

# Seo Analyzer talend.com

Generated on February 20 2022 15:27 PM






The score is 59/100







## SEO Content

|             | Title  | Talend: Healthy Data, Healthy Business - Modern Cloud ETL   Talend<br><b>Length : 66</b><br>Perfect, your title contains between 10 and 70 characters.  |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
|-------------|--|---|----------|---------|--------|-------|------|---------|-------|---|-------------|--|-----|-------------------------|-----------|--|-------|--|
|             | Description  | Talend Data Fabric offers a single suite of cloud apps for data integration and data integrity to help enterprises collect, govern, transform, and share data.<br><b>Length : 158</b><br>Great, your meta description contains between 70 and 160 characters.   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
|             | Keywords   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
|             | Og Meta Properties   | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Talend: Healthy Data, Healthy Business - Modern Cloud ETL</td></tr><tr><td>description</td><td>Talend Data Fabric offers a single suite of cloud apps for data integration and data integrity to help enterprises collect, govern, transform, and share data.</td></tr><tr><td>url</td><td>https://www.talend.com/</td></tr><tr><td>site_name</td><td>Talend - A Leader in Data Integration &amp; Data Integrity</td></tr><tr><td>image</td><td>https://res.cloudinary.com/talend/image/upload/f_auto,q_auto/v1620344253/logos/logo-talend-logomark_xzk1aw.svg</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Talend: Healthy Data, Healthy Business - Modern Cloud ETL | description | Talend Data Fabric offers a single suite of cloud apps for data integration and data integrity to help enterprises collect, govern, transform, and share data. | url | https://www.talend.com/ | site_name | Talend - A Leader in Data Integration & Data Integrity | image | https://res.cloudinary.com/talend/image/upload/f_auto,q_auto/v1620344253/logos/logo-talend-logomark_xzk1aw.svg |
| Property    | Content  |   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
| locale      | en_US  |   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
| type        | website  |   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
| title       | Talend: Healthy Data, Healthy Business - Modern Cloud ETL  |   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
| description | Talend Data Fabric offers a single suite of cloud apps for data integration and data integrity to help enterprises collect, govern, transform, and share data. |   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
| url         | https://www.talend.com/  |   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
| site_name   | Talend - A Leader in Data Integration & Data Integrity   |   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |
| image       | https://res.cloudinary.com/talend/image/upload/f_auto,q_auto/v1620344253/logos/logo-talend-logomark_xzk1aw.svg   |   |          |         |        |       |      |         |       |   |             |  |     |                         |           |  |       |  |

## SEO Content

|   |                 | image:width 100<br>image:height 100  |    |    |    |    |    |    |   |   |   |   |   |   |
|---|-----------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|     | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Clean, complete, uncompromised data for everyone</li> <li>• [H2] Without healthy data, every decision is at risk</li> <li>• [H2] Thousands of customers depend on Talend when critical decisions can't wait</li> <li>• [H2] On-demand</li> <li>• [H2] Unhealthy data is a risk you can't afford</li> <li>• [H2] Talend Data Fabric</li> <li>• [H2] Team with a 6x Magic Quadrant™ Leader</li> <li>• [H2] Open up the full possibilities of the cloud</li> <li>• [H2] See what Talend Data Fabric can do</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 8 | 0 | 0 | 0 | 0 |
| H1  | H2              | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1   | 8               | 0  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images          | <p>We found 57 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                               |
|  | In-page links           | We found a total of 7 links including 0 link(s) to files                     |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> |


## SEO Links

Internal Links 100%

### In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">Get started</a>        | Internal | Passing Juice |
| <a href="#">Free trial</a>         | Internal | Passing Juice |
| <a href="#">Watch now</a>          | Internal | Passing Juice |
| <a href="#">Try Trust Assessor</a> | Internal | Passing Juice |
| <a href="#">Contact us</a>         | Internal | Passing Juice |
| <a href="#">Learn more</a>         | Internal | Passing Juice |
| <a href="#">Read the report</a>    | Internal | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | integration center partner <b>talend data</b> customer services all trust cloud |
|--|----------------|---|

### Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| data     | 31      | ✓     | ✗        | ✓           | ✓        |
| talend   | 20      | ✓     | ✗        | ✓           | ✓        |
| cloud    | 8       | ✓     | ✗        | ✓           | ✓        |
| all      | 7       | ✗     | ✗        | ✗           | ✗        |
| customer | 7       | ✗     | ✗        | ✗           | ✓        |











## Usability

|  |     |                                    |
|--|-----|------------------------------------|
|  | Url | Domain : talend.com<br>Length : 10 |
|--|-----|------------------------------------|

## Usability

|  |              |   |
|--|--------------|---|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|    | Doctype         | HTML 5  |
|   | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 38<br>Warnings : 7   |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li></ul> |
|--|---------------------|--|

## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://talend.com/sitemap.xml</pre> <pre>https://www.talend.com/sitemap.xml</pre>   |
|  | Robots.txt  | <pre>http://talend.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |