







# Seo Analyzer switchboard-ffm.de

Generated on March 13 2022 15:41 PM






The score is 57/100





## SEO Content

	<p>Title</p>	<p>Switchboard   AHF e. V.</p> <p><b>Length : 23</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Es gilt im Switchboard die 3G-Regel.</p> <p><b>Length : 36</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>AHF - AIDS-Hilfe Frankfurt/Main</td> </tr> <tr> <td>type</td> <td>Einfache Seite</td> </tr> <tr> <td>url</td> <td>https://www.frankfurt-aidshilfe.de/de/switchboard</td> </tr> <tr> <td>title</td> <td>Switchboard</td> </tr> <tr> <td>image</td> <td>https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png</td> </tr> <tr> <td>image:url</td> <td>https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png</td> </tr> </tbody> </table>	Property	Content	site_name	AHF - AIDS-Hilfe Frankfurt/Main	type	Einfache Seite	url	https://www.frankfurt-aidshilfe.de/de/switchboard	title	Switchboard	image	https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png	image:url	https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png	image:secure_url	https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png
Property	Content																	
site_name	AHF - AIDS-Hilfe Frankfurt/Main																	
type	Einfache Seite																	
url	https://www.frankfurt-aidshilfe.de/de/switchboard																	
title	Switchboard																	
image	https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png																	
image:url	https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png																	
image:secure_url	https://www.frankfurt-aidshilfe.de/sites/www.frankfurt-aidshilfe.de/files/images/AH-FFM_og_image.png																	



## SEO Content

	Headings	H1 1	H2 16	H3 4	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Switchboard</li> <li>• [H2] Main navigation</li> <li>• [H2] Roland Marzinowski</li> <li>• [H2] Aktuelle Events im Switchboard</li> <li>• [H2] Angebote im Switchboard</li> <li>• [H2] Ehrenamtliche*r Mitarbeiter*in im Bar-Team werden</li> <li>• [H2] Erinnerungswand</li> <li>• [H2] Historie</li> <li>• [H2] Getränke- und Speisekarte</li> <li>• [H2] Über das Switchboard</li> <li>• [H2] Switchboard</li> <li>• [H2] Noch Fragen?</li> <li>• [H2] Kontakt</li> <li>• [H2] Öffnungszeiten</li> <li>• [H2] Unsere Verbände</li> <li>• [H2] Follow us on:</li> <li>• [H2] Footer menu</li> <li>• [H3] Teilen auf</li> <li>• [H3] Beratung vor Ort</li> <li>• [H3] Telefonische Beratung</li> <li>• [H3] Adresse gesucht?</li> </ul>					
	Images	We found 20 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>19%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files

## SEO Links

		
	Statistics	External Links : noFollow 5.36% External Links : Passing Juice 3.57% Internal Links 91.07%

## In-page links

Anchor	Type	Juice
<a href="#">Direkt zum Inhalt</a>	Internal	Passing Juice
<a href="#">Angebote</a>	Internal	Passing Juice
<a href="#">Anonyme Telefonberatung</a>	Internal	Passing Juice
<a href="#">Betreutes Wohnen</a>	Internal	Passing Juice
<a href="#">ChemSex</a>	Internal	Passing Juice
<a href="#">Drogen</a>	Internal	Passing Juice
<a href="#">Frankfurter Vorträge</a>	Internal	Passing Juice
<a href="#">Gruppenangebote</a>	Internal	Passing Juice
<a href="#">KISS - Kriseninterventionsstelle für Stricher</a>	Internal	Passing Juice
<a href="#">LSBT*IO-Netzwerk Rhein-Main</a>	Internal	Passing Juice
<a href="#">LSBITO+-Geflüchtetenarbeit</a>	Internal	Passing Juice
<a href="#">maincheck - Zentrum für Sexualität, Identität und Gesundheit</a>	Internal	Passing Juice
<a href="#">Orte des Gedenkens</a>	Internal	Passing Juice
<a href="#">Prävention</a>	Internal	Passing Juice
<a href="#">Queeres Jugendwohnen: Quju</a>	Internal	Passing Juice
<a href="#">Testangebote</a>	Internal	Passing Juice
<a href="#">TRANS*ID: Beratung von Trans* zu Trans*</a>	Internal	Passing Juice
<a href="#">Materialien</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Spenden und Helfen</a>	Internal	Passing Juice


## In-page links

<a href="#">Aktion "Bärenstark":</a>	Internal	Passing Juice
<a href="#">Andre's Ride</a>	Internal	Passing Juice
<a href="#">Ehrenamt</a>	Internal	Passing Juice
<a href="#">Helfen mit Online-Shopping</a>	Internal	Passing Juice
<a href="#">Lauf für mehr Zeit</a>	Internal	Passing Juice
<a href="#">Mitglied werden</a>	Internal	Passing Juice
<a href="#">Spenden</a>	Internal	Passing Juice
<a href="#">Testamentsspenden</a>	Internal	Passing Juice
<a href="#">Unsere Unterstützer*innen</a>	Internal	Passing Juice
<a href="#">Switchboard</a>	Internal	Passing Juice
<a href="#">Aktuelle Events im Switchboard</a>	Internal	Passing Juice
<a href="#">Angebote im Switchboard</a>	Internal	Passing Juice
<a href="#">Ehrenamtliche*r Mitarbeiter*in im Bar-Team werden</a>	Internal	Passing Juice
<a href="#">Erinnerungswand</a>	Internal	Passing Juice
<a href="#">Getränke- und Speisekarte</a>	Internal	Passing Juice
<a href="#">Historie</a>	Internal	Passing Juice
<a href="#">Über das Switchboard</a>	Internal	Passing Juice
<a href="#">Themen</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Organigramm</a>	Internal	Passing Juice
<a href="#">Satzung</a>	Internal	Passing Juice
<a href="#">Selbstverständnis</a>	Internal	Passing Juice
<a href="#">Standpunkte</a>	Internal	Passing Juice
<a href="#">Stellenangebote</a>	Internal	Passing Juice
<a href="#">Teamübersicht</a>	Internal	Passing Juice
<a href="#">Veranstaltungen</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow

## In-page links

<a href="#">Twitter</a>	External	noFollow
<a href="#">Beratung vor Ort</a>	Internal	Passing Juice
<a href="#">Telefonische Beratung</a>	External	Passing Juice
<a href="#">Adresse gesucht?</a>	External	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	montag angebote werden <b>switchboard</b> mit öffnungszeiten <b>uhr</b> über <b>und</b> ahf
--	----------------	--




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
switchboard	19	✓	✗	✓	✓
uhr	14	✗	✗	✗	✗
und	14	✗	✗	✗	✓
ahf	9	✓	✗	✗	✗
werden	4	✗	✗	✗	✓












## Usability

	Url	Domain : switchboard-ffm.de Length : 18
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

# Mobile

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>