

Seo Analyzer sydney.edu.au

Generated on March 09 2022 09:51 AM






The score is 63/100







SEO Content

	Title	<p>The University of Sydney - One of the top universities in Australia</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>The University of Sydney is one of the best universities in Australia, and is consistently ranked in the top 50 universities in the world. Start your journey here.</p> <p>Length : 163</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>One of the top universities in Australia</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The University of Sydney</td></tr><tr><td>description</td><td>The University of Sydney is one of the best universities in Australia, and is consistently ranked in the top 50 universities in the world. Start your journey here.</td></tr><tr><td>url</td><td>https://www.sydney.edu.au/home.html</td></tr><tr><td>image</td><td>https://www.sydney.edu.au/content/dam/corporate/images/welcome/cloisters3_hdr-2_web.jpg</td></tr><tr><td>image:secure_url</td><td>https://www.sydney.edu.au/content/dam/corporate/images/welcome/cloisters3_hdr-2_web.jpg</td></tr></tbody></table>	Property	Content	site_name	One of the top universities in Australia	type	website	title	The University of Sydney	description	The University of Sydney is one of the best universities in Australia, and is consistently ranked in the top 50 universities in the world. Start your journey here.	url	https://www.sydney.edu.au/home.html	image	https://www.sydney.edu.au/content/dam/corporate/images/welcome/cloisters3_hdr-2_web.jpg	image:secure_url	https://www.sydney.edu.au/content/dam/corporate/images/welcome/cloisters3_hdr-2_web.jpg
Property	Content																	
site_name	One of the top universities in Australia																	
type	website																	
title	The University of Sydney																	
description	The University of Sydney is one of the best universities in Australia, and is consistently ranked in the top 50 universities in the world. Start your journey here.																	
url	https://www.sydney.edu.au/home.html																	
image	https://www.sydney.edu.au/content/dam/corporate/images/welcome/cloisters3_hdr-2_web.jpg																	
image:secure_url	https://www.sydney.edu.au/content/dam/corporate/images/welcome/cloisters3_hdr-2_web.jpg																	

SEO Content

	Headings	H1 1	H2 5	H3 5	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Home - The University of Sydney• [H2] Welcome to 2022• [H2] Media• [H2] Student links• [H2] About us• [H2] Connect• [H3] Find a course• [H3] News and opinion• [H3] Are medicines affecting our response to infections like COVID-19?• [H3] Russia-Ukraine war: experts explain• [H3] Sydney academics and alumni awarded 2022 Fulbright Scholarships					
	Images	We found 14 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Study	Internal	Passing Juice
Research	Internal	Passing Juice
Engage with us	Internal	Passing Juice
About us	Internal	Passing Juice
News & opinion	Internal	Passing Juice
Library	Internal	Passing Juice
Current students	Internal	Passing Juice
Staff intranet	Internal	Passing Juice
Find an event	Internal	Passing Juice
Give	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Getting started for Semester 1	Internal	Passing Juice
See our campus through a student's eyes.	Internal	Passing Juice
Learn more.	Internal	Passing Juice
Find an expert	Internal	Passing Juice
Media contacts	Internal	Passing Juice
How to log in to University systems	Internal	Passing Juice
Key dates	Internal	Passing Juice
Class timetables	Internal	Passing Juice
Policies	Internal	Passing Juice
Our rankings	Internal	Passing Juice
Faculties and schools	Internal	Passing Juice
Centres and institutes	Internal	Passing Juice
Campus locations	Internal	Passing Juice
Contact us	Internal	Passing Juice

In-page links

Find a staff member	Internal	Passing Juice
Careers at Sydney	Internal	Passing Juice
Find an event	Internal	Passing Juice
Emergencies and personal safety	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Website feedback	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	study university sydney events research news event students engagement search
--	----------------	---




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
university	9	✓	✗	✓	✓
research	9	✗	✗	✗	✗
sydney	8	✓	✗	✓	✓
news	6	✗	✗	✗	✓
search	5	✗	✗	✗	✗









Usability

	Url	Domain : sydney.edu.au Length : 13
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://sydney.edu.au/sitemap.xml
	Robots.txt	http://sydney.edu.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.