



# Seo Analyzer

## swareenaaggarwal.com

Generated on January 25 2022 07:21 AM





The score is 53/100



## SEO Content

	Title	<p>Swareena   Content Marketing, SEO, Branding and More...</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Discover the power of SEO, Content and Branding. Leverage these factors to build ypur brand and leverage the power of Content to build a Brand.</p> <p><b>Length : 143</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Swareena   Content Marketing, SEO, Branding and More...</td> </tr> <tr> <td>description</td> <td>Discover the power of SEO, Content and Branding. Leverage these factors to build ypur brand and leverage the power of Content to build a Brand.</td> </tr> <tr> <td>url</td> <td>https://swareenaaggarwal.com/</td> </tr> <tr> <td>image</td> <td>https://swareenaaggarwal.com/wp-content/uploads/elementor/thumbs/Untitled-design-6-p5t8da07sct40jsz08nck0bcfctw6c3tdzwuuwa6q0.png</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Swareena Aggarwal</td> </tr> </tbody> </table>	Property	Content	title	Swareena   Content Marketing, SEO, Branding and More...	description	Discover the power of SEO, Content and Branding. Leverage these factors to build ypur brand and leverage the power of Content to build a Brand.	url	https://swareenaaggarwal.com/	image	https://swareenaaggarwal.com/wp-content/uploads/elementor/thumbs/Untitled-design-6-p5t8da07sct40jsz08nck0bcfctw6c3tdzwuuwa6q0.png	locale	en_US	type	website	site_name	Swareena Aggarwal
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# SEO Content

		updated_time	2021-04-16T17:38:20+00:00				
	Headings	<b>H1</b> 7	<b>H2</b> 17	<b>H3</b> 0	<b>H4</b> 1	<b>H5</b> 2	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Creating Brands that Create Value for Customers</li><li>• [H1] What can I do for YOUR Business?</li><li>• [H1] My Work Samples</li><li>• [H1] How Do I Do it?</li><li>• [H1] How will We work ?</li><li>• [H1] Who Am I?</li><li>• [H1] On The BLOG</li><li>• [H2] I Help Building a Brand that People Trust &amp; Buy from</li><li>• [H2] Digital Branding  Content Marketing  SEO &amp; More..</li><li>• [H2] Content Marketing + SEO + Branding</li><li>• [H2] Branding &amp; Strategy</li><li>• [H2] Content Marketing</li><li>• [H2] SEO (On page &amp; Off page)</li><li>• [H2] Social Media Marketing</li><li>• [H2] What Experts Say &gt;&gt;</li><li>• [H2] Hey. I am Swareena...</li><li>• [H2] "You need to build trust" - Gary Vaynerchuk</li><li>• [H2] "It's the intent behind the content [that matters]" - Gary Vaynerchuk</li><li>• [H2] 20+ FREE Blogging Tools for beginners  Write Better &amp; Faster</li><li>• [H2] The Marketing Mistake that Cost Lifelock Multi-Million Dollars</li><li>• [H2] 6 Free Websites for Learning Digital Skills in 2021</li><li>• [H2] How to Write Cold Emails that get Responses [+ 1 Free Template]</li><li>• [H2] Find FREE courses</li><li>• [H2] Swareena Aggarwal</li><li>• [H4] I make sure that your Brand builds Trust with your customers and potential customers, which eventually leads to better conversions and a strong online presence.</li><li>• [H5] Policies</li><li>• [H5] Contact</li></ul>					
	Images	We found 23 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

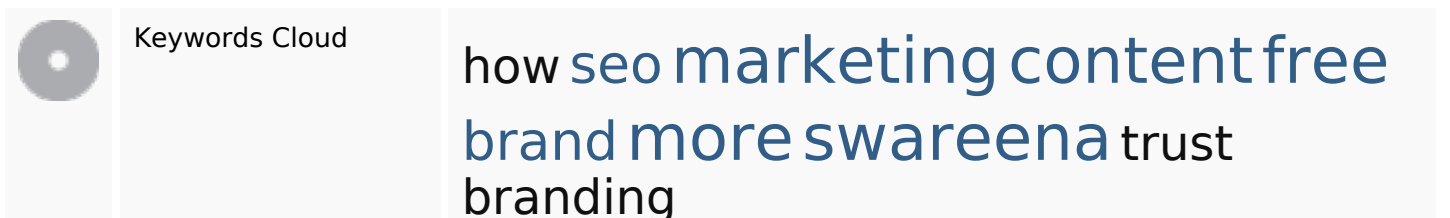
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">About Me</a>	Internal	Passing Juice
<a href="#">Contact Me</a>	Internal	Passing Juice
<a href="#">SUBSCRIBE</a>	External	Passing Juice
<a href="#">FREE Resources for You</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">Videos for You</a>	External	Passing Juice
<a href="#">FREE Cold Email Template</a>	External	Passing Juice
<a href="#">Wallpaper Downloads</a>	Internal	Passing Juice
<a href="#">Tools I Use</a>	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
<a href="#">Swareena</a>	Internal	Passing Juice
<a href="#">The Marketing Mistake that Cost Lifelock Multi-Million Dollars</a>	Internal	Passing Juice
<a href="#">6 Free Websites for Learning Digital Skills in 2021</a>	Internal	Passing Juice
<a href="#">How to Write Cold Emails that get Responses [+ 1 Free Template]</a>	Internal	Passing Juice
<a href="#">Swareena Aggarwal</a>	External	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
content	10	✓	✗	✓	✓
free	10	✗	✗	✗	✓
marketing	9	✓	✗	✗	✓
more	8	✓	✗	✗	✓
swareena	8	✓	✗	✗	✓












## Usability

	Url	Domain : swareenaaggarwal.com Length : 20
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 56
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://swareenaaggarwal.com/sitemap.xml https://swareenaaggarwal.com/sitemap_index.xml https://swareenaaggarwal.com/xmlsitemap.xml</pre>
	Robots.txt	<p><a href="http://swareenaaggarwal.com/robots.txt">http://swareenaaggarwal.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>