

## Seo Analyzer studyinbritain.com

Generated on March 30 2022 17:33 PM

The score is 26/100

#### **SEO Content**

|              | Title              | Study In E   | ritain & Ire   | eland - UK C   | olleges & U                  | niversities -                          | Study Abroad                    |
|--------------|--------------------|--|----------------|----------------|------------------------------|--|---------------------------------|
| $\bigcirc$   |                    | Length :   | 70             |                |                              |  |                                 |
|              |                    | Perfect, ye  | our title co   | ntains betw    | een 10 and                   | 70 characte                            | rs.                             |
| $\bigotimes$ | Description        | -  | We haven       |                | ta descriptic<br>to create d |  | age. Use <u>this</u>            |
| $\bigotimes$ | Keywords           | Very bad.  | We haven       | 't found me    |                              | on your pag                            | ge. Use <u>this fre</u>         |
| ⊗            | Og Meta Properties | social cra   | wler's bette   |                | e your page                  | roperties. Th<br>e. Use <u>this fr</u> | iis tags allows<br><u>ee og</u> |
| 0            | Headings           | <b>H1</b><br>0   | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0               | <b>H5</b><br>0                         | <b>H6</b><br>0                  |
| $\bigotimes$ | Images             | 54 alt attr  | ibutes are     |                | issing. Add                  | alternative t<br>ontent of yo          |                                 |
| $\bigotimes$ | Text/HTML Ratio    | Ratio : <b>5%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content. |                |                |                              |  |                                 |
| $\bigcirc$   | Flash              | Perfect, n   | o Flash cor    | ntent has be   | en detected                  | d on this pag                          | je.                             |

### **SEO Content**

| $\bigotimes$ | lframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|--------------|--------|--|
|--------------|--------|--|

#### **SEO Links**

| 8            | URL Rewrite                | Bad. Your links have query string.   |
|--------------|----------------------------|--|
| $\bigotimes$ | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| 0            | In-page links              | We found a total of 70 links including 1 link(s) to files                                      |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 45.71%<br>Internal Links 54.29% |

# In-page links

| Anchor                        | Туре     | Juice         |
|-------------------------------|----------|---------------|
| Advertise With Us             | Internal | Passing Juice |
| Add/Edit Your Listings        | Internal | Passing Juice |
| <u>Home</u>                   | Internal | Passing Juice |
| info                          | External | Passing Juice |
| International-Internships.Com | External | Passing Juice |
| English Language Schools      | Internal | Passing Juice |
| UK Educational System         | Internal | Passing Juice |
| Univ. Rankings by Subject     | Internal | Passing Juice |
| Work in Britain               | Internal | Passing Juice |
| Work in Ireland               | Internal | Passing Juice |
| University Websites           | Internal | Passing Juice |

## In-page links

| <u>Useful Links</u>         | Internal | Passing Juice |
|-----------------------------|----------|---------------|
| <u>USA Scholarships</u>     | Internal | Passing Juice |
| Institutional Scholarships  | Internal | Passing Juice |
| <u>Gilman Scholarship</u>   | Internal | Passing Juice |
| General Scholarships Info   | Internal | Passing Juice |
| US Federal Student Aid      | External | Passing Juice |
| Financial Aid               | External | Passing Juice |
| Student Loans               | External | Passing Juice |
| Wales Tourist Board         | Internal | Passing Juice |
| Student Travel Agencies     | Internal | Passing Juice |
| Discount Cards for Students | Internal | Passing Juice |
| Tours                       | Internal | Passing Juice |
| Accommodations              | Internal | Passing Juice |
| Roommate Search             | Internal | Passing Juice |
| International :Calling      | Internal | Passing Juice |
| Insurance                   | Internal | Passing Juice |
| <u>Maps</u>                 | External | Passing Juice |
| Health & Safety Abroad      | Internal | Passing Juice |
| Airfare Specials            | Internal | Passing Juice |
| Bus/Coach                   | Internal | Passing Juice |
| <u>Car Rental</u>           | Internal | Passing Juice |
| Public Transportation       | External | Passing Juice |
| London Transport            | External | Passing Juice |
| Visa Information            | Internal | Passing Juice |
| <u>UK Entry Permits</u>     | External | Passing Juice |
| US Passport Application     | Internal | Passing Juice |
| Recruit US College Students | External | Passing Juice |
| Programme Development       | Internal | Passing Juice |
|                             |          |               |

