

# Seo Analyzer sunnyvale.com

Generated on March 24 2022 02:49 AM

The score is 29/100

#### **SEO Content**

1	Title	The Official Online Guide for Sunnyvale, CA - Sunnyvale Events, Restaurants, Hotels, Shopping, Real Estate, Attractions & Description of the State o
1	Description	Sunnyvale.com is your Official Local and Travel Guide to the City of Sunnyvale CA, Silicon Valley. Featuring news and events, business listings, hotels, attractions, restaurants, real estate, nightlife, local business information, discussions, announcements, photos and videos, jobs  Length: 282  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
	Keywords	sunnyvale, sunnyvale california, sunnyvale ca, hotel sunnyvale, hotels sunnyvale, apartment sunnyvale, apartments sunnyvale, city of sunnyvale, jobs in sunnyvale, sunnyvale california real estate, sunnyvale library, sunnyvale restaurant, sunnyvale school, sunnyvale texas, sunnyvale travel, jobs sunnyvale, restaurants sunnyvale, attractions sunnyvale  Good, your page contains meta keywords.
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
0	Headings	
	Images	We found 182 images on this web page.  118 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## **SEO Content**

Text/HTML Ratio	Ratio: 13%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### **SEO Links**

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 0 links including 4 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

# In-page links

Anchor Type	Juice
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# **SEO Keywords**

0	silicon read business more valley best rooms
	sunnyvale california guests

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
sunnyvale	67	✓	✓	✓	✓
more	47	*	×	×	×
read	46	×	×	×	×
best	20	×	×	×	×
california	17	×	✓	×	<b>4</b>

# Usability

0	Url	Domain : sunnyvale.com Length : 13
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors: 879 Warnings: 122
<b>②</b>	Email Privacy	Great no email address has been found in plain text!

### **Document**

X	Deprecated HTML	Deprecated tags	Occurrences
		<center></center>	2
		•	L tags that are no longer used. It is or replace these HTML tags because
0	Speed Tips	X Attention! Try to avoid ne	sted tables in HTML.
		Too bad, your website is	using inline styles.
		X Too bad, your website ha	s too many CSS files (more than 4).
		X Too bad, your website ha	s too many JS files (more than 6).
		✓ Perfect, your website take	es advantage of gzip.

### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

## **Optimization**

	XML Sitemap	Missing
•		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://sunnyvale.com/robots.txt
_		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics