








Seo Analyzer stroeermediabrands.de

Generated on March 13 2022 15:58 PM





The score is **62/100**







SEO Content

	Title	<p>Ströer Media Brands Das digitale Medienhaus</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Wir sind Ströer Media Brands. Ein digitales Medienhaus mit starken Marken. Wir sind überall da, wo du bist: im Web, auf Social und Out Of Home.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1503"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="544 1541 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>1</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1641 1166 2069" style="list-style-type: none"> • [H1] Ströer Media Brands • [H1] UNSERE mission • [H2] wir sind • [H2] Das tun wir • [H2] Wir Kreieren • [H2] Unsere Mission • [H2] Unsere Mission • [H2] Das Ströer-Universum • [H3] User Focused Digital Media House • [H4] kino.de • [H4] GIGA • [H4] desired • [H4] familie.de 	H1	H2	H3	H4	H5	H6	2	6	1	8	0	0
H1	H2	H3	H4	H5	H6									
2	6	1	8	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] spieletipps• [H4] Spielaffe.de• [H4] TankenApp• [H4] Herzrasen
	Images	We found 38 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Marken	Internal	Passing Juice

In-page links

Wer wir sind	Internal	Passing Juice
Jobs	Internal	Passing Juice
B2B	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Ströer	External	Passing Juice
Pressebereich	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	wir für unsere media sind mit die ströer news und
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	19	✗	✗	✓	✗
wir	12	✗	✗	✓	✓
mit	9	✗	✗	✓	✗
die	8	✓	✗	✓	✗
media	8	✓	✗	✓	✓











Usability

	Url	Domain : stroeermediabrands.de Length : 21
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://stroeermediabrands.de/sitemap.xml
	Robots.txt	http://stroeermediabrands.de/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.