Strayer Alumni</a>	Internal	Passing Juice
<a href="#">Scholar Magazine</a>	Internal	Passing Juice
<a href="#">Careers at Strayer</a>	Internal	Passing Juice
<a href="#">Capella University</a>	External	Passing Juice
<a href="#">Devmountain</a>	External	Passing Juice
<a href="#">Request My Transcript</a>	Internal	Passing Juice
<a href="#">Accessibility Commitment</a>	Internal	Passing Juice
<a href="#">Student Consumer Information</a>	Internal	Passing Juice
<a href="#">Massachusetts Disclosures</a>	Internal	Passing Juice
<a href="#">Campus Safety</a>	Internal	Passing Juice
<a href="#">Title IX</a>	External	Passing Juice
<a href="#">Title IX Training</a>	Internal	Passing Juice
<a href="#">University Fact Sheet</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">State Licensure/Authorization</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Opt Out</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

# SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

## Usability

	Url	Domain : strayer.edu Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

## Document

- ✘ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://strayer.edu/sitemap.xml>

<https://www.strayer.edu/sitemap.xml>



### Robots.txt

<http://strayer.edu/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.