

# Seo Analyzer suffolk.edu

Generated on February 28 2022 20:58 PM





The score is 58/100







## SEO Content

	Title	Suffolk University in Boston - Suffolk University <b>Length : 49</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Suffolk University in Boston is a private higher education institution offering full- and part-time undergraduate, graduate, and law programs. <b>Length : 142</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>22</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H2] Find a Program</li><li>• [H2] View all Degrees and Programs</li><li>• [H2] College &amp; Schools</li><li>• [H2] Info for</li><li>• [H2] Quick Links</li><li>• [H2]</li><li>• [H2] Apply Today</li><li>• [H2] An Unmatched Experience</li><li>• [H2] COVID-19 Campus Updates</li><li>• [H2] You'll Step Outside the Classroom</li><li>• [H2] What You'll Study</li><li>• [H2] Where You'll Study</li><li>• [H2]</li><li>• [H2] What Sets Us Apart</li><li>• [H2] Suffolk Today</li></ul>	H1	H2	H3	H4	H5	H6	1	22	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	22	4	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2]</li><li>• [H2] About Us</li><li>• [H2] College &amp; Schools</li><li>• [H2] Find It Fast</li><li>• [H2] Other</li><li>• [H2] Contact Us</li><li>• [H2] Follow Suffolk</li><li>• [H3] COVID-19 Updates</li><li>• [H3] Search Degrees and Programs</li><li>• [H3] Take on Today's Biggest Challenges</li><li>• [H3] Video Transcript</li></ul>
	Images	We found 16 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>32%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 106 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.49%  Internal Links 91.51%

## In-page links

Anchor	Type	Juice
<a href="#">Suffolk University Cookie Policy</a>	Internal	Passing Juice
<a href="#">Close</a>	Internal	Passing Juice
<a href="#">Skip Navigation</a>	Internal	Passing Juice
<a href="#">Undergraduate Programs</a>	Internal	Passing Juice
<a href="#">Graduate Programs</a>	Internal	Passing Juice
<a href="#">Law Programs</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Academics</a>	Internal	Passing Juice
<a href="#">Admission</a>	Internal	Passing Juice
<a href="#">Student Life</a>	Internal	Passing Juice
<a href="#">Alumni</a>	Internal	Passing Juice
<a href="#">COVID-19 Info</a>	Internal	Passing Juice
<a href="#">Visit</a>	Internal	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">Give</a>	Internal	Passing Juice
<a href="#">College of Arts &amp; Sciences</a>	Internal	Passing Juice
<a href="#">Sawyer Business School</a>	Internal	Passing Juice
<a href="#">Suffolk University Law School</a>	Internal	Passing Juice
<a href="#">Madrid Campus</a>	Internal	Passing Juice
<a href="#">Prospective Undergrad Students</a>	Internal	Passing Juice
<a href="#">Prospective Graduate Students</a>	Internal	Passing Juice
<a href="#">Prospective Law Students</a>	Internal	Passing Juice
<a href="#">Current Undergraduate Students</a>	Internal	Passing Juice
<a href="#">Parents and Families</a>	Internal	Passing Juice
<a href="#">Athletics</a>	External	Passing Juice
<a href="#">MySuffolk</a>	Internal	Passing Juice

## In-page links

<a href="#">WebAdvisor</a>	Internal	Passing Juice
<a href="#">Self Service</a>	Internal	Passing Juice
<a href="#">Blackboard</a>	External	Passing Juice
<a href="#">Email</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Offices &amp; Services</a>	Internal	Passing Juice
<a href="#">Career Center</a>	Internal	Passing Juice
<a href="#">Libraries &amp; Archives</a>	Internal	Passing Juice
<a href="#">Academic Calendar</a>	Internal	Passing Juice
<a href="#">Staff Directory</a>	Internal	Passing Juice
<a href="#">Workday</a>	Internal	Passing Juice
<a href="#">Suffolk 2025</a>	Internal	Passing Juice
<a href="#">Our Campus: Boston</a>	Internal	Passing Juice
<a href="#">Diversity, Equity &amp; Inclusion</a>	Internal	Passing Juice
<a href="#">TRIO &amp; First-Gen Forward</a>	Internal	Passing Juice
<a href="#">Mission &amp; History</a>	Internal	Passing Juice
<a href="#">President &amp; Leadership</a>	Internal	Passing Juice
<a href="#">Suffolk at a Glance</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Online Graduate Programs</a>	Internal	Passing Juice
<a href="#">Colleges &amp; Schools</a>	Internal	Passing Juice
<a href="#">Global Opportunities</a>	Internal	Passing Juice
<a href="#">Continuing &amp; Professional Education</a>	Internal	Passing Juice
<a href="#">The Washington Center</a>	Internal	Passing Juice
<a href="#">Faculty Directory</a>	Internal	Passing Juice
<a href="#">Advising &amp; Student Services</a>	Internal	Passing Juice
<a href="#">Academic Catalogs</a>	External	Passing Juice


