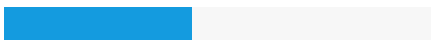










# Seo Analyzer street-market.co.uk

Generated on April 04 2022 04:22 AM

The score is 39/100







## SEO Content

	Title	<p>Zen Cart!, The Art of E-commerce</p> <p><b>Length : 32</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Zen Cart! : - 2.5 SATA Hard Disk Drive 2.5 IDE Hard Disk Drive 3.5 SATA Hard Disk Drive 3.5 IDE Hard Disk Drive Laptop Casing M2 Drives Laptop Ram (SODIMM) ecommerce, open source, shop, online shopping, store</p> <p><b>Length : 209</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>2.5 SATA Hard Disk Drive 2.5 IDE Hard Disk Drive 3.5 SATA Hard Disk Drive 3.5 IDE Hard Disk Drive Laptop Casing M2 Drives Laptop Ram (SODIMM) ecommerce, open source, shop, online shopping, store</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Congratulations! You have successfully installed your Zen Cart® E-Commerce Solution.</li><li>• [H2] New Products For April</li><li>• [H3] Categories</li></ul>	H1	H2	H3	H4	H5	H6	1	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	1	0	0	0									
	Images	<p>We found 33 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.43% Internal Links 90.57%

## In-page links

Anchor	Type	Juice
<a href="#">Conditions</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">US Dollar&amp;nbsp;(\$)</a>	Internal	Passing Juice
<a href="#">Euro&amp;nbsp;(&amp;euro;)</a>	Internal	Passing Juice


## In-page links

<a href="#">GB Pound(&amp;pound;)</a>	Internal	Passing Juice
<a href="#">Canadian Dollar(&amp;nbsp;(\$)</a>	Internal	Passing Juice
<a href="#">Australian Dollar(&amp;nbsp;(\$)</a>	Internal	Passing Juice
<a href="#">New Products</a>	Internal	Passing Juice
<a href="#">Specials</a>	Internal	Passing Juice
<a href="#">Featured Products</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Forgotten Password</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">HEADER_ADVANCED_SEARCH</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">2.5 IDE Hard Disk Drive</a>	Internal	Passing Juice
<a href="#">2.5 SATA Hard Disk Drive</a>	Internal	Passing Juice
<a href="#">3.5 IDE Hard Disk Drive</a>	Internal	Passing Juice
<a href="#">3.5 SATA Hard Disk Drive</a>	Internal	Passing Juice
<a href="#">Laptop Casing-&amp;gt;</a>	Internal	Passing Juice
<a href="#">Laptop Ram (SODIMM)</a>	Internal	Passing Juice
<a href="#">M2 Drives</a>	Internal	Passing Juice
<a href="#">New Products ...</a>	Internal	Passing Juice
<a href="#">All Products ...</a>	Internal	Passing Juice
<a href="#">View Cart</a>	Internal	Passing Juice
<a href="#">Bezels</a>	Internal	Passing Juice
<a href="#">Lids</a>	Internal	Passing Juice
<a href="#">Palmrests</a>	Internal	Passing Juice
<a href="#">Specials ...</a>	Internal	Passing Juice
<a href="#">Seagate Barracuda ST5000DM000 5TB 3.5-In...</a>	Internal	Passing Juice
<a href="#">Seagate 1TB BarraCuda 3.5" 7200 RPM Inte...</a>	Internal	Passing Juice
<a href="#">Seagate 2TB BarraCuda 3.5" 7200 RPM Inte...</a>	Internal	Passing Juice

## In-page links

<a href="#">Maxtor 2TB USB 3.0 portable hard drive.B...</a>	Internal	Passing Juice
<a href="#">Maxtor 1TB USB 3.0 portable hard drive</a>	Internal	Passing Juice
<a href="#">Samsung MZ-V6P512BW 960 PRO M.2-2280 512...</a>	Internal	Passing Juice
<a href="#">Seagate ST3000VM002 Video Internal 3.5" ...</a>	Internal	Passing Juice
<a href="#">Seagate 3 TB IronWolf 3.5 Inch 5900 RPM ...</a>	Internal	Passing Juice
<a href="#">Seagate Pipeline Internal Hard Drive 500...</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Featured Products</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Returns</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Follow us on Twitter</a>	External	Passing Juice
<a href="#">Facebook page</a>	External	Passing Juice
<a href="#">Our blog and news</a>	External	Passing Juice
<a href="#">The Street Market LTD.</a>	Internal	Passing Juice
<a href="#">Zen Cart</a>	External	Passing Juice
<a href="#">Zen Cart Templates</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	products seagate new shipping rpm barracuda account details more site
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
details	9	✖	✖	✖	✖
more	9	✖	✖	✖	✖









## Keywords Consistency

seagate	6	✖	✖	✖	✖
products	6	✖	✖	✖	✔
new	3	✖	✖	✖	✔

## Usability

	Url	Domain : street-market.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div>

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://street-market.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.