







# Seo Analyzer sunderlandtrust.com

Generated on February 20 2022 00:16 AM






The score is 54/100







## SEO Content

	Title	<p>- WELCOME TO PEMBROKE DOCK HERITAGE CENTRE</p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Pembroke Dock Heritage Centre is in the heart of Wales's only Royal Dockyard, celebrating the significant heritage of this unique west Wales town.</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>- WELCOME TO PEMBROKE DOCK HERITAGE CENTRE</td> </tr> <tr> <td>description</td> <td>Pembroke Dock Heritage Centre is in the heart of Wales's only Royal Dockyard, celebrating the significant heritage of this unique west Wales town.</td> </tr> <tr> <td>url</td> <td>https://www.sunderlandtrust.com/</td> </tr> <tr> <td>site_name</td> <td>WELCOME TO PEMBROKE DOCK HERITAGE CENTRE</td> </tr> <tr> <td>image</td> <td>https://www.sunderlandtrust.com/wp-content/uploads/2014/11/Heritage-Centre-1140-Saturday-Closed.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	- WELCOME TO PEMBROKE DOCK HERITAGE CENTRE	description	Pembroke Dock Heritage Centre is in the heart of Wales's only Royal Dockyard, celebrating the significant heritage of this unique west Wales town.	url	https://www.sunderlandtrust.com/	site_name	WELCOME TO PEMBROKE DOCK HERITAGE CENTRE	image	https://www.sunderlandtrust.com/wp-content/uploads/2014/11/Heritage-Centre-1140-Saturday-Closed.jpg
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## SEO Content

		image:width 1140 image:height 575												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Popular in our Shop</li><li>• [H2] Latest News</li><li>• [H4] Privacy Overview</li></ul>	H1	H2	H3	H4	H5	H6	0	2	0	1	0	0
H1	H2	H3	H4	H5	H6									
0	2	0	1	0	0									
	Images	We found 20 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.72% Internal Links 98.28%

## In-page links


Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Visit</a>	Internal	Passing Juice
<a href="#">What&amp;#8217;s On</a>	Internal	Passing Juice
<a href="#">Facilities</a>	Internal	Passing Juice
<a href="#">Annual Pass</a>	Internal	Passing Juice
<a href="#">Group Visits</a>	Internal	Passing Juice
<a href="#">Mailing List</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Venue Hire</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Give as you live</a>	Internal	Passing Juice
<a href="#">Corporate Partners</a>	Internal	Passing Juice
<a href="#">Volunteering</a>	Internal	Passing Juice
<a href="#">A Gift in your Will</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">A Brief History of Pembroke Dock</a>	Internal	Passing Juice
<a href="#">Our Work</a>	Internal	Passing Juice
<a href="#">Newsfeed</a>	Internal	Passing Juice
<a href="#">Activities</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice



## In-page links

<a href="#">Heritage Centre&amp;#8217;s Building Ambition</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">AcademiaThemes</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	necessary experience privacy basic dock pembroke website <b>cookies</b> essential some
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## Keywords Consistency











Keyword	Content	Title	Keywords	Descripti on	Headings
cookies	11	✘	✘	✘	✘
website	8	✘	✘	✘	✘
experience	3	✘	✘	✘	✘
pembroke	3	✔	✘	✔	✘
dock	3	✔	✘	✔	✘

## Usability

	Url	Domain : sunderlandtrust.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 44
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://sunderlandtrust.com/sitemap.xml">http://sunderlandtrust.com/sitemap.xml</a>
	Robots.txt	<a href="http://sunderlandtrust.com/robots.txt">http://sunderlandtrust.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 517"> Google Analytics</div>