



# Seo Analyzer switchingutilities.co.uk

Generated on March 07 2022 04:42 AM

The score is **67/100**



## SEO Content

	Title	<p>Switching Utilities   Change Your Electric and Gas Provider</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Switch Energy Providers   Are you paying too much for your gas and electric then change or switch your utility provider with help from SwitchingUtilities.org.uk</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>switch,switching,utilities,provider,electricity,gas,energy,cheap,save,money,electric,quote,compare</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="526 1467 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1579 1436 1780" style="list-style-type: none"> <li>• [H1] Switching Utilities</li> <li>• [H1] Switching Utilities</li> <li>• [H1] Gas Electricity Providers</li> <li>• [H2] Save On Your Electric and Gas Bills By Switching Your Utility Provider.</li> <li>• [H3] Switch Your Energy Provider</li> </ul>	H1	H2	H3	H4	H5	H6	3	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
3	1	1	0	0	0									
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>43%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

## In-page links

Anchor	Type	Juice
<a href="#">Alex Newman</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Energy Saving Light Bulbs</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	get years homes <b>energy</b> electricity customers provider service <b>gas</b> price
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
energy	20	✘	✔	✔	✔
gas	16	✔	✔	✔	✔
electricity	12	✘	✔	✘	✔
provider	6	✔	✔	✔	✔
get	5	✘	✘	✘	✘

## Usability

	Url	Domain : switchingutilities.co.uk Length : 24
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 15 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!

## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://switchingutilities.co.uk/robots.txt">http://switchingutilities.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>