







Seo Analyzer swishappeal.com

Generated on March 21 2022 06:44 AM

The score is **62/100**



SEO Content

	<p>Title</p>	<p>Swish Appeal, a women's basketball community</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Your best source for WNBA and Women's NCAA basketball news, analysis and opinion from the fan perspective.</p> <p>Length : 110</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1935"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Your best source for WNBA and Women's NCAA basketball news, analysis and opinion from the fan perspective.</td> </tr> <tr> <td>image</td> <td>https://cdn.vox-cdn.com/uploads/community/sbnu_logo/248/large_Swish_Appeal_Full.69717.png</td> </tr> <tr> <td>site_name</td> <td>Swish Appeal</td> </tr> <tr> <td>title</td> <td>Swish Appeal, a women's basketball community</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.swishappeal.com/</td> </tr> </tbody> </table>	Property	Content	description	Your best source for WNBA and Women's NCAA basketball news, analysis and opinion from the fan perspective.	image	https://cdn.vox-cdn.com/uploads/community/sbnu_logo/248/large_Swish_Appeal_Full.69717.png	site_name	Swish Appeal	title	Swish Appeal, a women's basketball community	type	website	url	https://www.swishappeal.com/
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SEO Content

Headings

H1	H2	H3	H4	H5	H6
0	45	10	2	11	0

- [H2] Cookie banner
- [H2] Follow Swish Appeal online:
- [H2] Swish Appeal main menu
- [H2] March Madness Day 3 recap: So much for homecourt advantage
- [H2] Iowa's magical season comes to an early end
- [H2] How Creighton advanced to its first Sweet 16 in program history
- [H2] NCAA Tournament Day 3 Preview
- [H2] NCAA bracket: Schedule and scores for 2022 women's tournament
- [H2] Women's College Basketball
- [H2] WNBA News
- [H2] The Latest
- [H2] Triple Threat Podcast
- [H2] 2022 WNBA Draft Watch
- [H2] Around the NCAAW Weekly
- [H2] NCAA Tournament Day 2 Recaps
- [H2] NCAA Tournament Day 2 Preview
- [H2] March Madness Day 1 recap: Beware the mid-majors
- [H2] Iowa dominant in NCAA Tournament opener
- [H2] FGCU overcomes Elizabeth Kitley's first-round scoring record in 12-5 matchup
- [H2] Brittney Griner's detention extended to May 19
- [H2] We're building great things, and we need your talent.
- [H2] NCAA Tournament Day 1 Preview: How will the first day of March Madness go?
- [H2] First Four: Longwood and Missouri State advance to the Big Dance
- [H2] Swish Appeal staff Final Four picks and links to full brackets
- [H2] Contender preview: Taking a look at the No. 1 and No. 2 seeds
- [H2] Wichita preview: This region is up for grabs
- [H2] First Four: Howard and Dayton advance to the Big Dance
- [H2] Cinderella preview: Taking a look at the No. 6 and No. 7 seeds
- [H2] The NCAA is under the March Madness microscope
- [H2] Spokane preview: Can defending champion Stanford do it again?
- [H2] Triple Threat Podcast: Is it championship or bust for South Carolina?
- [H2] NCAAW: Iowa Hawkeyes Tournament Preview
- [H2] Greensboro preview: South Carolina the juggernaut
- [H2] WNBA stars are working to secure their financial futures now
- [H2] Bridgeport preview: NC State is an interloper in its own bracket
- [H2] Join the 2022 Swish Appeal bracket challenge!
- [H2] Six instant reactions to the 2022 NCAA bracket reveal
- [H2] NCAA Bracket 2022: Live Selection Sunday results as the field is revealed

