

SEO Content

	Title	Title Loading					
\bigcirc		Length : 10					
		Perfect, your title contains between 10 and 70 characters.					
\bigotimes	Description	Length : 0					
					ta descriptio to create d		age. Use <u>this</u>
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 0 images on this web page.					
\bigcirc		Good, mo	st or all of	your image	s have alt a	ttributes.	
	Text/HTML Ratio	Ratio : 4 %	6				
	This page's ratio of text to HTML code is below 15 percent, that your website probably needs more text content.				ent, this means		
0	Flash	Perfect, no Flash content has been detected on this page.					
\bigcirc	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
8	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor T	Туре	Juice
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SEO Keywords

0	Keywords Cloud	loading	
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
loading	1	¥	×	×	×

Usability

0	Url	Domain : sweepstakezone.com Length : 18
\bigotimes	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.

Usability

\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

8	Doctype	Missing doctype		
\bigotimes	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.		
\bigotimes	W3C Validity	Errors : 1 Warnings : 2		
\bigcirc	Email Privacy	Great no email address has been found in plain text!		
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		~	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.		
		http://sweepstakezone.com/sitemap.xml		
Robots.txt		http://sweepstakezone.com/robots.txt		
$\overline{}$		Great, your website has a robots.txt file.		
Analytics		Missing		
\mathbf{v}		We didn't detect an analytics tool installed on this website.		
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.		