



# Seo Analyzer sweetwaterreporter.com

Generated on March 06 2022 08:21 AM

The score is 35/100







## SEO Content

	<b>Title</b>	<p>sweetwaterreporter.com   Sweetwater Reporter</p> <p><b>Length : 44</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	<b>Keywords</b>	<p>sweetwater reporter</p> <p>Good, your page contains meta keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.sweetwaterreporter.com/</td> </tr> <tr> <td>image</td> <td>https://bloximages.newyork1.vip.townnews.com/sweetwaterreporter.com/content/tncms/customer/image/6a9c31a8-dcce-11ea-bb03-57751af50b05.jpg?resize=600%2C315</td> </tr> <tr> <td>image:width</td> <td>600</td> </tr> <tr> <td>image:height</td> <td>315</td> </tr> <tr> <td>title</td> <td>sweetwaterreporter.com   Sweetwater Reporter</td> </tr> <tr> <td>site_name</td> <td>Sweetwater Reporter</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.sweetwaterreporter.com/	image	https://bloximages.newyork1.vip.townnews.com/sweetwaterreporter.com/content/tncms/customer/image/6a9c31a8-dcce-11ea-bb03-57751af50b05.jpg?resize=600%2C315	image:width	600	image:height	315	title	sweetwaterreporter.com   Sweetwater Reporter	site_name	Sweetwater Reporter
Property	Content																	
type	website																	
url	https://www.sweetwaterreporter.com/																	
image	https://bloximages.newyork1.vip.townnews.com/sweetwaterreporter.com/content/tncms/customer/image/6a9c31a8-dcce-11ea-bb03-57751af50b05.jpg?resize=600%2C315																	
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title	sweetwaterreporter.com   Sweetwater Reporter																	
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	<b>Headings</b>	<table border="1" data-bbox="539 1933 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>13</td> <td>25</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 938 2069" style="list-style-type: none"> <li>• [H2] Featured Stories</li> </ul>	H1	H2	H3	H4	H5	H6	0	10	13	25	2	0				
H1	H2	H3	H4	H5	H6													
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# SEO Content

- [H2] RPMH Recognizes Leola Gentry as Employee of Month for March
- [H2] News
- [H2] Sports
- [H2] Latest Headlines
- [H2] Popular Content
- [H2] Online Poll
- [H2] Photo Galleries & Videos
- [H2] Entertainment
- [H2] Online Features
- [H3] Miss Snake Charmer Contestants Charm Media; Jaycees
- [H3] Burn Ban on in Nolan County
- [H3] Sweetwater Jaycees Host Rattlesnake Roundup Media Day
- [H3] Sweetwater 4-H Club Robotics Team Places Third in Competition
- [H3] Latest News
- [H3] WASP Museum Holding Homecoming Event, April 29-30
- [H3] SHS girls powerlifters to compete at regional meet in Monahans
- [H3] Highland boys vs. May
- [H3] Highland girls vs. Robert Lee
- [H3] Highland girls vs. Westbrook
- [H3] Rudolph and his nose-so-bright into auction will take flight
- [H3] Sections
- [H3] Services
- [H4] Sweetwater, TX (79556)
- [H4] City Council to Meet in Regular Session, Tuesday
- [H4] THSWS event draws more than 150 welders to TSTC
- [H4] Not Your Average Art Show Opening Saturday
- [H4] Lions Club to Hold Blood Drive, March 17
- [H4] TSTC to host open house, March 4
- [H4] Rattlesnake Classic to be held this week at Sportsman's Park
- [H4] Roscoe wins its powerlifting meet
- [H4] SHS soccer results
- [H4] Lady Mustangs go 6-4 at Greenwood, Central tournaments
- [H4] Lady Hornets lose to No. 4 Lady Steers in region semifinal
- [H4] Articles
- [H4] Images
- [H4] Videos
- [H4] Commented
- [H4] What is your New Year's Resolution?
- [H4] Empire State Building lit up for Lennon's 80th birthday
- [H4] Good Grief! "Peanuts" is 70
- [H4] Country Star, Elvis songwriter Mac Davis Dead at 78
- [H4] Shepard Smith Returns to TV Nearly a Year After Exit
- [H4] South Africa Lifts Spirits with Spirited Jerusalem Dance, Song During Virus
- [H4] Better Path for Food Waste: Three Sustainable Steps for the Kitchen
- [H4] What You Need to Know About Prostate Cancer: Keys to Feeling Empowered
- [H4] With an ebbing pandemic, patients look to nurse anesthetists for their care
- [H4] Sweetwater Reporter
- [H5] Today

