









SEO Content

		<ul style="list-style-type: none"> • [H2] COMPANY • [H2] COLLECTION • [H2] COMMUNITY • [H2] LOOKBOOK • [H2] MEMBERS • [H2] MY PAGE
	Images	<p>We found 29 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 44 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p> <p>Internal Links 90.91%</p>

In-page links

Anchor	Type	Juice
	Internal	Passing Juice

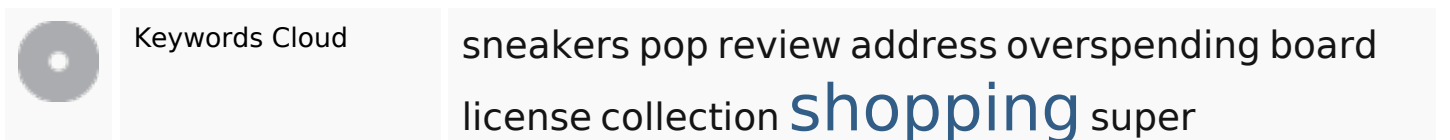
In-page links

□□□□	Internal	Passing Juice
□□.□□□	Internal	Passing Juice
bookmark	Internal	Passing Juice
□□□□	External	Passing Juice
□□□□	Internal	Passing Juice
O&A	Internal	Passing Juice
BRAND STORY	Internal	Passing Juice
Who am I?	Internal	Passing Juice
NEW COLLECTION	Internal	Passing Juice
BRAND STORY	Internal	Passing Juice
TUTORIAL	Internal	Passing Juice
WHO WE ARE	Internal	Passing Juice
+ ATMOS	Internal	Passing Juice
LOCATION	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
OVERSPENDING	External	Passing Juice
POP SNEAKERS	Internal	Passing Juice
OVERSPENDING	Internal	Passing Juice
SUPER MARKET	Internal	Passing Juice
NOTICE	Internal	Passing Juice
REVIEW	Internal	Passing Juice
Q & A	Internal	Passing Juice
LOOKBOOK	Internal	Passing Juice
PLAY	Internal	Passing Juice
ISSUE	Internal	Passing Juice
VIDEO	Internal	Passing Juice
EVENT	Internal	Passing Juice
FASHION	Internal	Passing Juice

In-page links

Notice	Internal	Passing Juice
Review	Internal	Passing Juice
Press	Internal	Passing Juice
Schedule	Internal	Passing Juice
delivery	Internal	Passing Juice
order list	Internal	Passing Juice
my deposits	Internal	Passing Juice
1:1 board	Internal	Passing Juice
my board	Internal	Passing Juice
my address	Internal	Passing Juice
[XXXXXXXXXXXX]	External	Passing Juice
design by MOSEN	External	Passing Juice
Agreement	Internal	Passing Juice
Guide	Internal	Passing Juice
XXXXXXXXXX	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shopping	6	✘	✘	✘	✘
review	2	✘	✘	✘	✘
collection	2	✘	✘	✘	✔
board	2	✘	✘	✘	✘
address	2	✘	✘	✘	✘

Usability





	Url	Domain : swiftfish.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		2
Deprecated tags	Occurrences					
	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="550 353 766 392"> Apple Icon<li data-bbox="550 421 877 459"> Meta Viewport Tag<li data-bbox="550 488 805 526"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="534 730 1093 768">Great, your website has an XML sitemap.</p> <p data-bbox="550 813 981 851">http://switfish.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="534 893 933 931">http://switfish.com/robots.txt</p> <p data-bbox="534 960 1085 999">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="534 1025 1101 1064">Great, your website has an analytics tool.</p> <p data-bbox="550 1108 861 1164"> Google Analytics</p>