

# Seo Analyzer surfrider.org

Generated on February 06 2022 05:03 AM





The score is 56/100







## SEO Content

	Title	Home - Surfrider Foundation <b>Length : 27</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Surfrider Foundation</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://ee5-files.s3-us-west-2.amazonaws.com/featured-images/rising-seas-hero-60464b7c4d549-4657-1615219580.jpg</td></tr><tr><td>url</td><td>https://www.surfrider.org</td></tr><tr><td>title</td><td>Home</td></tr></tbody></table>	Property	Content	site_name	Surfrider Foundation	type	website	image	https://ee5-files.s3-us-west-2.amazonaws.com/featured-images/rising-seas-hero-60464b7c4d549-4657-1615219580.jpg	url	https://www.surfrider.org	title	Home
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>5</td><td>0</td><td>6</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] The Beach Belongs To Everyone</li><li>• [H2] Demand Action On Climate Change</li><li>• [H2] Break Free From Plastic Pollution Act</li><li>• [H2] Stand Up For Clean Water</li><li>• [H2] Land And Water Conservation Fund</li><li>• [H2] Ocean Friendly Restaurants</li></ul>	H1	H2	H3	H4	H5	H6	1	7	5	0	6	0
H1	H2	H3	H4	H5	H6									
1	7	5	0	6	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Find Surfrider Near You</li><li>• [H2] \$10 per month helps protect a quarter mile of your local coast.</li><li>• [H3] What We Fight For</li><li>• [H3] The Surfrider Foundation is dedicated to the protection and enjoyment of the world's ocean, waves and beaches, for all people, through a powerful activist network.</li><li>• [H3] Our efforts are paying off. See what we've accomplished so far:<ul style="list-style-type: none"><li>• [H3] Show Your Support</li><li>• [H3] We Love Our Partners</li><li>• [H5] Plastic Reduction</li><li>• [H5] Ocean Protection</li><li>• [H5] Beach Access</li><li>• [H5] Coastal Preservation</li><li>• [H5] Clean Water</li><li>• [H5] Stay Informed</li></ul></li></ul>
	Images	<p>We found 24 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>31%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 55 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.64%</p>

# SEO Links

Internal Links 96.36%

## In-page links

Anchor	Type	Juice
<a href="#">The Break Free From Plastic Pollution Act, A Vision for the Future!</a>	Internal	Passing Juice
<a href="#">Major Oil Spill Off Orange County Triggers Ecological and Recreational Disaster</a>	Internal	Passing Juice
<a href="#">Surfrider's 2020 Beach Cleanup Report: Pandemic Pressure Inspires Innovation</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Learn</a>	Internal	Passing Juice
<a href="#">Mission</a>	Internal	Passing Juice
<a href="#">Campaigns</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice
<a href="#">Get Involved</a>	Internal	Passing Juice
<a href="#">Chapters</a>	Internal	Passing Juice
<a href="#">Student Clubs</a>	Internal	Passing Juice
<a href="#">Take Action</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">One Ocean Event</a>	Internal	Passing Juice
<a href="#">International Coastal Cleanup Day</a>	Internal	Passing Juice
<a href="#">International Surfing Day</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Mission</a>	Internal	Passing Juice
<a href="#">Campaigns</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice


## In-page links

<a href="#">Student Clubs</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">Join Us</a>	Internal	Passing Juice
<a href="#">Surfrider Foundation</a>	Internal	Passing Juice
<a href="#">Model</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Board</a>	Internal	Passing Juice
<a href="#">Justice, Equity, Diversity &amp; Inclusion</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Ambassadors</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Environmental Policies</a>	Internal	Passing Juice
<a href="#">Planned Giving</a>	External	Passing Juice
<a href="#">Tributes</a>	Internal	Passing Juice
<a href="#">Memorials</a>	Internal	Passing Juice
<a href="#">Membership FAQ</a>	Internal	Passing Juice
<a href="#">Fundraise</a>	External	Passing Juice
<a href="#">Take Action</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Financials</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">501(c)(3) Compliance</a>	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	featured water <b>all campaigns learn</b> <b>surfrider</b> new volunteer <b>more</b> ocean
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
learn	13	✘	✘	✘	✘
more	10	✘	✘	✘	✘
surfrider	8	✔	✘	✘	✔
campaigns	8	✘	✘	✘	✘
all	8	✘	✘	✘	✔

## Usability

 Url	Domain : surfrider.org Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 89 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://surfrider.org/robots.txt">http://surfrider.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.