



Seo Analyzer swish.st

Generated on February 18 2022 20:22 PM

The score is 40/100







SEO Content

	Title	<p>YOURLS &mdash; Your Own URL Shortener http://swish.st/</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>YOURLS &raquo; Your Own URL Shortener' http://swish.st</p> <p>Length : 56</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] SWISH.ST Free URL Shortener [H2] Enter the website address to shorten [H2] Bookmarklets [H2] Connect with Swish Stuff Co. 	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 5 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Default	External	Passing Juice
Custom	External	Passing Juice
Popup	External	Passing Juice
Custom Popup	External	Passing Juice
Uniform resource locator	External	Passing Juice






SEO Keywords

	Keywords Cloud	url stuff shortener httpswishst swish address optional custom popup free
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stuff	2	✘	✘	✘	✔
address	2	✘	✘	✘	✔
swish	2	✔	✘	✔	✔
popup	2	✘	✘	✘	✘
custom	2	✘	✘	✘	✘








Usability

	Url	Domain : swish.st Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://swish.st/sitemap.xml</code>
	Robots.txt	<code>http://swish.st/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.