



Seo Analyzer sur.ly

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The score is 60/100







SEO Content

	<p>Title</p>	<p>Sur.ly: turn your outbound links into a website growth factor.</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Sur.ly protects, informs and recaptures users after they follow the outbound links.</p> <p>Length : 83</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://cdn.sur.ly/img/surly.og.png</td> </tr> <tr> <td>title</td> <td>Sur.ly: turn your outbound links into a website growth factor.</td> </tr> <tr> <td>url</td> <td>http://sur.ly/</td> </tr> <tr> <td>site_name</td> <td>Sur.ly</td> </tr> <tr> <td>description</td> <td>Sur.ly protects, informs and recaptures users after they follow the outbound links.</td> </tr> </tbody> </table>	Property	Content	image	https://cdn.sur.ly/img/surly.og.png	title	Sur.ly: turn your outbound links into a website growth factor.	url	http://sur.ly/	site_name	Sur.ly	description	Sur.ly protects, informs and recaptures users after they follow the outbound links.
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	<p>Headings</p>	<table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>4</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1912 1508 2078" style="list-style-type: none"> • [H1] Sur.ly alters the outbound links on your site so that visitors can get to external target pages without leaving your domain. • [H2] Surely the simplest tool to: • [H2] Custom colors and branding • [H3] Set up a subdomain to make the most effective use of 	H1	H2	H3	H4	H5	H6	1	2	4	2	0	0
H1	H2	H3	H4	H5	H6									
1	2	4	2	0	0									

SEO Content

		<p>Sur.ly</p> <ul style="list-style-type: none"> • [H3] Your users will love Sur.ly • [H3] Sur.ly is free • [H3] Sur.ly plugin is available for all major CMSs and forum software, or as SDK for a language of your choice: • [H4] Cases • [H4] Sur.ly News
	Images	<p>We found 49 images on this web page.</p> <p>49 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

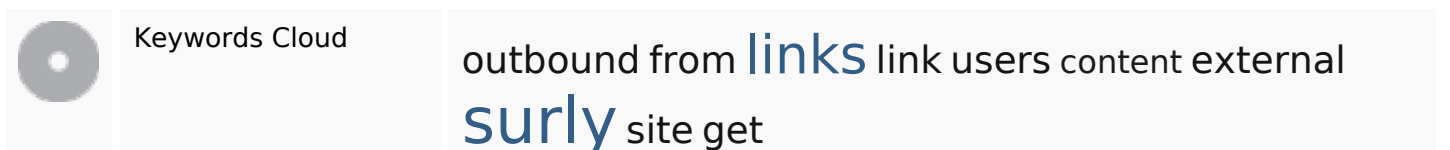
In-page links

Anchor	Type	Juice
Sur.ly	Internal	Passing Juice

In-page links

Features	Internal	Passing Juice
How it works	Internal	Passing Juice
Pricing	Internal	Passing Juice
Sign in	Internal	Passing Juice
Premier Support	Internal	Passing Juice
FAQ section	Internal	Passing Juice
now available	Internal	Passing Juice
CMS plugins	Internal	Passing Juice
SDKs	Internal	Passing Juice
Web safety tools	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Removal request	Internal	Passing Juice
FAQ	Internal	Passing Juice
Installation	Internal	Passing Juice
Set up a subdomain	Internal	Passing Juice
Developers	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
surly	38	✘	✘	✘	✘
links	24	✔	✘	✔	✔







Keywords Consistency

users	14	✘	✘	✔	✔
outbound	13	✔	✘	✔	✔
external	9	✘	✘	✘	✔

Usability

	Url	Domain : sur.ly Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles.

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://sur.ly/sitemap.xml>



Robots.txt

<http://sur.ly/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics