








Seo Analyzer stwengineering.com

Generated on February 23 2022 02:17 AM





The score is **60/100**







SEO Content

	Title	<p>STW Engineering Diesel & gas engine components specialists</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Simplex Engineering Group deliver, support and supply the best quality parts and technology to support global marine networks and land-based engines.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>STW Engineering Diesel & gas engine components specialists</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>description</td> <td>We deliver, support and supply the best quality parts and technology to support global marine networks and land-based engines, where down time is unacceptable.</td> </tr> <tr> <td>site_name</td> <td>Simplex Engineering Group</td> </tr> <tr> <td>url</td> <td>https://www.simplexengineering.com//stw-engineering</td> </tr> </tbody> </table>	Property	Content	title	STW Engineering Diesel & gas engine components specialists	type	article	description	We deliver, support and supply the best quality parts and technology to support global marine networks and land-based engines, where down time is unacceptable.	site_name	Simplex Engineering Group	url	https://www.simplexengineering.com//stw-engineering
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	Headings	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2040 1481 2078" style="list-style-type: none"> [H1] Welcome to STW Engineering GmbH; the diesel and gas 	H1	H2	H3	H4	H5	H6	2	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	1	1	0	0	0									

SEO Content

		<p>engine components specialists</p> <ul style="list-style-type: none"> • [H1] Welcome to STW Engineering GmbH; the diesel and gas engine components specialists • [H2] STW is located on the outskirts of Hamburg. We are a small team with many years of experience serving the medium speed diesel and gas engine market. • [H3] Looking for something specific?
	Images	<p>We found 17 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5%</p> <p>Internal Links 95%</p>

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice

In-page links

Search	Internal	Passing Juice
About	Internal	Passing Juice
News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Sterntube Spares Service	Internal	Passing Juice
Simplex seal service	Internal	Passing Juice
Simplex sterntube seals	Internal	Passing Juice
Shaft couplings	Internal	Passing Juice
Net protectors and dirt rings	Internal	Passing Juice
Bulkhead seals	Internal	Passing Juice
Rudder stock seals	Internal	Passing Juice
Sterntube bearings	Internal	Passing Juice
Complete sterntubes	Internal	Passing Juice
Intermediate shaft bearings	Internal	Passing Juice
Thrust bearings	Internal	Passing Juice
Marine Equipment	Internal	Passing Juice
Ballast water management systems	Internal	Passing Juice
Turbulo bilgewater separators	Internal	Passing Juice
Simplex fin stabilisers	Internal	Passing Juice
Simplex rotary vane steering gear	Internal	Passing Juice
Becker rudders	Internal	Passing Juice
Becker intelligent monitoring system	Internal	Passing Juice
Becker Mewis Duct® and ESD	Internal	Passing Juice
Becker RUDI underwater imaging	Internal	Passing Juice
Engine Spares	Internal	Passing Juice
Engine service and maintenance	Internal	Passing Juice
Engine spare parts	Internal	Passing Juice
Reconditioning services	Internal	Passing Juice

In-page links


Filtration Systems	Internal	Passing Juice
Filters	Internal	Passing Juice
Wågene oil purifier technology	Internal	Passing Juice
Centrifuge	Internal	Passing Juice
Condition Monitoring	Internal	Passing Juice
Acoustic analysis	Internal	Passing Juice
Lube oil analysis	Internal	Passing Juice
Particle detection and counting	Internal	Passing Juice
Fuel analysis	Internal	Passing Juice
Converting	Internal	Passing Juice
Expansion units	Internal	Passing Juice
Knives and slitting systems	Internal	Passing Juice
Digital measuring systems	Internal	Passing Juice
Guillotines, sheeters and slitters	Internal	Passing Juice
Roll systems, roll coverings, spreader rolls	Internal	Passing Juice
Condition and acoustic monitoring	Internal	Passing Juice
Converting	Internal	Passing Juice
FAQ	Internal	Passing Juice
Home	Internal	Passing Juice
Open in Google Maps	External	Passing Juice
The industry favourite since 1993 for on board water in oil and BN test measurements, continues to i...	Internal	Passing Juice
The palm-sized fluid condition sensor that provides real-time data is proving popular with operators...	Internal	Passing Juice
Simplex-Turbulo demonstrates particle detection equipment to help keep hydraulic system water conten...	Internal	Passing Juice
Major piston damage to Dorman SE series engine is unusual but repairable with spare parts	Internal	Passing Juice
Ammonia produced with renewables is rising above hydrogen and synthetic diesel as the best route to ...	Internal	Passing Juice
Lincoln Diesels' Mark Wilson returns a hydroelectric customer	Internal	Passing Juice

In-page links

[to full charge](#)

Privacy Notice	Internal	Passing Juice
Provision of Services	Internal	Passing Juice
Sale of Goods	Internal	Passing Juice
Site Map	Internal	Passing Juice
Website by 3Men²	External	Passing Juice




SEO Keywords

	Keywords Cloud	simplex systems engine parts stw specialists engineering diesel gas service
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
engine	10	✓	✗	✓	✓
engineering	8	✓	✗	✓	✓
stw	7	✓	✗	✗	✓
diesel	7	✓	✗	✗	✓
systems	6	✗	✗	✗	✗












Usability

	Url	Domain : stwengineering.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://stwengineering.com/sitemap.xml
	Robots.txt	http://stwengineering.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics