







Seo Analyzer swimmingpool.com

Generated on January 26 2022 04:13 AM





The score is 57/100



SEO Content

	<p>Title</p>	<p>Swimming Pools & Outdoor Living Inspiration </p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>				
	<p>Description</p>	<p>SwimmingPool.com is the world's leading resource for pool design, maintenance and outdoor living inspiration. Discover pool installation and repair service using our locator tool. Explore our all swimming pool designs, pool supplies, pool chemicals & pool covers & more. Visit SwimmingPool.com</p> <p>Length : 293</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>				
	<p>Keywords</p>	<p>swimming pool, above ground pool, inground pool, pool kits, pool covers, pool products, pool parts, pool pumps, pool builders, pool cleaners, pool & spa, hot tub, build a pool, SwimmingPool.com, pool liners, Style board, pool care basics, swim strokes, pool design quiz, NPT Backyard App, pool volume calculator, pool chemicals, pool maintenance, swimming pools, pool games, pool filters, pool equipment, indoor swimming pools, pool heaters, pool gallery, www.swimmingpool.com, build an inground pool, pool store, pool service, backyard paradise, swimmingpool, pool care basics, media gallery, pool blogs, pool dealers, pool investors, pool supply stores</p> <p>Good, your page contains meta keywords.</p>				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1715 1481 1845"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Swimming Pools & Outdoor Living Inspiration </td> </tr> </tbody> </table>	Property	Content	title	Swimming Pools & Outdoor Living Inspiration
Property	Content					
title	Swimming Pools & Outdoor Living Inspiration					

SEO Content

		<p>description SwimmingPool.com is the world's leading resource for pool design, maintenance and outdoor living inspiration. Discover pool installation and repair service using our locator tool. Explore our all swimming pool designs, pool supplies, pool chemicals & pool covers & more. Visit SwimmingPool.com</p> <p>type website</p> <p>url https://www.swimmingpool.com/</p> <p>image https://www.swimmingpool.com/images/og/home-og-01.jpg</p> <p>image:alt Become inspired, get informed, and find pros at Swimmingpool.com</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>3</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] The Ultimate Outdoor Living Resource • [H2] Sign up for the POOLSTYLE e-letter and emails • [H2] Gallery • [H2] Style Board • [H2] Pool Design Quiz • [H2] Design the Pool of Your Dreams Instantly! • [H2] Build a Pool • [H2] Sanitize-Wise • [H2] Pool Volume Calculator • [H2] Pool Care Basics • [H2] Pool Games • [H2] Love the Lifestyle • [H2] Need to find pool products and pros? • [H3] Get Inspired • [H3] Find a Builder • [H3] Vacay Everyday • [H4] Receive the latest design trends, hot products, special offers, and more! • [H4] Quick Links • [H4] Social 	H1	H2	H3	H4	H5	H6	1	12	3	3	0	0
H1	H2	H3	H4	H5	H6									
1	12	3	3	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>												

SEO Content



in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 153 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.31% Internal Links 98.69%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Build a Pool	Internal	Passing Juice
How to Build a Pool	Internal	Passing Juice
Pool Types	Internal	Passing Juice
Inground Pools	Internal	Passing Juice
Gunite	Internal	Passing Juice
Vinyl	Internal	Passing Juice
Fiberglass	Internal	Passing Juice
Optimum	Internal	Passing Juice
Concrete vs Vinyl vs Fiberglass	Internal	Passing Juice
Above Ground Pools	Internal	Passing Juice
Semi-Inground Pools	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Builders	Internal	Passing Juice
Permits	Internal	Passing Juice
Excavation & Building	Internal	Passing Juice
Above Ground Pool Preparation	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Pool Care Basics	Internal	Passing Juice
How to Test Pool Water	Internal	Passing Juice
Pool Water Chemistry	Internal	Passing Juice
Muriatic Acid	Internal	Passing Juice
Calcium Hardness	Internal	Passing Juice
Phosphates	Internal	Passing Juice
pH	Internal	Passing Juice
Alkalinity	Internal	Passing Juice
Pool Water Level	Internal	Passing Juice
Tile Maintenance	Internal	Passing Juice
How a Pool Works	Internal	Passing Juice
Pool Volume Calculator	Internal	Passing Juice
Open a Pool	Internal	Passing Juice
Close a Pool	Internal	Passing Juice
Clear Cloudy Water	Internal	Passing Juice
Get Rid of Algae	Internal	Passing Juice
Shock a Pool	Internal	Passing Juice
Vacuum a Pool	Internal	Passing Juice
Operate Pump & Filter	Internal	Passing Juice
How Long to Run a Pool Pump	Internal	Passing Juice
How to Size a Pool Pump	Internal	Passing Juice
When & How to Prime a Pool Pump	Internal	Passing Juice

In-page links

How to Backwash a DE Pool Filter	Internal	Passing Juice
Guide to Cleaning Pool Filter Cartridges	Internal	Passing Juice
How to Change Sand in Your Pool Filter	Internal	Passing Juice
Guide to Filter Pressure Gauges	Internal	Passing Juice
Products	Internal	Passing Juice
Products Hub	Internal	Passing Juice
Featured Products	Internal	Passing Juice
Pool & Spas	Internal	Passing Juice
Hot Tubs & Spas	Internal	Passing Juice
Tiles	Internal	Passing Juice
Finishes	Internal	Passing Juice
Fire & Water Features	Internal	Passing Juice
Lightning	Internal	Passing Juice
Covers	Internal	Passing Juice
Equipment	Internal	Passing Juice
Pumps & Motors	Internal	Passing Juice
Filters	Internal	Passing Juice
Heaters & Coolers	Internal	Passing Juice
Salt Systems	Internal	Passing Juice
Chemical Feeders	Internal	Passing Juice
Automation	Internal	Passing Juice
Water Testing	Internal	Passing Juice
Chemicals	Internal	Passing Juice
Shock	Internal	Passing Juice
Clarifiers	Internal	Passing Juice
Algaecides	Internal	Passing Juice
Stain Removers	Internal	Passing Juice
Closing Chemicals	Internal	Passing Juice

In-page links

Startup Chemicals	Internal	Passing Juice
Balancers	Internal	Passing Juice
Sanitizers	Internal	Passing Juice
Cleaning	Internal	Passing Juice
Skimmers	Internal	Passing Juice
Robotic Vacuums	Internal	Passing Juice
Handheld Vacuums	Internal	Passing Juice
Suction Side Cleaners	Internal	Passing Juice
Pressure Side Cleaners	Internal	Passing Juice
Brushes, Nets & Poles	Internal	Passing Juice
Outdoor Living	Internal	Passing Juice
Pool Floats & Toys	Internal	Passing Juice
Fire Pits & Fireplaces	Internal	Passing Juice
Outdoor Furniture	Internal	Passing Juice
Grills & Outdoor Kitchens	Internal	Passing Juice
Decks & Patios	Internal	Passing Juice
Landscape Products	Internal	Passing Juice
Manufacturers	Internal	Passing Juice
Hayward	Internal	Passing Juice
Pentair	Internal	Passing Juice
Fluidra	Internal	Passing Juice
Wilbar	Internal	Passing Juice
Cardinal Systems	Internal	Passing Juice
Century	Internal	Passing Juice
CL Industries	Internal	Passing Juice
Aquachek	Internal	Passing Juice
Haviland	Internal	Passing Juice
ImaginePools	Internal	Passing Juice

In-page links

Intermatic	Internal	Passing Juice
Latham	Internal	Passing Juice
Maytronics	Internal	Passing Juice
Natural Chemistry	Internal	Passing Juice
Rheem	Internal	Passing Juice
SR Smith	Internal	Passing Juice
Sigura	Internal	Passing Juice
Tara Liners	Internal	Passing Juice
Media Gallery	Internal	Passing Juice
Media Hub	Internal	Passing Juice
Gallery	Internal	Passing Juice
Style Board	Internal	Passing Juice
Virtual Tours	Internal	Passing Juice
Pool Style Quiz	Internal	Passing Juice
Resources	Internal	Passing Juice
Resources Hub	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Tools & Apps	Internal	Passing Juice
NPT Backyard	External	Passing Juice
Publications	Internal	Passing Juice
Safety Guides	Internal	Passing Juice
Safety Guidelines	Internal	Passing Juice
Safety for Kids	Internal	Passing Juice
Above Ground Safety	Internal	Passing Juice
Hot Tub Safety	Internal	Passing Juice
Pool Safety Equipment	Internal	Passing Juice
Safety for Pets	Internal	Passing Juice
Sun Exposure Safety	Internal	Passing Juice

In-page links

Maintenance Safety	Internal	Passing Juice
ADA Standards for Swimming Pools	Internal	Passing Juice
Safety Resources	Internal	Passing Juice
Find a Builder	Internal	Passing Juice
Glossary	Internal	Passing Juice
Financing	Internal	Passing Juice
Energy Efficiency	Internal	Passing Juice
Blogs	Internal	Passing Juice
Dealers	Internal	Passing Juice
Employees	Internal	Passing Juice
Vendors	Internal	Passing Juice
Customers	Internal	Passing Juice
Investors	Internal	Passing Juice
Build a Pool	Internal	Passing Juice
Equipment	Internal	Passing Juice
Virtual Tours	Internal	Passing Juice
Quizzes	Internal	Passing Juice
Staycation in Style	Internal	Passing Juice
Recipes	Internal	Passing Juice
Tools & Apps	Internal	Passing Juice
Pool Sanitizing	Internal	Passing Juice
Pool Volume Calculator	Internal	Passing Juice
Pool Games	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Find a Builder	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice

In-page links

[POOLCORP](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

volume blogs backyard resources pools guides design
safety **pool** more












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pool	25	✓	✓	✓	✓
safety	11	✗	✗	✗	✗
design	5	✗	✓	✓	✓
backyard	5	✗	✓	✗	✗
resources	5	✗	✗	✗	✗





Usability

	Url	Domain : swimmingpool.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://swimmingpool.com/sitemap.xml</pre> <pre>https://www.swimmingpool.com/sitemap.xml</pre>
	Robots.txt	<pre>http://swimmingpool.com/robots.txt</pre> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.