

Seo Analyzer syr.edu

Generated on March 14 2022 05:53 AM





The score is 58/100







SEO Content

	Title	Syracuse University - Syracuse.edu Length : 34 Perfect, your title contains between 10 and 70 characters.												
	Description	Syracuse University, founded in 1870 and comprised of thirteen schools and colleges, is a private research university in the heart of New York State. Length : 149 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>http://www.syracuse.edu/</td></tr><tr><td>title</td><td>Syracuse University - Syracuse.edu</td></tr><tr><td>description</td><td>Syracuse University, founded in 1870 and comprised of thirteen schools and colleges, is a private research university in the heart of New York State.</td></tr><tr><td>image</td><td>https://www.syracuse.edu/assets/original_images/student-activities-otto_08-02-202117-22-22.jpg</td></tr></tbody></table>	Property	Content	url	http://www.syracuse.edu/	title	Syracuse University - Syracuse.edu	description	Syracuse University, founded in 1870 and comprised of thirteen schools and colleges, is a private research university in the heart of New York State.	image	https://www.syracuse.edu/assets/original_images/student-activities-otto_08-02-202117-22-22.jpg		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Sustainably Chic[H2] Stay Safe[H2] Where Game ChangersRise	H1	H2	H3	H4	H5	H6	1	6	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	3	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] How We Rise • [H2] How We Rise • [H2] Executing a Big Idea • [H2] Orange Stories • [H3] Celebrating and Connecting Women • [H3] Man of the People • [H3] Gift Enhances Student-Athlete Experience
	Images	<p>We found 14 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 160 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 37.5%</p> <p>Internal Links 62.5%</p>

In-page links

Anchor	Type	Juice
privacy policy	External	Passing Juice

In-page links

Skip to Content	Internal	Passing Juice
About	Internal	Passing Juice
Admissions	Internal	Passing Juice
Academics	Internal	Passing Juice
Life	Internal	Passing Juice
Athletics	External	Passing Juice
Home	External	Passing Juice
About	External	Passing Juice
Leadership	Internal	Passing Juice
Vision & Mission	Internal	Passing Juice
Consumer Information	Internal	Passing Juice
Facts & Figures	Internal	Passing Juice
Plan Your Visit	Internal	Passing Juice
Campus Map	Internal	Passing Juice
History	Internal	Passing Juice
News	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Work at Syracuse	Internal	Passing Juice
Social Media	Internal	Passing Juice
Bookstore	Internal	Passing Juice
Brand	Internal	Passing Juice
Help & Contacts	Internal	Passing Juice
Admissions	External	Passing Juice
Undergraduate	Internal	Passing Juice
Graduate	Internal	Passing Juice
Online	Internal	Passing Juice
Part-Time	Internal	Passing Juice
Cost & Aid	Internal	Passing Juice

In-page links

Request Information	Internal	Passing Juice
Visit & Tour	Internal	Passing Juice
Apply	Internal	Passing Juice
Academics	External	Passing Juice
Schools & Colleges	Internal	Passing Juice
Undergraduate Majors & Minors	Internal	Passing Juice
Graduate Degrees	Internal	Passing Juice
Online Programs	Internal	Passing Juice
Study Abroad	Internal	Passing Juice
Opportunities & Support	Internal	Passing Juice
Calendars	Internal	Passing Juice
Departments	Internal	Passing Juice
Research	Internal	Passing Juice
Centers & Institutes	Internal	Passing Juice
Libraries, Collections & Galleries	Internal	Passing Juice
Academic Administration	Internal	Passing Juice
Life	External	Passing Juice
Accessibility & Diversity	Internal	Passing Juice
Campus Highlights	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
Services & Support	Internal	Passing Juice
Meals & Dining	Internal	Passing Juice
Housing	Internal	Passing Juice
Groups & Activities	Internal	Passing Juice
Recreation & Facilities	Internal	Passing Juice
For Students	Internal	Passing Juice
For Veterans & Military	Internal	Passing Juice
For Faculty & Staff	Internal	Passing Juice

In-page links

For Parents & Families	Internal	Passing Juice
A-Z Index	External	Passing Juice
Sitemap	External	Passing Juice
Login	External	Passing Juice
Men's Sports	External	Passing Juice
Basketball	External	Passing Juice
Cross Country	External	Passing Juice
Football	External	Passing Juice
Lacrosse	External	Passing Juice
Rowing	External	Passing Juice
Soccer	External	Passing Juice
Track and Field	External	Passing Juice
Women's Sports	External	Passing Juice
Basketball	External	Passing Juice
Cross Country	External	Passing Juice
Field Hockey	External	Passing Juice
Ice Hockey	External	Passing Juice
Lacrosse	External	Passing Juice
Rowing	External	Passing Juice
Soccer	External	Passing Juice
Softball	External	Passing Juice
Tennis	External	Passing Juice
Track and Field	External	Passing Juice
Volleyball	External	Passing Juice
Athletics Dept.	External	Passing Juice
Facilities	External	Passing Juice
Staff Directory	External	Passing Juice
Academic Honors	External	Passing Juice

In-page links

Community Service	External	Passing Juice
Spirit Program	External	Passing Juice
Varsity Club	External	Passing Juice
Sports Medicine	External	Passing Juice
Championships	External	Passing Juice
Fan Zone	External	Passing Juice
Dome Schedule	External	Passing Juice
Seating Information	External	Passing Juice
Orange All Access	External	Passing Juice
Otto's Kids Club	External	Passing Juice
Game Photos	External	Passing Juice
Promotions	External	Passing Juice
Orange Club	External	Passing Juice
Schedules	External	Passing Juice
News	External	Passing Juice
About	Internal	Passing Juice
Notable Alumni	Internal	Passing Juice
Alumni Association	Internal	Passing Juice
Awards	Internal	Passing Juice
News	Internal	Passing Juice
Events and Clubs	Internal	Passing Juice
Orange Central	Internal	Passing Juice
Northeast	Internal	Passing Juice
Midwest	Internal	Passing Juice
South	Internal	Passing Juice
West	Internal	Passing Juice
World/Affinity	Internal	Passing Juice
Regions	Internal	Passing Juice

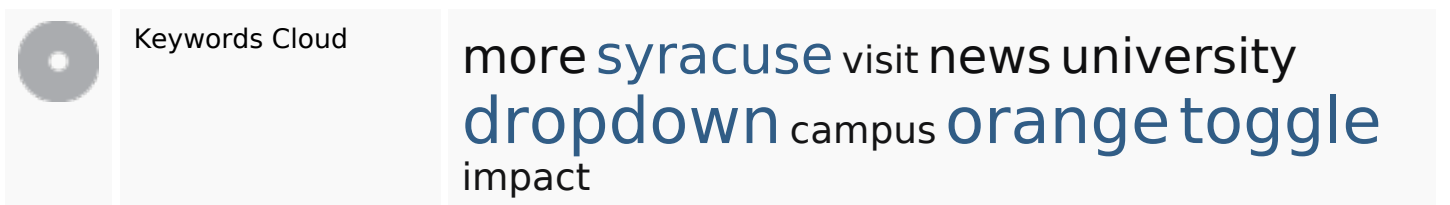
In-page links

Atlanta	Internal	Passing Juice
Boston	Internal	Passing Juice
Chicago	Internal	Passing Juice
Los Angeles	Internal	Passing Juice
Middle East	Internal	Passing Juice
New York	Internal	Passing Juice
San Francisco	Internal	Passing Juice
Washington, DC	Internal	Passing Juice
Services	Internal	Passing Juice
Career	Internal	Passing Juice
Network	Internal	Passing Juice
Generation Orange	Internal	Passing Juice
Directory	Internal	Passing Juice
Profile	Internal	Passing Juice
Class Notes	Internal	Passing Juice
Giving	Internal	Passing Juice
Contact	Internal	Passing Juice
Contact	External	Passing Juice
Visit	External	Passing Juice
Apply	External	Passing Juice
Coronavirus Updates	External	Passing Juice
Forever Orange	Internal	Passing Juice
Diversity and Inclusion	Internal	Passing Juice
Forever Orange	Internal	Passing Juice
Apply	Internal	Passing Juice
News	Internal	Passing Juice
Events	External	Passing Juice
Giving	Internal	Passing Juice

In-page links

Libraries	Internal	Passing Juice
MySlice	Internal	Passing Juice
Info for	Internal	Passing Juice
Alumni	Internal	Passing Juice
Learn about her research	External	Passing Juice
More information	External	Passing Juice
Explore our impact	External	Passing Juice
Libraries	Internal	Passing Juice
Search	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Emergency Contacts	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Make a Gift	Internal	Passing Juice
Blackboard	External	Passing Juice
SUMail	Internal	Passing Juice
Syracuse University	Internal	Passing Juice
Accessibility	External	Passing Juice
Accreditation	Internal	Passing Juice
Emergencies	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

dropdown	16	✘	✘	✘	✘
toggle	16	✘	✘	✘	✘
orange	13	✘	✘	✘	✔
syracuse	10	✔	✘	✔	✘
university	8	✔	✘	✔	✘


Usability

	Url	Domain : syr.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://syr.edu/sitemap.xml</p> <p>https://www.syracuse.edu/sitemap.xml</p>
	Robots.txt	<p>http://syr.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>