






Seo Analyzer switch.ch

Generated on February 16 2022 16:20 PM





The score is 59/100







SEO Content

	Title	SWITCH Length : 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	SWITCH stands for greater capability, convenience and security in the digital world. Based on our core competencies in networks, security and identity management, SWITCH offers collaboratively developed ICT solutions that empower users in and beyond the academic world to achieve leading edge results in a globally competitive environment. Length : 339 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>11</td><td>0</td><td>6</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Rethinking and shaping the future[H4] Security[H4] Trust & Identity[H4] Network[H4] Infrastructure & Data Services[H4] Digital Solutions & Coordination[H4] More[H4] Rethinking and shaping the future[H4] Increased email security using DMARC[H4] Fighting cybercrime with SWITCH-CERT[H4] A quantum leap in cybersecurity[H4] Committed to a secure DNS in Switzerland	H1	H2	H3	H4	H5	H6	1	0	0	11	0	6
H1	H2	H3	H4	H5	H6									
1	0	0	11	0	6									

SEO Content

		<ul style="list-style-type: none"> • [H6] SWITCH Transformation Blog • [H6] Registry, Security • [H6] Security • [H6] Innovation, Network, Security • [H6] Registry, Security • [H6] News in brief
	Images	<p>We found 21 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.73%</p> <p>Internal Links 87.27%</p>

In-page links

Anchor	Type	Juice
Collaboration	Internal	Passing Juice


In-page links

Trust & Identity	Internal	Passing Juice
Infrastructure & Data Services	Internal	Passing Juice
Network	Internal	Passing Juice
Procurement	Internal	Passing Juice
Registry	Internal	Passing Juice
Security	Internal	Passing Juice
Miscellaneous	Internal	Passing Juice
Community	Internal	Passing Juice
Connectome	Internal	Passing Juice
Corporate	Internal	Passing Juice
Innovation	Internal	Passing Juice
International cooperations	Internal	Passing Juice
All stories	Internal	Passing Juice
Foundation	Internal	Passing Juice
Management Board	Internal	Passing Juice
International cooperations	Internal	Passing Juice
SWITCH Transformation Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Working groups	Internal	Passing Juice
Universities & Libraries	Internal	Passing Juice
eduhub	Internal	Passing Juice
Overview	Internal	Passing Juice
Research Data Connectome	Internal	Passing Juice
Projects	Internal	Passing Juice
FUTURE UNIVERSITY	Internal	Passing Juice
Working for SWITCH	Internal	Passing Juice
Career Starters	Internal	Passing Juice
Benefits	Internal	Passing Juice

In-page links

Jobs portal	External	Passing Juice
Media releases	Internal	Passing Juice
Publications	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Blogs	Internal	Passing Juice
DE	Internal	Passing Juice
FR	Internal	Passing Juice
IT	Internal	Passing Juice
Discover our Transformation Blog	Internal	Passing Juice
All news in brief	Internal	Passing Juice
Media releases	Internal	Passing Juice
Safer Internet	Internal	Passing Juice
Community Portal	Internal	Passing Juice
eduhub	External	Passing Juice
Webcams	Internal	Passing Juice
Monitoring	Internal	Passing Juice
Report Phishing	Internal	Passing Juice
Open Data	Internal	Passing Juice
nic.ch	External	Passing Juice
nic.li	External	Passing Juice
2022	External	Passing Juice
Legal notice	Internal	Passing Juice
Imprint	Internal	Passing Juice
twitter	External	Passing Juice
youtube	External	Passing Juice
rss	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	community media switch stories data career working corporate services portal
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
switch	9	✓	✗	✓	✓
data	8	✗	✗	✗	✓
media	6	✗	✗	✗	✗
services	5	✗	✗	✗	✓
corporate	4	✗	✗	✗	✗











Usability

	Url	Domain : switch.ch Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://switch.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



PIWIK