## SEO Content

		<ul style="list-style-type: none"> <li>[H5] Tonight</li> </ul>
	Images	<p>We found 21 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 67 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.46%</p> <p>Internal Links 92.54%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	noFollow
<a href="#">Log In</a>	Internal	noFollow
<a href="#">Dashboard</a>	Internal	Passing Juice

## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Home Delivery</a>	Internal	Passing Juice
<a href="#">Promote Your Event</a>	External	Passing Juice
<a href="#">Subscription Services</a>	Internal	Passing Juice
<a href="#">Submission Forms</a>	Internal	Passing Juice
<a href="#">e-Edition</a>	External	Passing Juice
<a href="#">Place an Ad</a>	Internal	Passing Juice
<a href="#">Local Weather</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Local News</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Obituaries</a>	External	Passing Juice
<a href="#">Photos</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Classifieds</a>	Internal	Passing Juice
<a href="#">Place an ad</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">RPMH Recognizes Leola Gentry as Employee of Month for March</a>	Internal	Passing Juice
<a href="#">Miss Snake Charmer Contestants Charm Media: Jaycees</a>	Internal	Passing Juice
<a href="#">Burn Ban on in Nolan County</a>	Internal	Passing Juice
<a href="#">Sweetwater Jaycees Host Rattlesnake Roundup Media Day</a>	Internal	Passing Juice
<a href="#">Sweetwater 4-H Club Robotics Team Places Third in Competition</a>	Internal	Passing Juice
<a href="#">WASP Museum Holding Homecoming Event, April 29-30</a>	Internal	Passing Juice

## In-page links

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<a href="#">With an ebbing pandemic, patients look to nurse anesthetists for their care</a>	Internal	Passing Juice
<a href="#">Celebrate Spring with Sweet New Treats and Crafts [Video]</a>	Internal	Passing Juice
<a href="#">5 tips for supporting brain health</a>	Internal	Passing Juice
<a href="#">2022 Miss Snake Charmer Scholarship Pageant Contestants Tea Held</a>	Internal	Passing Juice
<a href="#">Local Fugitive Apprehended by Sweetwater PD</a>	Internal	Passing Juice
<a href="#">Sweetwater Police on Lookout for Local Fugitive</a>	Internal	Passing Juice
<a href="#">Texas National Bank Promotes Crain to Vice President</a>	Internal	Passing Juice
<a href="#">Jaycees Announce Schedule for 64th World's Largest Rattlesnake Roundup</a>	Internal	Passing Juice
<a href="#">Sweetwater Police Seek Public Input in Locating Local Fugitive</a>	Internal	Passing Juice
<a href="#">What is your New Year's Resolution?</a>	Internal	Passing Juice
<a href="#">Multimedia</a>	Internal	Passing Juice
<a href="#">Highland boys vs. May</a>	Internal	Passing Juice

## In-page links

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<a href="#">Highland girls vs. Westbrook</a>	Internal	Passing Juice
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<a href="#">Shepard Smith Returns to TV Nearly a Year After Exit</a>	Internal	Passing Juice
<a href="#">South Africa Lifts Spirits with Spirited Jerusalem Dance, Song During Virus</a>	Internal	Passing Juice
<a href="#">Senior Living</a>	Internal	Passing Juice
<a href="#">BLOX Content Management System</a>	External	Passing Juice
<a href="#">TownNews.com</a>	External	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
living	3	×	×	×	×
senior	3	×	×	×	×
advertorial	3	×	×	×	×
brandpoint	3	×	×	×	×
e-edition	3	×	×	×	×

## Usability

	Url	Domain : sweetwaterreporter.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 12 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 235">✘ Apple Icon</li><li data-bbox="555 264 879 302">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 369">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1098 616">Great, your website has an XML sitemap.</p> <p data-bbox="555 656 1233 694"><a href="https://www.sweetwaterreporter.com/sitemap.xml">https://www.sweetwaterreporter.com/sitemap.xml</a></p>
	Robots.txt	<p data-bbox="539 734 1098 772"><a href="http://sweetwaterreporter.com/robots.txt">http://sweetwaterreporter.com/robots.txt</a></p> <p data-bbox="539 801 1085 840">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 907">Great, your website has an analytics tool.</p> <p data-bbox="555 947 861 1008"> Google Analytics</p>