







Seo Analyzer suzannewood.com

Generated on April 03 2022 01:18 AM






The score is 68/100







SEO Content

	Title	Suzanne Wood Communications – Freelance Content Marketing Writer Length : 70 Perfect, your title contains between 10 and 70 characters.																									
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																									
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																									
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Suzanne Wood Communications</td></tr><tr><td>description</td><td>Freelance Content Marketing Writer</td></tr><tr><td>url</td><td>http://suzannewood.com/</td></tr><tr><td>site_name</td><td>Suzanne Wood Communications</td></tr><tr><td>image</td><td>http://suzannewood.com/wp-content/uploads/2019/05/cropped-IMG_3100-1.jpg</td></tr><tr><td>image:width</td><td>512</td></tr><tr><td>image:height</td><td>512</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>						Property	Content	type	website	title	Suzanne Wood Communications	description	Freelance Content Marketing Writer	url	http://suzannewood.com/	site_name	Suzanne Wood Communications	image	http://suzannewood.com/wp-content/uploads/2019/05/cropped-IMG_3100-1.jpg	image:width	512	image:height	512	locale	en_US
Property	Content																										
type	website																										
title	Suzanne Wood Communications																										
description	Freelance Content Marketing Writer																										
url	http://suzannewood.com/																										
site_name	Suzanne Wood Communications																										
image	http://suzannewood.com/wp-content/uploads/2019/05/cropped-IMG_3100-1.jpg																										
image:width	512																										
image:height	512																										
locale	en_US																										
	Headings	H1 4	H2 1	H3 0	H4 0	H5 0	H6 0																				

SEO Content

		<ul style="list-style-type: none">• [H1] Suzanne Wood Communications• [H1] 7 Things Parents Need to Know About the In-School ACT• [H1] To Sell More, Tell Stories• [H1] What Groundhog Day Can Tell Us About Experts• [H2] Freelance Content Marketing Writer
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Freelance Content Marketing Writer Raleigh, N.C.	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
My Work	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Suzanne Wood Communications	Internal	Passing Juice
7 Things Parents Need to Know About the In-School ACT	Internal	Passing Juice
suwooddev_igtx8c	Internal	Passing Juice
To Sell More, Tell Stories	Internal	Passing Juice
What Groundhog Day Can Tell Us About Experts	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice
Automattic	External	Passing Juice


SEO Keywords

	Keywords Cloud	writerraleigh suzanne freelance content menu writer marketing wood skip communications
---	----------------	--





Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
content	3	✓	✗	✗	✓
freelance	2	✓	✗	✗	✓
marketing	2	✓	✗	✗	✓
suzanne	1	✓	✗	✗	✓
wood	1	✓	✗	✗	✓

Usability

	Url	Domain : suzannewood.com Length : 15
--	-----	---




Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
--	---------------------	--

Mobile



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://suzannewood.com/sitemap.xml>

<http://suzannewood.com/sitemap.xml>

<http://suzannewood.com/news-sitemap.xml>



Robots.txt

<http://suzannewood.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.