



Seo Analyzer superfos.com

Generated on March 21 2022 20:31 PM

The score is 65/100



SEO Content





	Title	<p>Berry Superfos Rigid Plastic Packaging Products</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Superfos manufactures sustainable high quality injection moulded plastic packaging for food and non-food products. A Berry Global company.</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 0	H2 0	H3 44	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> [H3] Our customers will benefit from faster testing of raw materials for food product packaging [H3] 19% weight reduction for yoghurt and desserts packaging [H3] We decided to invest even further in constant safety awareness among our managers [H3] I had my eye on SuperLock® for a long time and did not even consider other options [H3] New reusable beverage cup is a game changer [H3] Iconic pot for Allioli garlic mayonnaise now includes 25% recycled polypropylene [H3] Our goal was to find a lightweight on-the-go packaging solution made with as little material as possible. EasySnacking™ was the perfect match [H3] I have had a great time as an apprentice at Berry Superfos. My colleagues showed real confidence in my skills [H3] Searching for food packaging with circular polymers - 					

SEO Content





produced in a transparent way?

- [H3] Berry Superfos launches breakthrough recycled packaging solution for food industry
- [H3] Cheers - the SuperCup is here!
- [H3] Looking for food packaging made with rPET? Check out our offerings now
- [H3] We have worked with Berry Superfos for several years, so continuing this successful collaboration was the obvious choice for us
- [H3] The wet wipes container is outstanding: airtight, durable and reusable
- [H3] Are you looking to improve the sustainability of your non-food product packaging?
- [H3] Third Berry Superfos facility to set safety record this year: our Bremervörde Print facility in Germany reaches 12 years without any reportable accidents.
- [H3] Berry Superfos is at the forefront in respect of innovating with PCR
- [H3] Berry Superfos innovation makes recycling of vending cups possible
- [H3] The donated UniPak containers are ideal for storing leftover food and distributing it to people in need
- [H3] Marvellous milestone
- [H3] A new two-piece bamboo spoon will replace PP spoons for on-the-go packaging. An innovative and user-friendly solution
- [H3] Berry Superfos understands our needs as a convenience food producer
- [H3] Notable 2020 highlights include a record percentage in the use of post-consumer recycled material and a 7% reduction of greenhouse gas emissions
- [H3] Our Blackburn facility sets record in safety performance
- [H3] We looked for technical expertise and found it at Berry Superfos
- [H3] SuperCube® proved to be an excellent choice.
- [H3] It is spot on: we use less virgin plastic and the container's quality meets our expectations.
- [H3] Responsible. Strong. Lightweight.
- [H3] It makes absolute sense to use recycled plastic material to manufacture our products
- [H3] The quality of the buckets makes them ideal for reuse at home
- [H3] We use the Hobbock pail as a loyalty gift to returning pet food customers
- [H3] The UniPak PCR container is a perfect, integral part of our sustainable plant boxes
- [H3] Improve the sustainability of your food packaging
- [H3] New, exciting and popular - here's a hot cup
- [H3] Higher quality recycling through packaging design
- [H3] They love the cream in the classy SuperLock® pot
- [H3] Plastic pails with 30% post-consumer recycled material make pleasurable gardening more sustainable
- [H3] Operation Clean Sweep helps us to incorporate a few small, but important, changes in our daily production
- [H3] The packaging of our products plays a vital role
- [H3] Non-carbon black helps to reduce the amount of plastic in the waste stream

SEO Content

		<ul style="list-style-type: none">• [H3] Practical, hygienic and strong containers for disinfectant wipes• [H3] Sign up for our newsletter• [H3] News• [H3] Follow Us
	Images	We found 59 images on this web page. 58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 38% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
Read more&hellip;	Internal	Passing Juice
International	Internal	Passing Juice

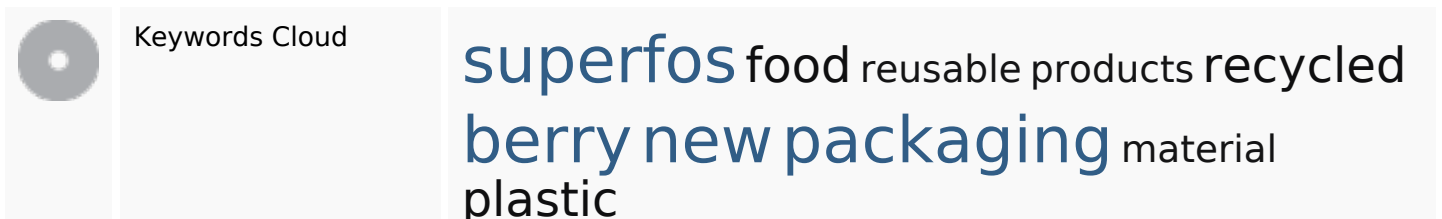
In-page links

United Kingdom	Internal	Passing Juice
France	Internal	Passing Juice
Germany	Internal	Passing Juice
Italy	Internal	Passing Juice
Poland	Internal	Passing Juice
Spain	Internal	Passing Juice
Africa	Internal	Passing Juice
China	Internal	Passing Juice
Austria & Switzerland	Internal	Passing Juice
Balkan Peninsula	Internal	Passing Juice
Baltics	Internal	Passing Juice
Benelux	Internal	Passing Juice
Denmark	Internal	Passing Juice
Finland	Internal	Passing Juice
Hungary, Slovakia & Czech Republic	Internal	Passing Juice
Iceland	Internal	Passing Juice
Middle East	Internal	Passing Juice
Norway	Internal	Passing Juice
Portugal	Internal	Passing Juice
Russia	Internal	Passing Juice
Sweden	Internal	Passing Juice
Turkey	Internal	Passing Juice
Ukraine, Belarus & Kazakhstan	Internal	Passing Juice
USA, Canada & Mexico	Internal	Passing Juice
Berry Superfos	Internal	Passing Juice
New Berry Superfos testing laboratory speeds up your new packaging development	Internal	Passing Juice
Berry Superfos welcomes you at Eurocoat	Internal	Passing Juice
Come to CFIA for food packaging inspiration	Internal	Passing Juice

In-page links

New safety milestone in Bosnia & Herzegovina	Internal	Passing Juice
Dear Customer.	Internal	Passing Juice
New reusable beer and soft drink cup is a game changer	Internal	Passing Juice
Come join us at Prod&Pack in Lyon	Internal	Passing Juice
Apprentices at Berry Superfos win medals	Internal	Passing Juice
Yet another Berry Superfos facility certifies mass balance approach	Internal	Passing Juice
Berry Superfos launches breakthrough recycled packaging solution for food industry	Internal	Passing Juice
News archive	Internal	Passing Juice
LinkedIn	External	Passing Juice
Twitter	External	Passing Juice






SEO Keywords










Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
superfos	16	✓	✗	✓	✓
berry	15	✓	✗	✓	✓
packaging	13	✓	✗	✓	✓
new	13	✗	✗	✗	✓
food	8	✗	✗	✓	✓





Usability

	Url	Domain : superfos.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1249 858 1317"> Google Analytics</div>