



# Seo Analyzer susanfoster.com

Generated on March 20 2022 05:34 AM

The score is **38/100**







## SEO Content

	<b>Title</b>	<p>Macomb County Real Estate - Susan M. Foster</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Real Estate and homes for sale in Macomb County, St. Clair County, Metro Detroit Area, Richmond and St. Clair.</p> <p><b>Length : 110</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<b>Keywords</b>	<p>Macomb County, St. Clair County, Metro Detroit Area, Richmond, Columbus, Casco, Lenox, Armada,real estate,homes for sale,homes,agent,realtor,house,residential,broker,single family,condo minium,townhouse,buy,buyer,commercial,development,estate,for sale by owner,fsbo,investment,listing,luxury homes,mls,multiple listing,multiple listing service,new construction,realty,relo,relocation,second homes</p> <p>Good, your page contains meta keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Susan M. Foster</li> <li>[H2] Coldwell Banker Professionals</li> <li>[H3] Featured Listing</li> <li>[H3] Mortgage Calculator</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	2	0	0	0									
	<b>Images</b>	<p>We found 16 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<b>Text/HTML Ratio</b>	<p>Ratio : <b>7%</b></p>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Search For Homes</a>	Internal	Passing Juice
<a href="#">Featured Listings</a>	Internal	Passing Juice
<a href="#">Real Estate News</a>	Internal	Passing Juice
<a href="#">Real Estate Video News</a>	Internal	Passing Juice
<a href="#">Mortgage Rate Update</a>	Internal	Passing Juice
<a href="#">Your Home's Value</a>	Internal	Passing Juice

## In-page links

<a href="#">Mortgage Calculator</a>	Internal	Passing Juice
<a href="#">Community Information</a>	Internal	Passing Juice
<a href="#">School Information</a>	Internal	Passing Juice
<a href="#">Neighborhood Info</a>	Internal	Passing Juice
<a href="#">Contact Me</a>	Internal	Passing Juice
<a href="#">Advice For Buyers</a>	Internal	Passing Juice
<a href="#">Advice For Sellers</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">More Calculators</a>	Internal	Passing Juice
<a href="#">rDesk Website</a>	External	Passing Juice
<a href="#">Real Estate Digital</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mortgage	3	✘	✘	✘	✔
calculator	2	✘	✘	✘	✔
information	2	✘	✘	✘	✘
payment	2	✘	✘	✘	✘
rate	2	✘	✘	✘	✘

## Usability

	Url	Domain : susanfoster.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.




## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 11 Warnings : 30
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://susanfoster.com/robots.txt">http://susanfoster.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>