

# Seo Analyzer stroi-expertiza.ru

Generated on April 04 2022 12:10 PM





The score is 63/100







## SEO Content

|    | Title              | ООО «Строительная экспертиза»<br><b>Length : 29</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Строительная экспертиза<br><b>Length : 23</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Строительная экспертиза<br>Good, your page contains meta keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>0</td><td>1</td><td>5</td><td>5</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] СТРОИТЕЛЬНАЯ ЭКСПЕРТИЗА</li><li>• [H2] Эффективная проверка смет и экспертиза от «Строительной экспертизы»</li><li>• [H4] Проверка. Управление. Отчетность</li><li>• [H5] УСЛУГИ КОМПАНИИ</li><li>• [H5] О КОМПАНИИ СТРОИТЕЛЬНАЯ ЭКСПЕРТИЗА</li><li>• [H5] КАКИЕ НЕОБХОДИМЫ ОСНОВАНИЯ ДЛЯ ОБРАЩЕНИЯ В ООО «СТРОИТЕЛЬНАЯ ЭКСПЕРТИЗА»</li><li>• [H5] Строительная экспертиза: роскошь или необходимость?</li><li>• [H5] ДОПОЛНИТЕЛЬНЫЕ НАПРАВЛЕНИЯ</li><li>• [H6] ПОШАГОВЫЕ ИНСТРУКЦИИ</li><li>• [H6] ИССЛЕДОВАНИЕ МАТЕРИАЛОВ</li><li>• [H6] КОНТРОЛЬ ЗА СРОКАМИ</li><li>• [H6] ПРОВЕРКА ДОКУМЕНТАЦИИ</li><li>• [H6] СОСТАВЛЕНИЕ ДОГОВОРОВ</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 2 | 0 | 1 | 5 | 5 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 2                  | 0   | 1  | 5  | 5  |    |    |    |   |   |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|  | Images          | We found 24 images on this web page.<br>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>33%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 6 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                  | Type     | Juice         |
|-------------------------|----------|---------------|
| <a href="#">ГЛАВНАЯ</a> | Internal | Passing Juice |
| <a href="#">О НАС</a>   | Internal | Passing Juice |
| <a href="#">УСЛУГИ</a>  | Internal | Passing Juice |
| <a href="#">НОВОСТИ</a> | Internal | Passing Juice |

## In-page links

[КОНТАКТЫ](#)

Internal

Passing Juice

[Узнать больше](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

услуги **ЭКСПЕРТИЗА** ремонта материалов нашей компании  
проверка или **СТРОИТЕЛЬНАЯ** для

## Keywords Consistency












| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| экспертиза   | 10      | ✓     | ✓        | ✓           | ✓        |
| строительная | 8       | ✓     | ✓        | ✓           | ✓        |
| проверка     | 6       | ✗     | ✗        | ✗           | ✓        |
| или          | 6       | ✗     | ✗        | ✗           | ✓        |
| нашей        | 5       | ✗     | ✗        | ✗           | ✗        |

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : stroi-expertiza.ru<br>Length : 18        |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|   |                 |  |
|---|-----------------|--|
|  | Doctype         | Missing doctype  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 27<br>Warnings : 8  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>http://stroi-expertiza.ru/sitemap.xml</code> |
|   | Robots.txt  | <code>http://stroi-expertiza.ru/robots.txt</code>   |

## Optimization

|  |           |  |
|--|-----------|--|
|  |           | Great, your website has a robots.txt file.   |
|  | Analytics | Great, your website has an analytics tool.<br> Google Analytics |