## In-page links

<a href="#">Summer at Suffolk</a>	Internal	Passing Juice
<a href="#">Admitted Students</a>	Internal	Passing Juice
<a href="#">International Students</a>	Internal	Passing Juice
<a href="#">Military Students &amp; Families</a>	Internal	Passing Juice
<a href="#">Tuition, Financial Aid, &amp; Registrar</a>	Internal	Passing Juice
<a href="#">Launch Point: Boston</a>	Internal	Passing Juice
<a href="#">Housing &amp; Dining</a>	Internal	Passing Juice
<a href="#">Orientation</a>	Internal	Passing Juice
<a href="#">Student Services</a>	Internal	Passing Juice
<a href="#">Law Students</a>	Internal	Passing Juice
<a href="#">Counseling, Health, &amp; Wellness</a>	Internal	Passing Juice
<a href="#">Safety &amp; Security</a>	Internal	Passing Juice
<a href="#">Arts &amp; Culture</a>	Internal	Passing Juice
<a href="#">Student Involvement</a>	Internal	Passing Juice
<a href="#">Coronavirus Advisory</a>	Internal	Passing Juice
<a href="#">Get Involved</a>	Internal	Passing Juice
<a href="#">Stay Connected</a>	Internal	Passing Juice
<a href="#">Benefits &amp; Services</a>	Internal	Passing Juice
<a href="#">Support Suffolk</a>	Internal	Passing Juice
<a href="#">News &amp; Events</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Law Alumni</a>	Internal	Passing Juice
<a href="#">Make Your Way</a>	Internal	Passing Juice
<a href="#">Featured</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Athletics</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Read more in Suffolk University Magazine</a>	Internal	Passing Juice

## In-page links

<a href="#">See all stories</a>	Internal	Passing Juice
<a href="#">Influence Public Policy</a>	Internal	Passing Juice
<a href="#">Run for Office</a>	Internal	Passing Juice
<a href="#">Do a Deep Dive With Data</a>	Internal	Passing Juice
<a href="#">Practice Sports or Entertainment Law</a>	Internal	Passing Juice
<a href="#">Counsel Troubled Youth</a>	Internal	Passing Juice
<a href="#">Be Artistic in Cool New Ways</a>	Internal	Passing Juice
<a href="#">Perfect My Sales Pitch</a>	Internal	Passing Juice
<a href="#">Improve the Health of Healthcare</a>	Internal	Passing Juice
<a href="#">See all challenges</a>	Internal	Passing Juice
<a href="#">Video Transcript</a>	Internal	Passing Juice
<a href="#">Transcript</a>	Internal	Passing Juice
<a href="#">Work at Suffolk</a>	Internal	Passing Juice
<a href="#">Bookstore</a>	External	Passing Juice
<a href="#">Legal Disclaimer</a>	Internal	Passing Juice
<a href="#">Notice of Non-Discrimination</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Title IX</a>	Internal	Passing Juice
<a href="#">73 Tremont Street</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## SEO Keywords








Keywords Cloud

**suffolk** college law university programs life  
students all city student





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
suffolk	27	✓	✗	✓	✓
students	14	✗	✗	✗	✗
student	11	✗	✗	✗	✗
university	10	✓	✗	✓	✗
programs	10	✗	✗	✓	✓



## Usability

	Url	Domain : suffolk.edu Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><a href="http://suffolk.edu/sitemap.xml">http://suffolk.edu/sitemap.xml</a></li><li><a href="https://www.suffolk.edu/sitemap.xml">https://www.suffolk.edu/sitemap.xml</a></li></ul>
	Robots.txt	<a href="http://suffolk.edu/robots.txt">http://suffolk.edu/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.