







Seo Analyzer subsiteused.com

Generated on February 26 2022 11:41 AM






The score is 40/100







SEO Content

	<p>Title</p>	<p>Subsite Electronics</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>At Subsite, we are committed to providing underground construction professional the most comprehensive suite of electronic products in the industry, including utility locators, Horizontal Directional Drilling (HDD) guidance systems, and equipment machine controls.</p> <p>Length : 264</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Subsite Electronics</td> </tr> <tr> <td>description</td> <td>At Subsite, we are committed to providing underground construction professional the most comprehensive suite of electronic products in the industry, including utility locators, Horizontal Directional Drilling (HDD) guidance systems, and equipment machine controls.</td> </tr> <tr> <td>url</td> <td>https://www.subsite.com/</td> </tr> <tr> <td>site_name</td> <td>Subsite Electronics</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Subsite Electronics	description	At Subsite, we are committed to providing underground construction professional the most comprehensive suite of electronic products in the industry, including utility locators, Horizontal Directional Drilling (HDD) guidance systems, and equipment machine controls.	url	https://www.subsite.com/	site_name	Subsite Electronics
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SEO Content

	Headings	H1 0	H2 6	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Get More With Marksman.• [H2] The UtiliGuard® 2 Utility Locating System• [H2] Learn.• [H2] Choose Your Field.• [H2] Green Ops™• [H2] Don't Take Chances.					
	Images	We found 23 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 46 links including 1 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 91.3% Internal Links 8.7%					

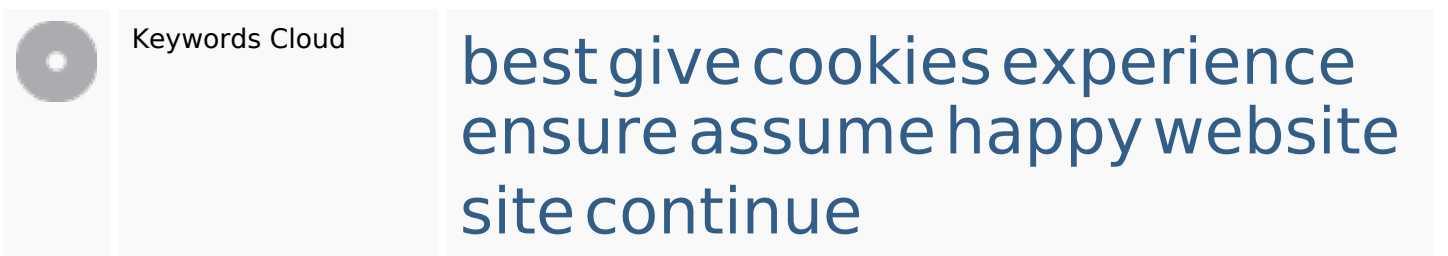
In-page links

Anchor	Type	Juice
About	External	Passing Juice
Products	External	Passing Juice
HDD Guidance	External	Passing Juice
Utility Locators	External	Passing Juice
Inspection Systems	External	Passing Juice
Software	External	Passing Juice
HDD Guidance	External	Passing Juice
Utility Locators	External	Passing Juice
Inspection Systems	External	Passing Juice
Software Updates	External	Passing Juice
Resources	External	Passing Juice
Product Literature	External	Passing Juice
Customer Support	External	Passing Juice
Dealer Portal	External	Passing Juice
Industry Links	External	Passing Juice
Legacy Products	External	Passing Juice
Videos	External	Passing Juice
Product Registration	External	Passing Juice
Find A Dealer	External	Passing Juice
Contact	External	Passing Juice
Careers	External	Passing Juice
Safety	External	Passing Juice
Apparel	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
@subsite	External	Passing Juice

In-page links

8 Days	External	Passing Juice
https://t.co/CxR07XS50S	External	Passing Juice
12 Days	External	Passing Juice
https://t.co/X3KYkOiSvm	External	Passing Juice
14 Days	External	Passing Juice
#SubsiteSaturday	External	Passing Juice
#UndergroundAwareness	External	Passing Juice
https://t.co/18eA2jG2NL	External	Passing Juice
GreenOps.com &raquo;	External	Passing Juice
News room	External	Passing Juice
Careers	External	Passing Juice
Financing	External	Passing Juice
Privacy Policy	External	Passing Juice
Product Disclaimer	External	Passing Juice
Terms of Use	External	Passing Juice
Site Map	External	Passing Juice
Modern Slavery and Human Trafficking Statement	External	Passing Juice
Ok	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
cookies	1	×	×	×	×
ensure	1	×	×	×	×
give	1	×	×	×	×
best	1	×	×	×	×
experience	1	×	×	×	×


Usability

	Url	Domain : subsiteused.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 46
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://subsiteused.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>