



Seo Analyzer swoopevents.com

Generated on March 21 2022 02:28 AM






The score is 60/100







SEO Content

	Title	<p>HOME - SWOOP EVENTS</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>At SWOOP Events, we go to great lengths to take care of every last detail and shower you and your guests with the kind of care and consideration that we would give our own. But enough about us... It's all about you! Give us a call and let SWOOP sweep you off your feet!</p> <p>Length : 274</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>HOME - SWOOP EVENTS</td> </tr> <tr> <td>description</td> <td>At SWOOP Events, we go to great lengths to take care of every last detail and shower you and your guests with the kind of care and consideration that we would give our own. But enough about us... It's all about you! Give us a call and let SWOOP sweep you off your feet!</td> </tr> <tr> <td>url</td> <td>https://www.swoopevents.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	HOME - SWOOP EVENTS	description	At SWOOP Events, we go to great lengths to take care of every last detail and shower you and your guests with the kind of care and consideration that we would give our own. But enough about us... It's all about you! Give us a call and let SWOOP sweep you off your feet!	url	https://www.swoopevents.com/
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SEO Content

		<table border="1"> <tr> <td>site_name</td> <td>SWOOP EVENTS</td> </tr> <tr> <td>image</td> <td>https://www.swoopevents.com/wp-content/uploads/2012/08/MAIN_FINAL.jpg</td> </tr> <tr> <td>image:width</td> <td>900</td> </tr> <tr> <td>image:height</td> <td>600</td> </tr> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> </table>	site_name	SWOOP EVENTS	image	https://www.swoopevents.com/wp-content/uploads/2012/08/MAIN_FINAL.jpg	image:width	900	image:height	600	image:type	image/jpeg		
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H1	H2	H3	H4	H5	H6									
1	0	1	0	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.33%</p> <p>Internal Links 91.67%</p>


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
HOME	Internal	Passing Juice
ABOUT	Internal	Passing Juice
OUR TEAM	Internal	Passing Juice
MISSION STATEMENT	Internal	Passing Juice
SUSTAINABILITY	Internal	Passing Juice
PRESS	Internal	Passing Juice
SWOOP EVENTS	Internal	Passing Juice
WEDDINGS	Internal	Passing Juice
SERVICES	Internal	Passing Juice
PACKAGES	Internal	Passing Juice
GALLERY	Internal	Passing Juice
FAQ	Internal	Passing Juice
CORPORATE	Internal	Passing Juice
SERVICES	Internal	Passing Juice
PACKAGES	Internal	Passing Juice
GALLERY	Internal	Passing Juice
FAQ	Internal	Passing Juice
PRIVATE	Internal	Passing Juice
SERVICES	Internal	Passing Juice
PACKAGES	Internal	Passing Juice
GALLERY	Internal	Passing Juice
FAQ	Internal	Passing Juice
ENTERTAINMENT	Internal	Passing Juice
SWOOP HOUSE	Internal	Passing Juice
RENTAL	Internal	Passing Juice
FAQ	Internal	Passing Juice

In-page links

CALENDAR	External	Passing Juice
SWOOP WINE	Internal	Passing Juice
SUPPER FRIENDS	Internal	Passing Juice
SWOOP STAFFING	Internal	Passing Juice
STAFF PRICING	Internal	Passing Juice
SWOOP DESIGN	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Powered by WordPress	External	Passing Juice
Tora	External	Passing Juice



SEO Keywords

	Keywords Cloud	events gallery supper care SWOOP give faq packages services house
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
swoop	10	✓	✗	✓	✗
faq	4	✗	✗	✗	✗
events	3	✓	✗	✓	✗
gallery	3	✗	✗	✗	✗
packages	3	✗	✗	✗	✗

Usability

	Url	Domain : swoopevents.com Length : 15
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 44
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://swoopevents.com/sitemap.xml</pre> <pre>http://www.swoopevents.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://swoopevents.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>