

# Seo Analyzer symplicity.com

Generated on April 01 2022 08:57 AM





The score is 53/100







## SEO Content

	Title	Symplicity   Home Page <b>Length : 22</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Reinvent the student experience and improve student engagement and outcomes with Symplicity <b>Length : 93</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Reinvent the student experience and improve student engagement and outcomes with Symplicity</td></tr><tr><td>title</td><td>Symplicity   Home Page</td></tr><tr><td>image</td><td><a href="https://www.symplicity.com/hubfs/317BCA47-2593-4C73-83A3-764D7C8651F4.png#keepProtocol">https://www.symplicity.com/hubfs/317BCA47-2593-4C73-83A3-764D7C8651F4.png#keepProtocol</a></td></tr><tr><td>image:width</td><td>1300</td></tr><tr><td>image:height</td><td>600</td></tr><tr><td>url</td><td><a href="https://www.symplicity.com">https://www.symplicity.com</a></td></tr></tbody></table>	Property	Content	description	Reinvent the student experience and improve student engagement and outcomes with Symplicity	title	Symplicity   Home Page	image	<a href="https://www.symplicity.com/hubfs/317BCA47-2593-4C73-83A3-764D7C8651F4.png#keepProtocol">https://www.symplicity.com/hubfs/317BCA47-2593-4C73-83A3-764D7C8651F4.png#keepProtocol</a>	image:width	1300	image:height	600	url	<a href="https://www.symplicity.com">https://www.symplicity.com</a>
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>7</td><td>1</td><td>1</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2] New &amp; Noteworthy</li></ul>	H1	H2	H3	H4	H5	H6	0	2	7	1	1	1		
H1	H2	H3	H4	H5	H6											
0	2	7	1	1	1											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Provide a Student Experience that Extends Beyond Graduation</li><li>• [H3] START TYPING AND PRESS ENTER TO SEARCH</li><li>• [H3] START TYPING AND PRESS ENTER TO SEARCH</li><li>• [H3] Higher Ed</li><li>• [H3] Employers</li><li>• [H3] Company</li><li>• [H3] Government</li><li>• [H3] Contact Us</li><li>• [H4] Provide Students with the Most Personalized Experience</li><li>• [H5] PENN STATE UNIVERSITY</li><li>• [H6]</li></ul>
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.71% Internal Links 94.29%

## In-page links

Anchor	Type	Juice
<a href="#">Higher Ed</a>	Internal	Passing Juice
<a href="#">Employers</a>	Internal	Passing Juice
<a href="#">Government</a>	Internal	Passing Juice
<a href="#">Higher Ed</a>	Internal	Passing Juice
<a href="#">Residence Life</a>	Internal	Passing Juice
<a href="#">Career Services</a>	Internal	Passing Juice
<a href="#">Student Conduct</a>	Internal	Passing Juice
<a href="#">Sign in to Recruit</a>	Internal	Passing Juice
<a href="#">Job Postings</a>	Internal	Passing Juice
<a href="#">Simplicity Recruit Premium</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Yeshiva University Increases...</a>	Internal	Passing Juice
<a href="#">San Juan College Sees...</a>	Internal	Passing Juice
<a href="#">Accessibility Success for...</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Higher Ed Resources</a>	Internal	Passing Juice
<a href="#">Disability Services</a>	Internal	Passing Juice
<a href="#">Student Engagement</a>	Internal	Passing Juice
<a href="#">Law Recruiting Solutions</a>	Internal	Passing Juice
<a href="#">Recruit in the UK and Ireland</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Partner Program</a>	External	Passing Juice
<a href="#">Channel Partner</a>	Internal	Passing Juice
<a href="#">Technology Partner</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice

## In-page links

<a href="#">Radius</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Get Support</a>	Internal	Passing Juice
<a href="#">Talk to Us</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	overview partner higher student students new employers college symplicity services
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
student	5	✗	✗	✓	✓
college	4	✗	✗	✗	✗
partner	4	✗	✗	✗	✗
students	4	✗	✗	✗	✓
symplicity	3	✓	✗	✓	✗


## Usability

	Url	Domain : symplicity.com Length : 14
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://symplicity.com/sitemap.xml">http://symplicity.com/sitemap.xml</a>
	Robots.txt	<a href="http://symplicity.com/robots.txt">http://symplicity.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.