

Seo Analyzer swimming.org

Generated on March 07 2022 01:01 AM

The score is 70/100

SEO Content

	Title	England Length: 6	65	ming The Ul ontains betw			
	Description	Everything you need to know about swimming, diving, synchro, and water polo. Learn, Pool Finder, Jobs, Masters, Results, and more, all in one place. Length: 148 Great, your meta description contains between 70 and 160 characters.					
8	Keywords	_		n't found me enerator to c	-		age. Use <u>this free</u>
	Og Meta Properties	Good, your	page ta	ke advantag	e of Og Prop	perties.	
		Propert	ty	Content			
		locale		en_US			
		type website					
		title			of Swimmin om Swim Er		swimming
		descriptio	n	diving, syn	chro, and w	ater polo. l	out swimming, Learn, Pool d more, all in
		url		https://www.swimming.org/			
		site_name	9	Entry Point			
	Headings	H1 1	H2 6	H3 15	H4 0	H5 0	H6 0

SEO Content

	 [H1] Welcome to Swim England [H2] Celebrate learning to swim with the My Learn to Swim app [H2] Latest news and features [H2] Support [H2] Our sports [H2] Teaching and Coaching [H3] 'Exciting time for water polo' as Craig Figes starts new role with Swim England [H3] Jack Laugher hopes pool named after him will inspire others to 'chase their dreams' [H3] Olympians to race for clubs as National Arena Swimming League finals return [H3] Support us [H3] Find swimming lessons [H3] Club members [H3] Artistic swimming [H3] Diving [H3] Swimming [H3] Masters [H3] Open water [H3] Water polo [H3] Become a teacher [H3] Become a coach [H3] Safeguarding
Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
②	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Туре	Juice
--------	------	-------

SEO Keywords

0	Keywords Cloud	england Swimming polo support water
		open club sports SWIM march

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
swimming	8	✓	×	*	✓
swim	5	*	×	*	✓
water	4	×	×	*	✓
march	3	×	×	×	×
england	3	✓	×	×	✓

Usability

0	Url	Domain : swimming.org Length : 12
	Favicon	Great, your website has a favicon.

Usability

Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

0	Mobile Optimization	Apple Icon	
		Meta Viewport Tag	
		Flash content	

Mobile

Optimization

②	XML Sitemap	Great, your website has an XML sitemap. http://swimming.org/sitemap.xml
		http://www.swimming.org/sitemap.xml
\bigcirc	Robots.txt	http://swimming.org/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.