







# Seo Analyzer substantialfilms.com

Generated on February 06 2022 17:46 PM






The score is **60/100**






## SEO Content

	<b>Title</b>	<p>Home - A Stephanie Capparell company</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1249 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - A Stephanie Capparell company</td> </tr> <tr> <td>description</td> <td>Substantial Films Inc. Producing independent works of substance Read More What's Going on at SFI AllDayEveryDay is working on a documentary based on &amp;#8216;The Real Pepsi&amp;nbsp; Challenge,&amp;#8217; about the WWII-era Pepsi team! &amp;#8216;Shackleton's Way&amp;#8217; is re-released in the U.S. and U.K. with new jackets. Now in its 29th printing! Works completed to date by Stephanie &amp;hellip; HomeRead More &amp;raquo;</td> </tr> <tr> <td>url</td> <td>http://www.substantialfilms.com/</td> </tr> <tr> <td>site_name</td> <td>A Stephanie Capparell company</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - A Stephanie Capparell company	description	Substantial Films Inc. Producing independent works of substance Read More What's Going on at SFI AllDayEveryDay is working on a documentary based on &#8216;The Real Pepsi&nbsp; Challenge,&#8217; about the WWII-era Pepsi team! &#8216;Shackleton's Way&#8217; is re-released in the U.S. and U.K. with new jackets. Now in its 29th printing! Works completed to date by Stephanie &hellip; HomeRead More &raquo;	url	http://www.substantialfilms.com/	site_name	A Stephanie Capparell company
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## SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		2	7	6	0	0	0
		<ul style="list-style-type: none"><li>• [H1] A Stephanie Capparell company</li><li>• [H1] Substantial Films Inc.</li><li>• [H2] What's Going on at SFI</li><li>• [H2] Film.</li><li>• [H2] Books.</li><li>• [H2] Articles.</li><li>• [H2] What's SFI?</li><li>• [H2] Praise for the Film</li><li>• [H2] Stephanie Capparell</li><li>• [H3] Producing independent works of substance</li><li>• [H3] AllDayEveryDay is working on a documentary based on 'The Real Pepsi Challenge,' about the WWII-era Pepsi team!</li><li>• [H3] 'Shackleton's Way' is re-released in the U.S. and U.K. with new jackets. Now in its 29th printing!</li><li>• [H3] Screenings and Talks</li><li>• [H3] "The best documentary about Nazim. Very thoughtful, very artistic - an imaginative choice of poems, music and photographs. I watched in awe."</li><li>• [H3] As featured in:</li></ul>					
	Images	We found 8 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files


## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">A Stephanie Capparell company</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Film</a>	Internal	Passing Juice
<a href="#">Exhibits</a>	Internal	Passing Juice
<a href="#">Talks</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	york content new skip <b>company</b> <b>capparell stephanie</b> home founded
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stephanie	2	✓	✗	✗	✓
capparell	2	✓	✗	✗	✓
company	2	✓	✗	✗	✓
home	1	✓	✗	✗	✗

# Keywords Consistency

skip

1



## Usability

	Url	Domain : substantialfilms.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://substantialfilms.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.