







Seo Analyzer swiftpos.com.au

Generated on February 06 2022 13:10 PM




The score is 56/100



SEO Content

	<p>Title</p>	<p>POS Systems SwiftPOS - Australia's Leading Point of Sale System</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Australia's Best Hospitality POS Systems. Smart & Scalable Point of Sale Software for Clubs, Pubs & Restaurants. Try our Free Demo Today</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1350 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>POS Systems SwiftPOS - Australia's Leading Point of Sale System</td> </tr> <tr> <td>description</td> <td>Australia's Best Hospitality POS Systems. Smart & Scalable Point of Sale Software for Clubs, Pubs & Restaurants. Try our Free Demo Today</td> </tr> <tr> <td>url</td> <td>https://www.swiftpos.com.au/</td> </tr> <tr> <td>site_name</td> <td>SwiftPOS POS Systems</td> </tr> <tr> <td>image</td> <td>https://www.swiftpos.com.au/wp-content/uploads/elementor/thumbs/clubs-olq08xjm4y4x2m7s1uuy0o4q8k319mug0u6xrgxo88.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	POS Systems SwiftPOS - Australia's Leading Point of Sale System	description	Australia's Best Hospitality POS Systems. Smart & Scalable Point of Sale Software for Clubs, Pubs & Restaurants. Try our Free Demo Today	url	https://www.swiftpos.com.au/	site_name	SwiftPOS POS Systems	image	https://www.swiftpos.com.au/wp-content/uploads/elementor/thumbs/clubs-olq08xjm4y4x2m7s1uuy0o4q8k319mug0u6xrgxo88.png
Property	Content																	
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url	https://www.swiftpos.com.au/																	
site_name	SwiftPOS POS Systems																	
image	https://www.swiftpos.com.au/wp-content/uploads/elementor/thumbs/clubs-olq08xjm4y4x2m7s1uuy0o4q8k319mug0u6xrgxo88.png																	





SEO Content

	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>8</td><td>16</td><td>11</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] SwiftPOS POS Systems• [H1] Hospitality POS Systems• [H1] Browse Order Pay• [H1] Integrate with the Worlds Best• [H1] Go Beyond The POS• [H1] 24/7 Local Support In Your Area• [H1] SwiftPOS POS Systems• [H1] Welcome to• [H2] Clubs• [H2] Pubs• [H2] Multi Sites• [H2] QSR's• [H2] Dine In• [H2] Retail• [H2] Fuel• [H2] scan Browse Order• [H2] Global Operations• [H2] SwiftPOS v10• [H2] We Integrate With the Worlds Best• [H2] SwiftPOS is proud to integrate with over 100 leading businesses, to bring you unmatched, seamless integration options for your business.• [H2] Proud to Serve over 5,000 Venues• [H2] With Local teams across Australia and New Zealand, you have access to software training, on-site installation assistance and on-going 24/7 operational support.• [H2] Stress Free, Reliable & Flexible Hospitality POS Systems• [H2] Latest News• [H3] Reliability• [H3] 24/7 Local Support• [H3] Scalable• [H3] Opt-In Features• [H3] Integration• [H3] Customisable• [H3] With features that can be easily tailored for your needs, SwiftPOS saves you time and money• [H3] Want more information?• [H3] SwiftPOS Rebrand Announcement• [H3] SwiftPOS v10 Release• [H3] A Letter From Us	H1	H2	H3	H4	H5	H6	8	16	11	0	0	0
H1	H2	H3	H4	H5	H6									
8	16	11	0	0	0									
	Images	<p>We found 46 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

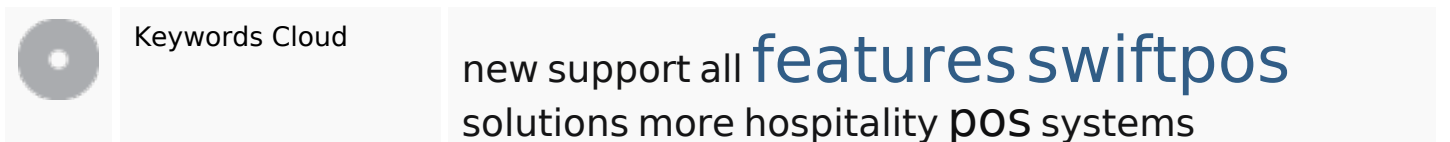
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
SwiftPOS POS Systems	Internal	Passing Juice
Clubs	Internal	Passing Juice
Pubs	Internal	Passing Juice
Multi Sites	Internal	Passing Juice
QSR's	Internal	Passing Juice
Dine In	Internal	Passing Juice
Retail	Internal	Passing Juice
Fuel	External	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
SwiftPOS Rebrand Announcement	Internal	Passing Juice
SwiftPOS v10 Release	Internal	Passing Juice
A Letter From Us	Internal	Passing Juice
Home	Internal	Passing Juice
OrderAway	Internal	Passing Juice
Features	Internal	Passing Juice
Integrations	Internal	Passing Juice
Free Demo	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Support	Internal	Passing Juice
Fluida	External	Passing Juice
WordPress.	External	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
features	24	✗	✗	✗	✓
swiftpos	22	✓	✗	✗	✓
pos	11	✓	✗	✓	✓
support	9	✗	✗	✗	✓
more	9	✗	✗	✗	✓

Usability

	Url	Domain : swiftpos.com.au Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://swiftpos.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1093 1481 1160"> Google Analytics</div>