SEO Content

- [H2] Texas beats Baylor for first time since 2017 to win Big 12 Championship
- [H2] Buffalo, Fairfield and Charlotte all win conferences and secure berths
- [H2] Seven players who used Athletes Unlimited to earn WNBA contracts
- [H2] Former hostage Jason Rezaian critical of government response to Brittney Griner detention
- [H2] UCF beats rival South Florida in AAC Championship game, 53-45
- [H2] NIL is helping female athletes bridge the income gap in college and beyond
- [H2] Pagination
- [H3] How Creighton advanced to its first Sweet 16 in program history
- [H3] Louisville's defense grinds Gonzaga down in loss, 68-59
- [H3] NCAA Tournament Day 3 Preview
- [H3] NCAA Tournament Day 2 Recaps
- [H3] Mystics to begin preseason on April 24
- [H3] How would NaLyssa Smith fit in with the Mystics?
- [H3] Why the Mystics should pick Howard at No. 1
- [H3] Michigan State's Nia Clouden declares for 2022 WNBA Draft
- [H3] Fanposts
- [H3] Fanshots
- [H4] Most Recent
- [H4] Most Recent
- [H5] WNIT: Seton Hall defeats FDU in opening round
- [H5] MAAC opening round recap
- [H5] A day at a time, Boggess revitalizing Monmouth
- [H5] Courtside observations: Saint Peter's 78 Monmouth 66
- [H5] Courtside observations: Creighton 97 Seton Hall 91 (2 OT)
- [H5] Marist 51 Saint Peter's 41: The numbers
- [H5] Charting WNBA stats over time
- [H5] Maine removes interim tag, signs Amy Vachon to 4-year deal
- [H5] 'Defensive specialist,' Christmas-Kelly returning to Dallas
- [H5] WNBA: Connecticut's Miller adds familiar face to staff
- [H5] Important Update: Missouri-Arkansas game re-scheduled for Monday



Images

We found 78 images on this web page.

6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **16%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.



Flash

Perfect, no Flash content has been detected on this page.

Iframe

Great, there are no Iframes detected on this page.

SEO Content



SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 101 links including 0 link(s) to files
	Statistics	External Links : noFollow 13.86% External Links : Passing Juice 17.82% Internal Links 68.32%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Cookie Policy	External	Passing Juice
Privacy Notice	External	Passing Juice
Terms of Use	External	Passing Juice
Log In	External	Passing Juice
Sign Up	External	Passing Juice
Fanposts	Internal	Passing Juice
Fanshots	Internal	Passing Juice
Shop	Internal	Passing Juice
DraftKings Nation	External	Passing Juice
About	Internal	Passing Juice
Community Guidelines	Internal	Passing Juice

In-page links

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NCAA	Internal	Passing Juice
Sports & Society	Internal	Passing Juice
WNBA Offseason 2017-18	Internal	Passing Juice
Prep	Internal	Passing Juice
Full Archive	Internal	Passing Juice
List of NCAA Division I College Teams and APR scores	Internal	Passing Juice
SBN Women's College Basketball Blogroll	Internal	Passing Juice
WNBA Resources (Stats, et al.)	Internal	Passing Juice
NCAA women's basketball resources	Internal	Passing Juice
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How would NaLyssa Smith fit in with the Mystics?	External	Passing Juice
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9 Updates	Internal	Passing Juice
13 Updates	Internal	Passing Juice
42 Updates	Internal	Passing Juice
NCAA Tournament Day 2 Preview	Internal	Passing Juice

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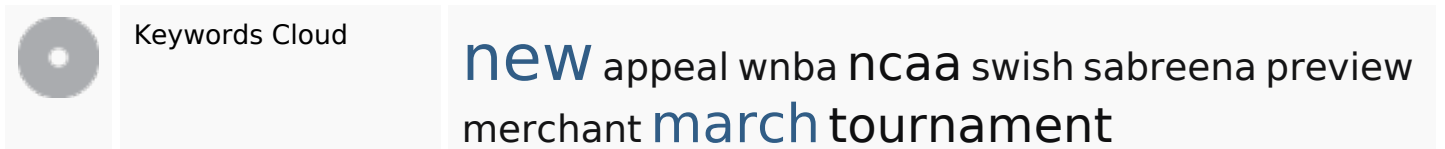
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Twitter	External	noFollow
YouTube	External	noFollow

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Browse Blogs	External	noFollow
Company Blog	External	noFollow
Blog Openings	External	noFollow
Editorial Ethics and Guidelines	External	noFollow
Do Not Sell My Personal Info	Internal	noFollow
Licensing FAQ	External	noFollow
Accessibility	External	noFollow
Platform Status	External	noFollow
Advertise with us	External	noFollow
Jobs @ Vox Media	External	noFollow
Vox Media	External	noFollow






SEO Keywords












Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
new	53	✘	✘	✔	✔
march	37	✘	✘	✘	✔
ncaa	29	✘	✘	✔	✔
tournament	22	✘	✘	✘	✔
swish	14	✔	✘	✘	✔

Usability

	Url	Domain : swishappeal.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 118 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">https://www.swishappeal.com/sitemapshttps://www.swishappeal.com/sitemaps/authorshttps://www.swishappeal.com/sitemaps/groupshttps://www.swishappeal.com/sitemaps/videoshttps://www.swishappeal.com/sitemaps/google_news
	Robots.txt	<p>http://swishappeal.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>