







Seo Analyzer susankoeppen.com

Generated on March 06 2022 19:57 PM






The score is 60/100







SEO Content

	<p>Title</p>	<p>Susan Koeppen Keynote Speaker, Cardiac Arrest Survivor and Media Expert</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>Hi! I'm Susan Koeppen — a 9-time Emmy award-winning journalist known nationwide as a full-time keynote speaker, spokesperson, cardiac arrest survivor and women's health advocate. I'm using my 30 years of news anchoring/reporting media expert experience to help share YOUR STORY.</p> <p>Length : 293</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Susan Koeppen Keynote Speaker, Cardiac Arrest Survivor and Media Expert</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://susankoeppen.com</td> </tr> <tr> <td>image</td> <td>https://susankoeppen.com/img/susan-koeppen-open-graph.png</td> </tr> </tbody> </table>	Property	Content	title	Susan Koeppen Keynote Speaker, Cardiac Arrest Survivor and Media Expert	type	website	url	https://susankoeppen.com	image	https://susankoeppen.com/img/susan-koeppen-open-graph.png
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SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Hi! I'm Susan Koeppen • [H2] Speaker • [H2] Survivor • [H2] Storyteller • [H2] Follow Susan on Instagram 	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0	
H1	H2	H3	H4	H5	H6										
1	4	0	0	0	0										
	Images	<p>We found 24 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>													
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>													
	Flash	Perfect, no Flash content has been detected on this page.													
	Iframe	Great, there are no Iframes detected on this page.													

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p>

SEO Links

Internal Links 90.91%

In-page links

Anchor	Type	Juice
Susan Koeppen Media	Internal	Passing Juice
About Me	Internal	Passing Juice
Work With Me	Internal	Passing Juice
Speaker	Internal	Passing Juice
Survivor	Internal	Passing Juice
Storyteller	Internal	Passing Juice
As Seen In	Internal	Passing Juice
Partners	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Powered by Curator.io	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
susan	7	✓	✗	✓	✓
media	7	✓	✗	✓	✗
speaker	6	✓	✗	✓	✓
survivor	6	✓	✗	✓	✓

Keywords Consistency

koepfen

6




Usability

	Url	Domain : susankoepfen.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.


Document

 Too bad, your website does not take advantage of gzip.


Mobile



Mobile Optimization

 Apple Icon

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://susankoeppen.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.