## In-page links

| Grade Conversion Chart             | Internal | Passing Juice |
|------------------------------------|----------|---------------|
| Expense Calculator                 | External | Passing Juice |
| Using Debit and Credit Cards       | External | Passing Juice |
| Currency Calculator                | Internal | Passing Juice |
| Historical Rates                   | External | Passing Juice |
| Euro Information                   | External | Passing Juice |
| Contact Us                         | Internal | Passing Juice |
| Satellite Phones                   | External | Passing Juice |
| Telestial Inc.                     | External | Passing Juice |
| More                               | Internal | Passing Juice |
| BUNAC                              | External | Passing Juice |
| Kemwel                             | External | Passing Juice |
| <u>Contiki</u>                     | External | Passing Juice |
| <u>ISI</u>                         | External | Passing Juice |
| More                               | Internal | Passing Juice |
| <u>Global One</u>                  | External | Passing Juice |
| More                               | Internal | Passing Juice |
| Anglo-American Educational Service | External | Passing Juice |
| Rail Europe                        | External | Passing Juice |
| Recruitment Tours                  | External | Passing Juice |
| study abroad                       | Internal | Passing Juice |
| college admissions                 | External | Passing Juice |
| admissions                         | External | Passing Juice |
| scholarships                       | External | Passing Juice |
| business scholarships              | External | Passing Juice |
| nursing scholarships               | External | Passing Juice |
| university scholarships            | External | Passing Juice |
| student aid                        | External | Passing Juice |
|                                    |          |               |

## In-page links

| college scholarships | External | Passing Juice |
|----------------------|----------|---------------|
| Terms of Use         | Internal | Passing Juice |
| Privacy Policy       | Internal | Passing Juice |

## SEO Keywords

| 0 | Keywords Cloud | world travel more recruitment<br>scholarships study from ireland student<br>international |
|---|----------------|---|
|---|----------------|---|

## **Keywords Consistency**

| Keyword      | Content | Title | Keywords | Descripti<br>on | Headings |
|--------------|---------|-------|----------|-----------------|----------|
| more         | 7       | ×     | ×        | ×               | ×        |
| travel       | 5       | ×     | ×        | ×               | ×        |
| recruitment  | 4       | ×     | ×        | ×               | ×        |
| student      | 4       | ×     | ×        | ×               | ×        |
| scholarships | 4       | ×     | ×        | ×               | ×        |

## Usability

| 0            | Url          | Domain : studyinbritain.com<br>Length : 18  |
|--------------|--------------|---|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.  |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.   |
|              | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.   |

# Usability

#### Document

| $\bigcirc$   | Doctype         | XHTML 1.0 Strict   |
|--------------|-----------------|--|
| $\bigotimes$ | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.  |
| $\bigotimes$ | W3C Validity    | Errors : 3<br>Warnings : 0   |
| 0            | Email Privacy   | Great no email address has been found in plain text!   |
| 8            | Deprecated HTML | Deprecated tagsOccurrences <font>9<center>1Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center></font>   |
| 0            | Speed Tips      | <ul> <li>Attention! Try to avoid nested tables in HTML.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | × | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| $\bigcirc$   | XML Sitemap | Great, your website has an XML sitemap.  |
|--------------|-------------|--|
|              |             | http://studyinbritain.com/sitemap.xml  |
| 0            | Robots.txt  | http://studyinbritain.com/robots.txt<br>Great, your website has a robots.txt file.   |
| $\bigotimes$ | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |