






# Seo Analyzer taituara.org.nz

Generated on March 13 2022 14:11 PM





The score is 54/100







## SEO Content

	Title	Taituarā <b>Length : 8</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Advance your career in local government today by joining Taituarā — Local Government Professionals Aotearoa. Find jobs, events, resources & more. <b>Length : 145</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>8</td><td>6</td><td>0</td><td>4</td><td>3</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Annual membership at half-price until 30 April 2022</li><li>• [H1] Online forum: Civic Financial Services Strategic Finance 24-29 March 2022</li><li>• [H1] Make a difference in your community</li><li>• [H1] Hei Taituarā - our executive support service for councils</li><li>• [H1] Marsh Risk Management Forum: taking place online 5-8 April 2022</li><li>• [H1] Upcoming Events</li><li>• [H1] Member Benefits</li><li>• [H1] Become a member</li><li>• [H2] Taituarā responds to Three Waters Governance Group Report</li><li>• [H2] Highlights from our Future for Local Government roadshow</li><li>• [H2] International Women's Day: meet three new Taituarā kaimahi wahine</li></ul>	H1	H2	H3	H4	H5	H6	8	6	0	4	3	0
H1	H2	H3	H4	H5	H6									
8	6	0	4	3	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Online: 2022 JLT Australasian Management Challenge</li><li>• [H2] Online: Civic Financial Services Strategic Finance</li><li>• [H2] Webinar: Taking the pain out of pre-election reports 2022</li><li>• [H4] Overseas Manager Exchanges</li><li>• [H4] Member-only Quarterly Briefings</li><li>• [H4] Leadership Scholarships</li><li>• [H4] Working Parties</li><li>• [H5] -Hamish Waugh, General Manager - Infrastructure, Manawatu District Council</li><li>• [H5] - Jason Marris, General Manager of Strategy, Democracy and Governance, Kaipara District Council and Taituar&amp;amacr; Executive Member</li><li>• [H5] -Monique Davidson, Chief Executive, Central Hawkes Bay District Council</li></ul>
	Images	We found 17 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>47%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.54%  Internal Links 98.46%

## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Who are we</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Constitution and Rules</a>	Internal	Passing Juice
<a href="#">Our Executive</a>	Internal	Passing Juice
<a href="#">Our Sponsors</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">COVID-19 Response Unit</a>	Internal	Passing Juice
<a href="#">Our Partnerships</a>	Internal	Passing Juice
<a href="#">Local Government Reforms</a>	Internal	Passing Juice
<a href="#">COVID-19 Vaccination Policy</a>	Internal	Passing Juice
<a href="#">Member Benefits</a>	Internal	Passing Juice
<a href="#">Special Interest Groups</a>	Internal	Passing Juice
<a href="#">Our Branches</a>	Internal	Passing Juice
<a href="#">Become a Member</a>	Internal	Passing Juice
<a href="#">Committees and Reference Groups</a>	Internal	Passing Juice
<a href="#">Why become a Taituarā member?</a>	Internal	Passing Juice
<a href="#">Member Profiles</a>	Internal	Passing Juice
<a href="#">Events Calendar</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Excellence Awards</a>	Internal	Passing Juice
<a href="#">E-learning</a>	Internal	Passing Juice
<a href="#">Management Challenge</a>	Internal	Passing Juice
<a href="#">Gala Dinner</a>	Internal	Passing Juice
<a href="#">Competency Framework</a>	Internal	Passing Juice
<a href="#">Diversity &amp; Inclusion</a>	Internal	Passing Juice

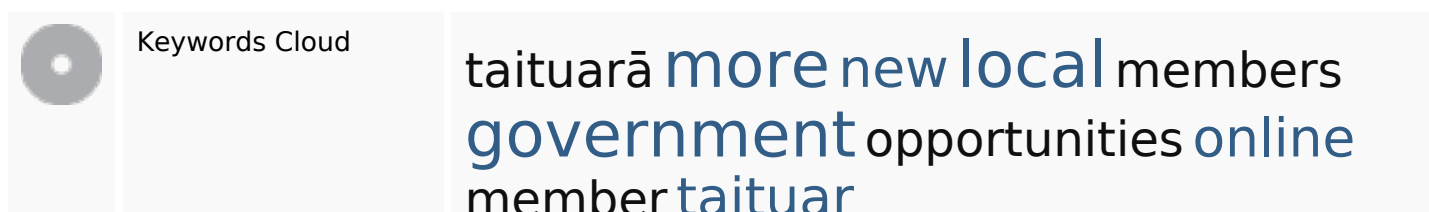
## In-page links

<a href="#">Webinar Directory</a>	Internal	Passing Juice
<a href="#">LGSectorGoodToolkit</a>	Internal	Passing Juice
<a href="#">Australasian LG Performance Excellence Program</a>	Internal	Passing Juice
<a href="#">Government Regulatory Practice Initiative</a>	Internal	Passing Juice
<a href="#">Reports</a>	Internal	Passing Juice
<a href="#">Community Well-beings</a>	Internal	Passing Juice
<a href="#">Navigating Critical 21st Century Transitions</a>	Internal	Passing Juice
<a href="#">Alcohol Regulation</a>	Internal	Passing Juice
<a href="#">Advocacy and Research</a>	Internal	Passing Juice
<a href="#">People Leadership</a>	Internal	Passing Juice
<a href="#">Hei Taituarā - Executive Support</a>	Internal	Passing Juice
<a href="#">Local elections 2022</a>	Internal	Passing Juice
<a href="#">News Directory</a>	Internal	Passing Juice
<a href="#">Contact Taituarā</a>	Internal	Passing Juice
<a href="#">Discussion Groups</a>	Internal	Passing Juice
<a href="#">Leadership Scholarship</a>	Internal	Passing Juice
<a href="#">Advertise with us</a>	Internal	Passing Juice
<a href="#">Working in local government</a>	Internal	Passing Juice
<a href="#">Emerging Leader Award</a>	Internal	Passing Juice
<a href="#">Overseas Manager Exchanges</a>	Internal	Passing Juice
<a href="#">LGJobs</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Join us</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Find local government jobs</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Taituarā responds to Three Waters Governance Group Report</a>	Internal	Passing Juice

## In-page links

<a href="#">Highlights from our Future for Local Government roadshow</a>	Internal	Passing Juice
<a href="#">International Women's Day: meet three new Taituarā kaimahi wahine</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Gala Dinner</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Apply Now</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
local	13	✘	✘	✔	✔
more	11	✘	✘	✔	✘
government	11	✘	✘	✔	✔
taituar	9	✔	✘	✔	✔
new	8	✘	✘	✘	✔



## Usability

Url	Domain : taituara.org.nz Length : 15
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## Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://taituara.org.nz/robots.txt">http://taituara.org.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1088 1481 1160"> Google Analytics</div>